

# PERFORMANCE MANAGEMENT IN LOCAL PUBLIC HEALTH

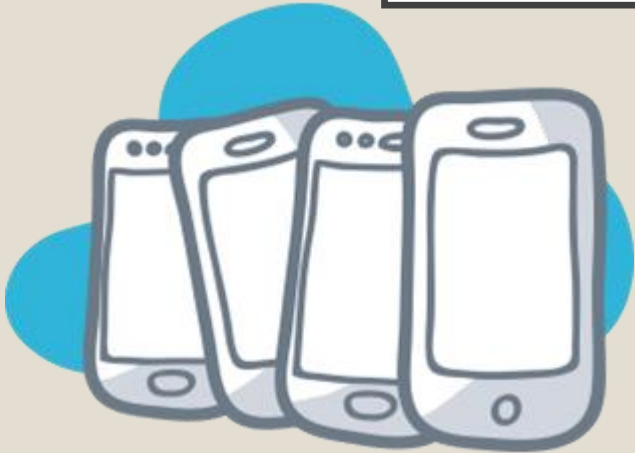
Governmental Administration and Finance Seminar

Mt Pleasant, MI

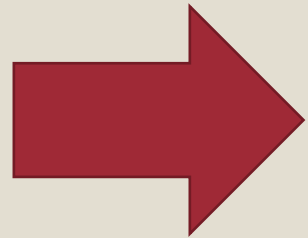
September 15, 2016



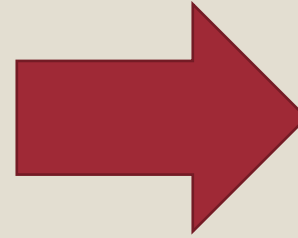
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# WHAT IS PERFORMANCE MANAGEMENT?



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## SIMPLY PUT...

- **Performance management is:**
  - Collecting data that describes how well (or poorly) you are doing something.
  - Comparing that information to established benchmarks, targets, or standards.
  - Using the comparison to identify when performance is not meeting expectations.
  - And taking systematic action to make improvements.

# PERFORMANCE MANAGEMENT: MICRO TO MACRO

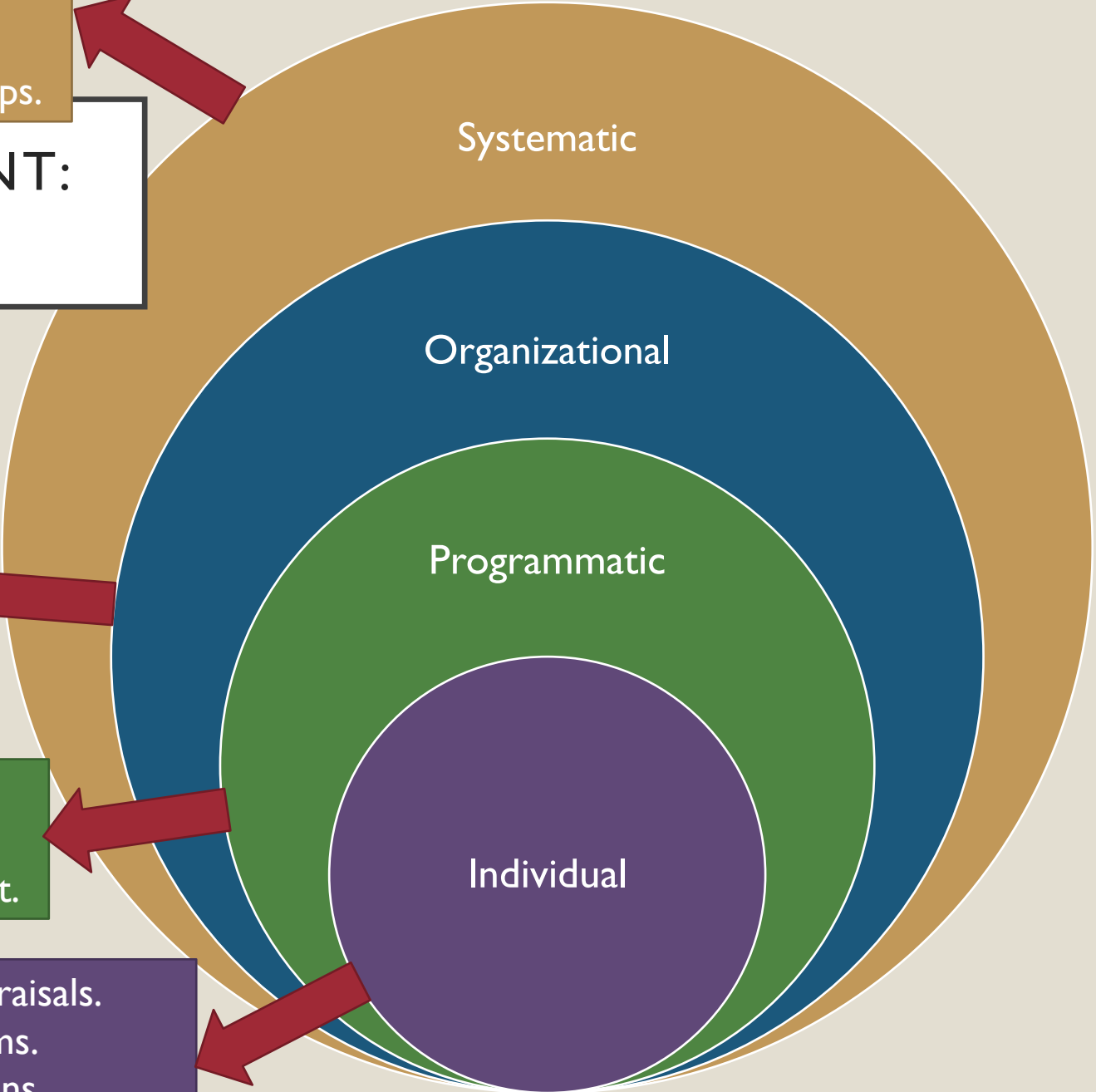
- Performance management principles can be applied in a number of different ways to a number of different situations.

- Health outcomes.
- Health equity/inequity.
- Collaboration/Partnerships.

- Agency audits.
- Site visits by funders.
- Performance measurement.

- Program audits.
- Program evaluations.
- Performance measurement.

- Performance appraisals.
- Incentive programs.
- Disciplinary actions.





# PERFORMANCE MANAGEMENT IN PUBLIC HEALTH

- “A systematic process by which an organization involves its employees in improving the effectiveness of the organization and achieving the organization’s mission and strategic goals.”
- Performance management can enable health departments to be more:
  - Efficient.
  - Effective.
  - Transparent.
  - Accountable.

**WHY PERFORMANCE  
MANAGEMENT NOW?**

# ACCOUNTABILITY



# ACCOUNTABILITY

- Ensures that public officials are “answerable for their actions...”
  - How do we know goals are being met?
  - To whom is that information being communicated?
- Performance management focuses on **achieving standards**.
  - It is hard to be held accountable to something if you don't know to what you are being held accountable.
  - It is also difficult to know whether you are meeting standards if you aren't collecting performance data.
- Establishing a performance management system helps quantify and measure organizational performance.

# TRANSPARENCY

- Ability to demonstrate program and service outcomes to staff, funders and constituents.
- Sharing performance data for programs and services demonstrates agency strengths and areas for improvement.
- As public agencies, transparency in the work we do and how we are using resources is important to stakeholders.



# IMPROVED COMMUNICATION

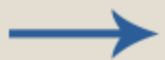
- Communicating performance data will inherently increase communication within the agency.
- Better staff understanding of the organization's goals and objectives.
- Helps staff understand how they fit within the bigger picture of the organization.



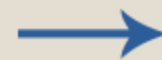
# BETTER PLANNING AND DECISIONS



DATA



KNOWLEDGE



ACTION

# LEVERAGE FOR INVESTMENT





# MI STATE ACCREDITATION

- **MLPHAP Cycle 6:** Revisions to QI Supplement include indicators pertaining to PM.



Michigan Local Public Health Accreditation Program  
Tool 2015  
Users' Guide

## Appendix II: Program Specific Guidance Quality Improvement Supplement

### **QIS Review Process**

The Quality Improvement Supplement (QIS) to the Powers and Duties review has been revised for Cycle 6 of the Michigan Local Public Health Accreditation Program to better align with Domain 9 of the Public Health Accreditation Board (PHAB) national public health accreditation program. Additionally, there is a new process for review of documentation related to the QIS. If a local health department (LHD) indicates in their pre-materials that they are planning to participate in the QIS, documentation must be submitted ahead of time.

Local health departments (LHDs) that are participating in the QIS must submit documentation related to the QIS **two weeks** prior to their scheduled on-site review. All documents need to be emailed to Jessie Jones ([jjones@mphi.org](mailto:jjones@mphi.org)) and Jeanette Ball ([jball@mphi.org](mailto:jball@mphi.org)) at the Michigan Public Health Institute (MPHI). Please complete the cover sheet included below in order to identify which documents are intended to fulfil which indicator. Please also provide the name and contact information of a staff member who MPH staff can contact with any questions. MPH staff will review documentation within one week and send back any questions.

Once all questions have been answered, MPH will finalize their recommendations and provide them to Local Health Services staff prior to the on-site review. MPH will also participate in the LHD's on-site review and/or exit conference via conference call or in person.

### **QIS Documentation**

Below is a list of required documentation for the QIS review:

# MI STATE ACCREDITATION

- **QI Supplement Indicators Assessing PM:**
  - 1.1 Staff at all organizational levels are engaged in establishing and/or updating a performance management system.
  - 1.2 The agency has adopted a department-wide performance management system.
  - 1.3 The agency has implemented a performance management system.
  - 1.4 The agency systematically assesses customer satisfaction with agency services and makes improvements.
  - 1.5 The agency provides opportunities for staff involvement in the department's performance management.

# NATIONAL ACCREDITATION

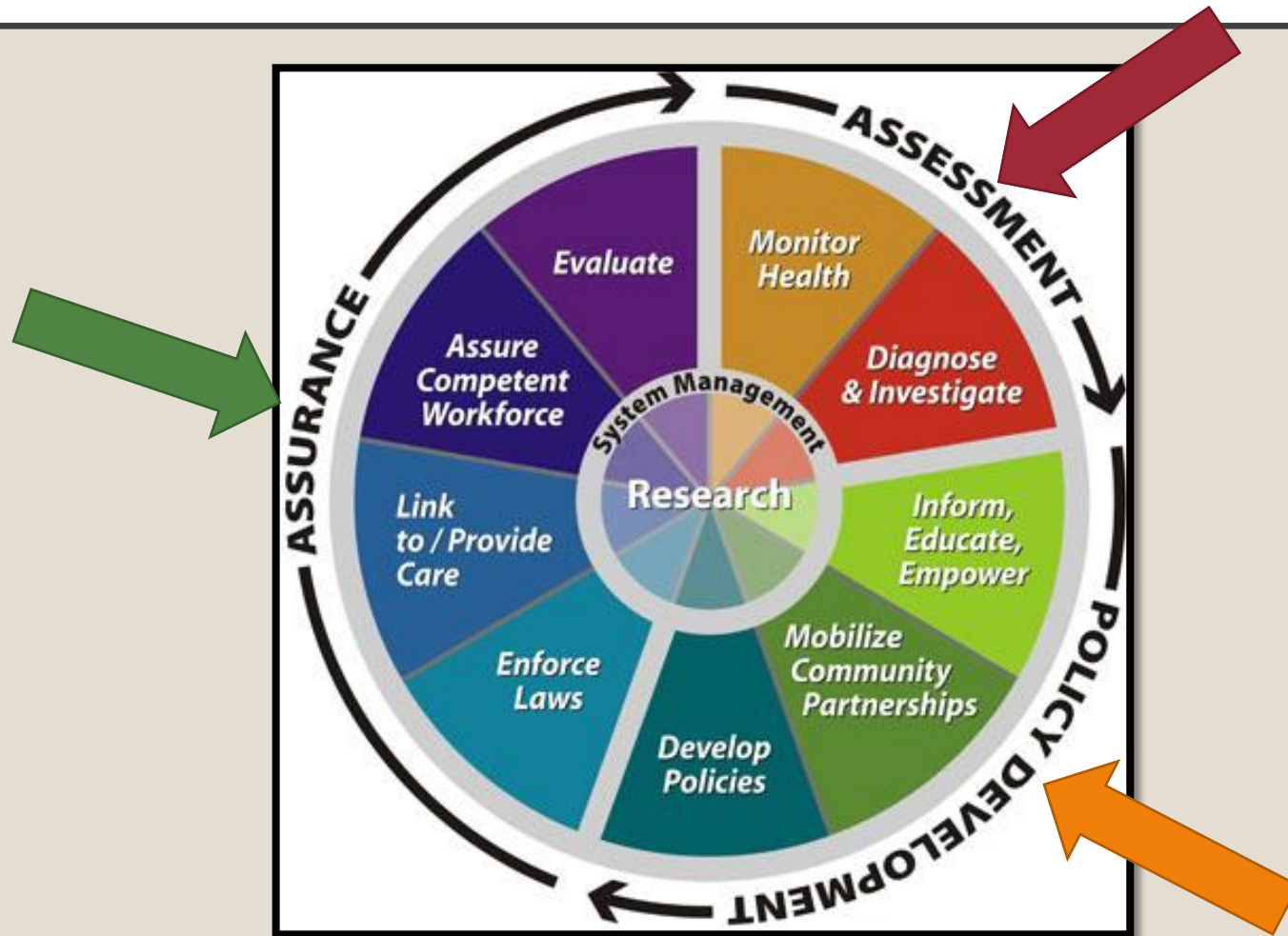
- **Standards and Measures VI.5**
- **Domain 9:** Evaluate and continuously improve processes, programs and interventions.
- **Standard 9.1:** Use a performance management system to monitor achievement of organizational objectives.



# NATIONAL ACCREDITATION

- **Standard 9.1 Required Documentation:**
  - 9.1.1 Staff at all organizational levels engaged in establishing and/or updating a performance management system.
  - 9.1.2 Performance management policy/system.
  - 9.1.3 Implemented performance management system.
  - 9.1.4 Implemented systematic process for assessing customer satisfaction with health department services.
  - 9.1.5 Opportunities provided to staff for involvement in the department's performance management.

IT IS PART OF OUR JOB AS PUBLIC HEALTH PROFESSIONALS



COMMON PERFORMANCE  
MANAGEMENT MODELS/  
FRAMEWORKS

# MODELS OF PERFORMANCE MANAGEMENT

- There are several approaches to PM in public health.
- Some are better suited for local public health and/or easier to implement than others.
- We will talk briefly about 3 popular models/frameworks:
  - Turning Point.
  - Baldrige Performance Excellence Program.
  - Balanced Scorecard.



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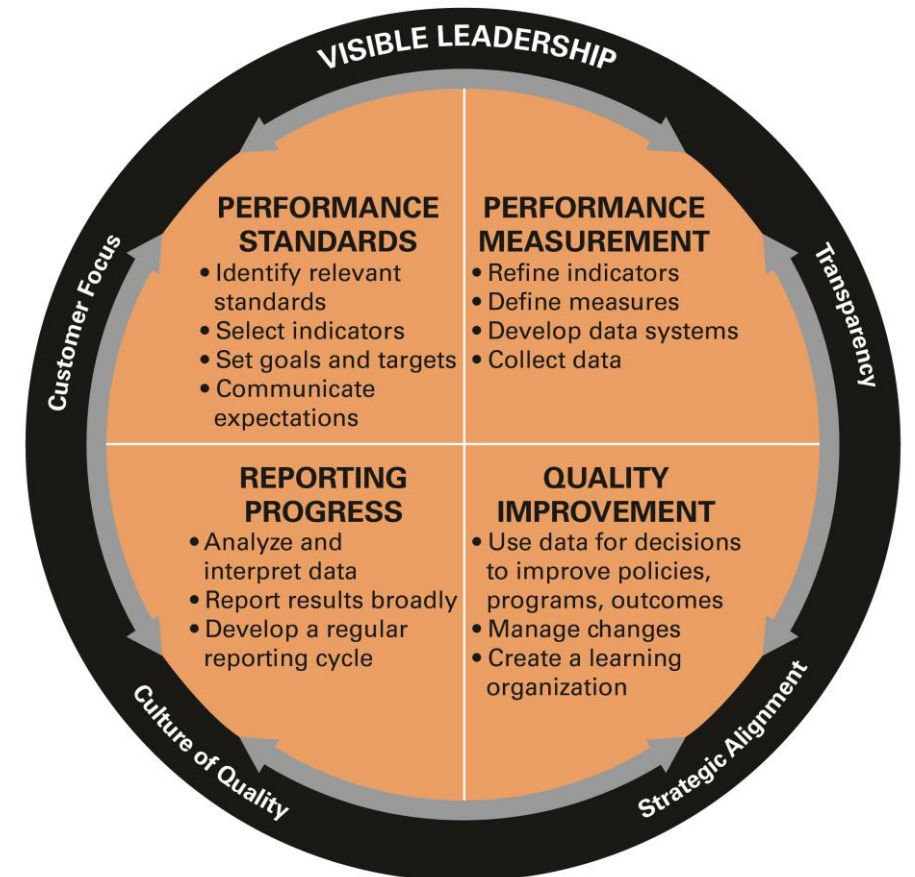




# TURNING POINT

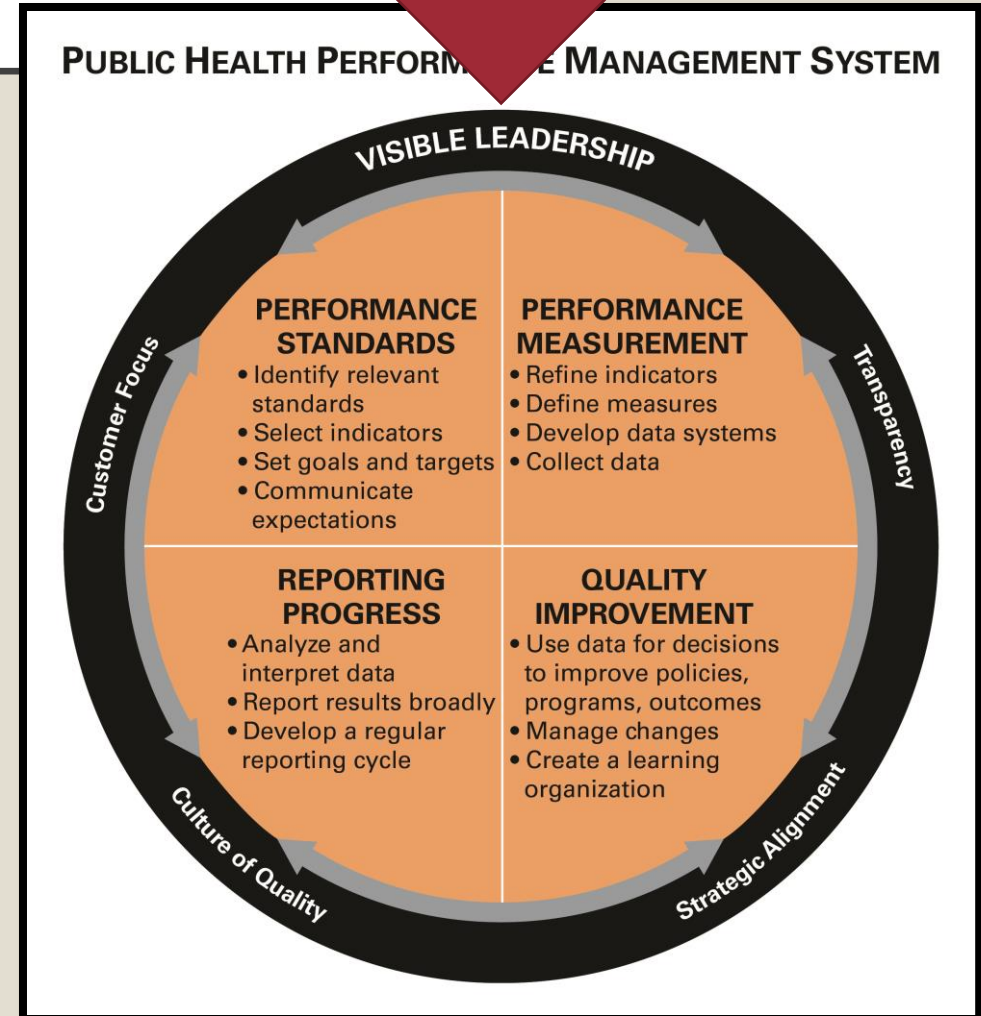
- Originally developed in 2002 as part of a larger effort led by the Public Health Foundation.
- A “refresh” process by a multidisciplinary “think-thank” updated the framework in 2012.
- Most common model used in local public health because it was developed for public health.

## PUBLIC HEALTH PERFORMANCE MANAGEMENT SYSTEM



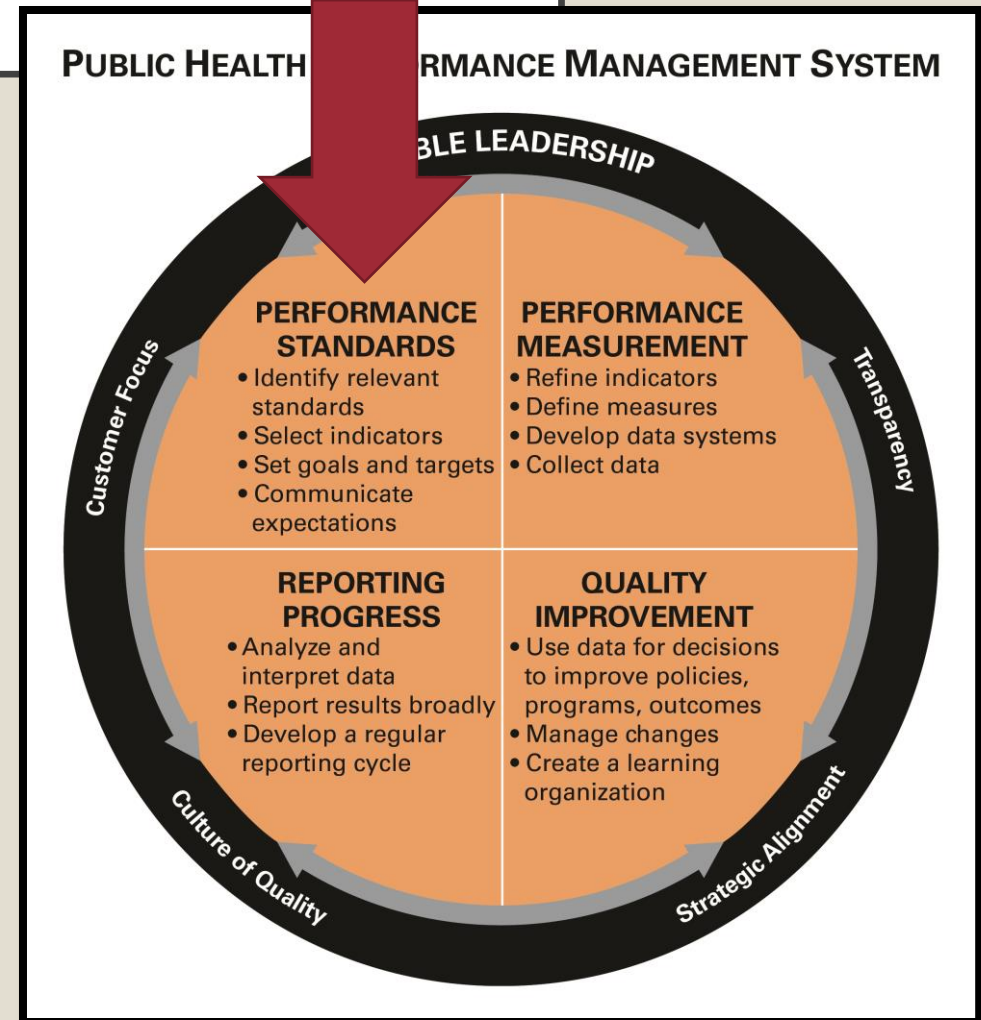
# VISIBLE LEADERSHIP

- **Visible leadership** is the commitment of senior management to a culture of quality that aligns performance management practices with the organization's mission, regularly takes into account customer feedback, and enables transparency and performance between leadership and staff.



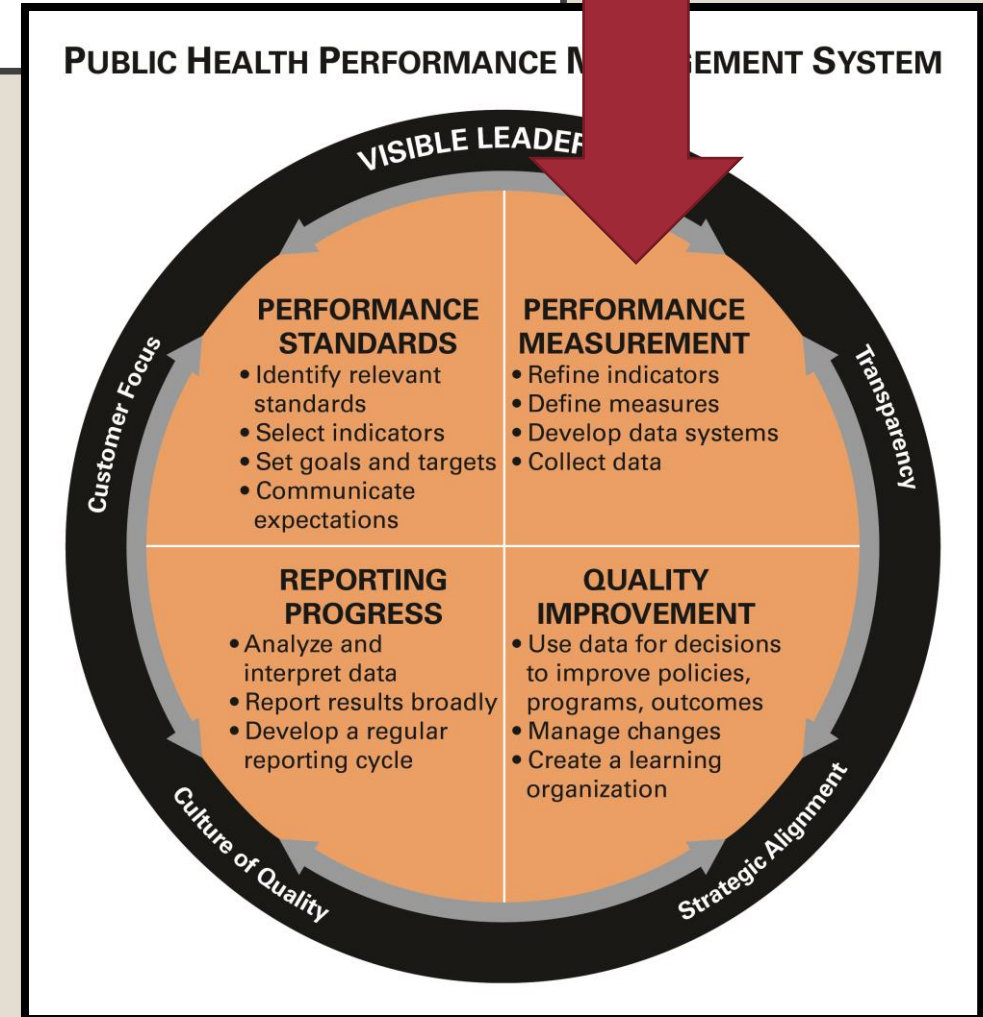
# PERFORMANCE STANDARDS

- **Performance standards** are organizational or system standards, targets and goals that aim to improve public health practices.
- May be set based on:
  - National, state, or scientific guidelines.
  - Benchmarking against similar organizations.
  - The public's or leaders' expectations.
  - Others.

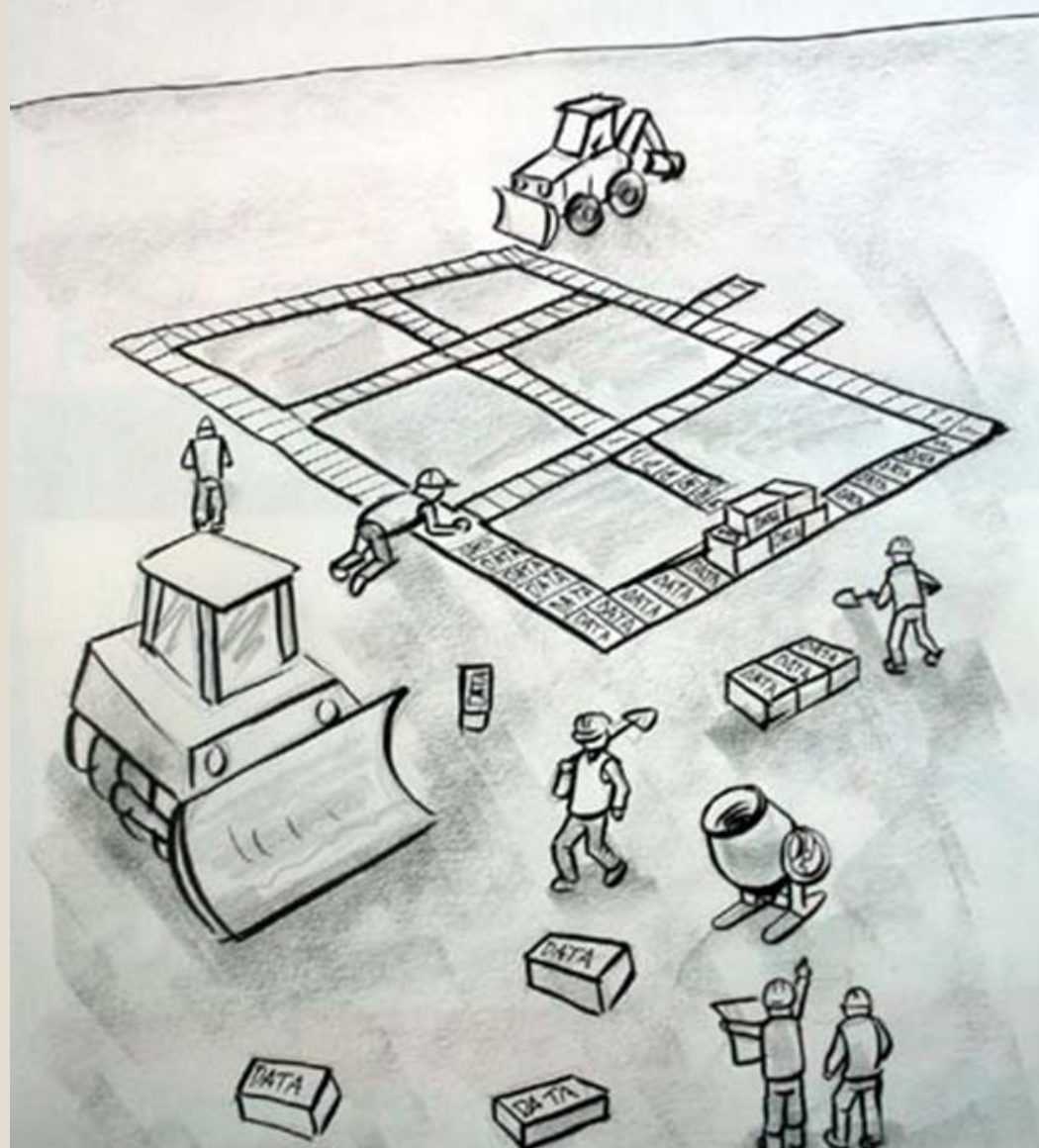


# PERFORMANCE MEASUREMENT

- **Performance measurement** is the development, application, and use of measures to assess achievement of performance standards.
- Each organization needs to select the method of measurement that will work best in the context of their organization.



MEASUREMENT IS THE  
FOUNDATION OF BUILDING  
IMPROVEMENT.



# QUALITY IMPROVEMENT

- **QI** is the establishment of a program or process to manage change and achieve quality improvement in policies, programs, and/or infrastructure based on performance standards measures, and reports.



## PUBLIC HEALTH PERFORMANCE MANAGEMENT SYSTEM



# REPORTING PROGRESS

- **Reporting progress** is the documentation and reporting of how standards and targets are met and the sharing of such information through appropriate feedback channels.
- For maximum effectiveness, reporting should include trends over time.
- It is most appropriate to report about progress that will resonate with the audience to which you are reporting.

## PUBLIC HEALTH PERFORMANCE MANAGEMENT SYSTEM

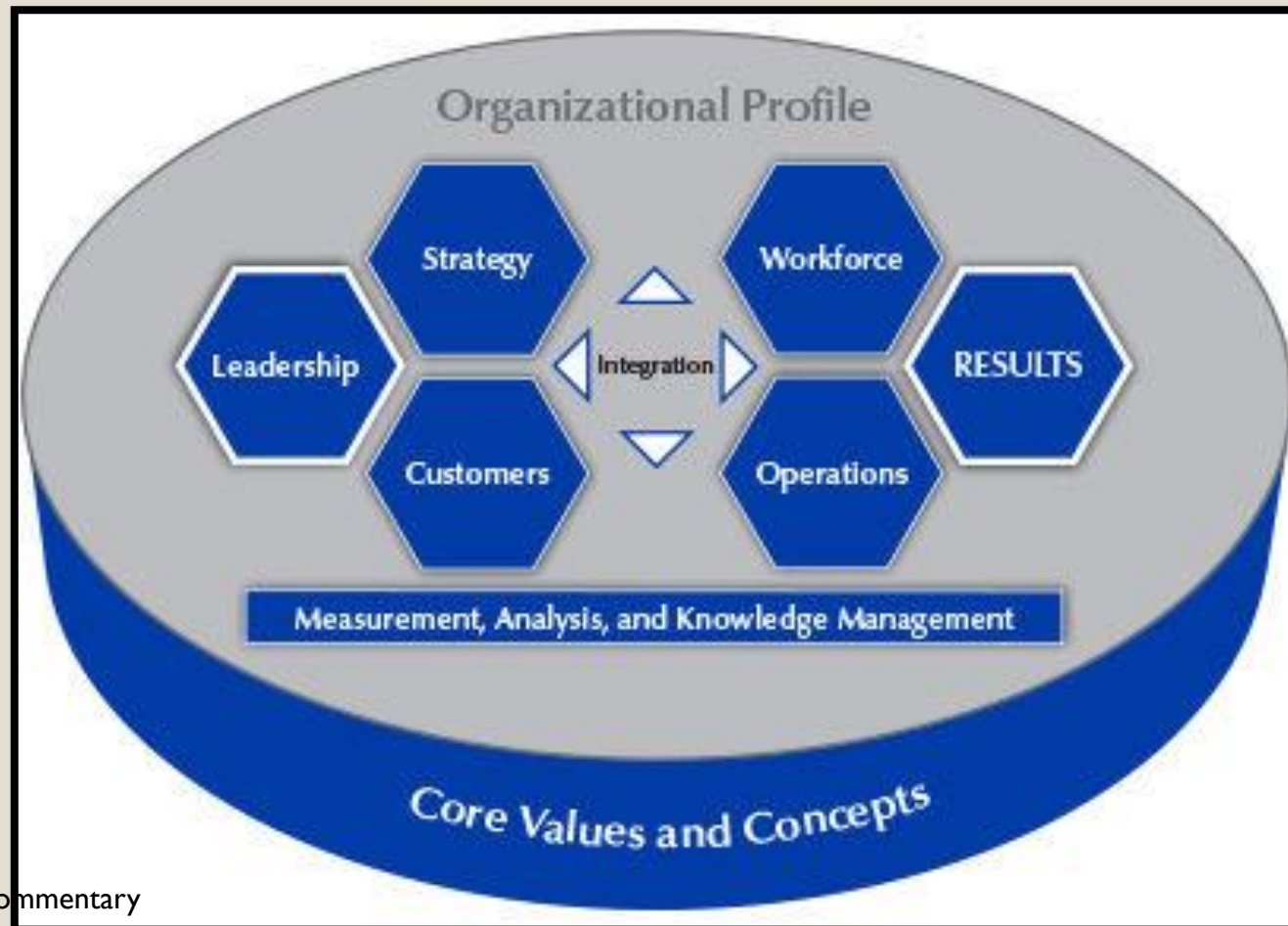


# BALDRIDGE PERFORMANCE EXCELLENCE PROGRAM

- Baldrige provides a framework to improve organization performance and get sustainable results.
- The performance system consists of 7 categories of embedded beliefs found in high-performing organizations.
  - Leadership.
  - Strategy.
  - Customers.
  - Measurement, analysis, and knowledge management.
  - Workforce.
  - Operations.
  - Results.

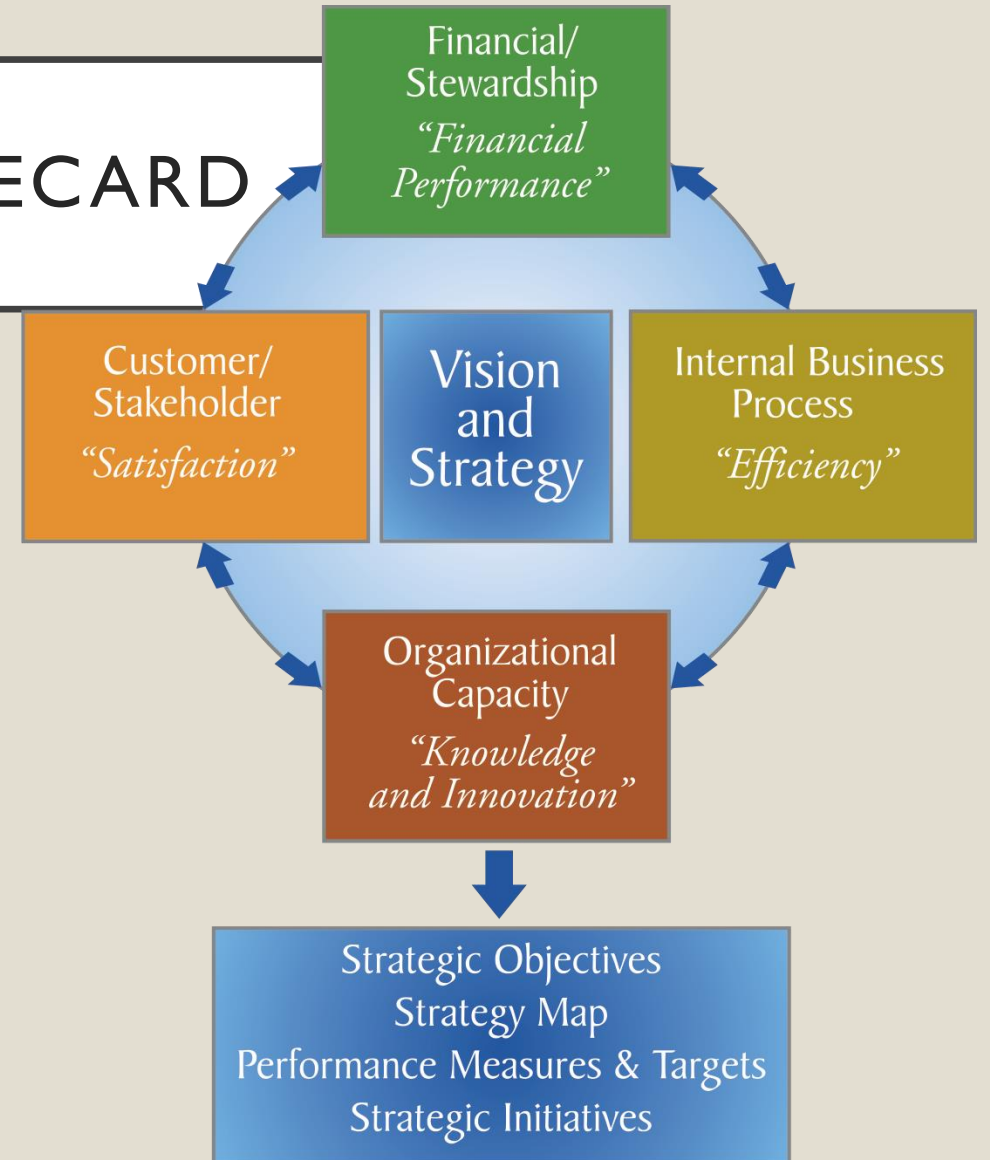


# BALDRIDGE PERFORMANCE EXCELLENCE PROGRAM



# BALANCED SCORECARD

- The balanced scorecard is a strategic planning and management system.
- Used extensively in business and industry, government, and nonprofit organizations worldwide.
- Aims to:
  - Align business activities to the vision and strategy.
  - Improve internal and external communications.
  - Monitor organization performance against strategic goals.





**"One Size Fits all"**

**I'm Sure He'll Fit...**

# EVOLUTION OF PERFORMANCE MANAGEMENT

Kent County Health Department's Journey



“What if we don’t change at all ...  
and something magical just happens?”

County  
Performance  
Measures

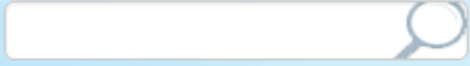
Performance  
Management System  
1.0

Performance  
Management System  
2.0

# County Performance Measures

## STARTING POINT

- Pre-PHAB, Kent County had a set of established performance measures.
- These measures continue to be reported annually to the Board of Commissioners.
- They span across all four KCHD Divisions.



County Administrator

- Overview
- Administrator
- Budget Documents & Reports
- Collaborative Partnerships
- County Dashboard
- County Detail Newsletter
- Kent County Mission Statement
- Kent County Report ▶
- Directions & Map
- Diversity & Inclusion
- Freedom of Information Act Requests

COUNTY ADMINISTRATOR  
Performance Management

All Performance Management documents are updated throughout the year. Documents are in PDF format.

[Performance Management Handbook >>](#)

Performance by Department

- ≈ 63rd District Court
- ≈ Aeronautics Department
- ≈ Circuit Court
- ≈ County Clerk / Register of Deeds

Performance by Department

- ≈ 63rd District Court
- ≈ Aeronautics Department
- ≈ Circuit Court
- ≈ County Clerk / Register of Deeds
- ≈ Community Housing & Development
- ≈ Drain Commission
- ≈ Equalization
- ≈ Facilities
- ≈ Fiscal Services
- ≈ Friend of the Court
- ≈ Health Department
- ≈ Human Resources
- ≈ Information Technology
- ≈ Medical Examiner

CONTACT

County Administrator

County Building  
300 Monroe  
Grand Rapids, MI 49503-2206

(616) 632-7570

(616) 632-7585





**DEPARTMENT: HEALTH DEPARTMENT**

**Department Mission Statement:**

*To serve, protect, and promote a healthy community for all.*

**Service Area: Administration**

**Service Area Mission Statement:**

*Provide administrative, financial and information technology support to the Health Department, conduct ongoing assessments of health status in the community, and disseminate public health information.*

**Goal**

- Serve, protect, and promote a healthy community for all by providing leadership and support to the department.

**Objectives**

- To complete 95% of communicable disease reports within 30 days of notice.
- To ensure at least 67% of hospital infection control/hospital laboratories are entering reportable disease information into the Michigan Disease Surveillance System.
- To ensure computer network is available for login 100% of regular working hours.
- To resolve 99% of Footprints tickets within 10 business days.
- To ensure 100% of revenues and expenditures will be recorded in correct accounts.

Indicators	2013 Actual	2014 Expected/ Actual	2015 Expected/ Actual
<b>Outcomes</b>			
% of communicable disease reports completed within 30 days of notice	93.00%	95.00%/ 88.00%	95.00%/ 82.00%
% of hospital infection control/hospital laboratories that are entering reportable disease information into the Michigan Disease Surveillance System	0.00%	0.00%/ 50.00%	67.00%/ 50.00%
% of time the computer network server is available for access during regular working hours	99.90%	100.00%/ 99.99%	100.00%/ 99.99%
% of Footprints tickets resolved within 10 business days	99.70%	99.00%/ 99.08%	99.00%/ 98.35%

**Goal**

- Serve, protect, and promote a healthy community for all by providing overall leadership and support to the department.

**Objectives**

- To complete 95% of communicable disease reports within 30 days of notice.
- To ensure at least 67% of hospital infection control/hospital laboratories are entering reportable disease information into the Michigan Disease Surveillance System.
- To ensure computer network is available for login 100% of regular working hours.
- To resolve 99% of Footprints tickets within 10 business days.
- To ensure 100% of revenues and expenditures will be recorded in correct accounts.

Indicators	2013 Actual	2014 Expected/ Actual	2015 Expected/ Actual	2016 Expected/ Actual
<b>Outcomes</b>				
% of communicable disease reports completed within 30 days of notice	93.00%	95.00%/ 88.00%	95.00%/ 82.00%	95.00%
% of hospital infection control/hospital laboratories that are entering reportable disease information into the Michigan Disease Surveillance System	0.00%	0.00%/ 50.00%	67.00%/ 50.00%	67.00%
% of time the computer network server is available for access during regular working hours	99.90%	100.00%/ 99.99%	100.00%/ 99.99%	100.00%
% of Footprints tickets resolved within 10 business days	99.70%	99.00%/ 99.08%	99.00%/ 98.35%	99.00%

# Performance Management System 1.0

## PHAB-READY

- County performance measures process was insufficient. for PHAB process.
  - It was a one-time report, conducted annually.
  - Not all programs/services were evaluated or included.
  - Output vs outcome measures.
  - Data from the system was not used to identify areas for quality improvement.

# Performance Management System 1.0

## PHAB-READY

- A new system was developed and implemented in 2013.
- It underwent revisions and improvements in 2015-2016.
- The PM System evaluates progress on strategic plan implementation.



## Implementation, Progress Tracking, Reporting, and Quality Improvement

### Performance Management and the KCHD Strategic Plan

Performance management in public health is defined by the [Public Health Foundation](#) as the “*practice of actively using performance data to improve the public’s health*”. The performance management model adopted by the KCHD was originally developed more than ten years ago by the Turning Point National Excellence Collaborative on Performance Management.

With advancements in public health practice and changing priorities, as well as numerous successful examples of performance management system integration in public health departments across the country, the Public Health Foundation convened a workgroup in March 2012 to update the Turning Point materials. The refreshed Turning Point Performance Management Model is the version of the framework that the KCHD has chosen to utilize in its performance management efforts. This model contains the following components:

*Performance Standards* are objective standards or guidelines that are used to assess an organization’s performance. Standards may be based on national, state, or scientific guidelines; benchmarking against other similar agencies; expectations; or other methods. Performance standards can be descriptive (e.g. *a system for communicable disease control shall be maintained*) or numerical (e.g. *at least 80% of health department clients will rate services as “good”*). Performance standards answer the question, “where should we be?”

### PUBLIC HEALTH PERFORMANCE MANAGEMENT SYSTEM



Strategic Direction 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community.								
SP Objective	Baseline Data	National Benchmark	Target	Strategy	Lead Staff	Outcome Measures		
						Short-Term	Intermediate	Long-Term
1.1 Complete a comprehensive community health needs assessment (CHNA) every three years, starting in 2017.	2014 CHNA was published by Healthy Kent.  (KCHD, HK)	Completion of a CHNA every five years for PHAB accreditation, every three years for alignment with IRS community benefit requirements for non-profit hospitals.	2017 CHNA completed by Healthy Kent by December 31, 2017.  2020 CHNA completed by Healthy Kent by December 31, 2020.	Complete the CHNA using the model framework from NACCHO – Mobilizing for Action through Planning and Partnerships.  Partner with KCHD Environmental Health Division to ensure adequate environmental public health assessment is included in report.	P. Birkelbach E. Pessell	Partners engaged and data sources updated for indicators included in the 2014 CHNA report.  New indicators identified and added to report, as needed.  Community Health Forums held and Community Health Surveys collected.	Community Themes and Strengths Chapter of CHNA completed and published. (Community Engagement Data).  Data report drafted and submitted to partners for review and feedback/input.	2017 CHNA completed and published by Healthy Kent.  2020 CHNA completed and published by Health Kent.
1.2 Increase the percentage of demographically representative school districts completing the Michigan Profile for Healthy Youth (MiPHY) to at least 30% of districts by the 2018 cycle.	22% of high schools and 20% of middle schools completed the 2013-2014 MiPHY.  African Americans were underrepresented in both high school (3.9%) and middle school (5.7%) data sets.  (MiPHY, MDE)	Not Applicable.	At least 30% of school districts, including at least two urban districts, participate in each cycle of the MiPHY.	Promote the importance of MiPHY data with the aid of community partners and enhance the use of these data by Kent County school districts.	B. Hartl	At least one urban school district participates in the 2015-2016 cycle of the MiPHY.	At least two urban school districts participate in the 2017-2018 cycle of the MiPHY.	At least 30% of school districts, including at least two urban districts, participate in each cycle of the MiPHY.
1.3 Implement a data collection strategy for collecting nutrition, physical	Kent County lacks population health indicator data for	Not Applicable.	KCHD will have access to a demographically representative	Collaborate with the Kent Intermediate School District to administer a nutrition,	B. Hartl	At least four elementary schools complete a comprehensive	The number of elementary schools completing the assessment is	KCHD will have access to a demographically representative



## Appendix G: Strategic Plan Quarterly Reporting Template



SP Objective:  
 Quarter/Year:  
 Date of Report:  
 Name of Submitter:  
 Phone Number:

### Overall Objective Status

Please place an 'x' in the box that appropriately describes the status of the given objective.

	No Progress
	In Progress
	Completed
	Need to Revise

### Performance Measure Data Updates

If updated data for the performance measure is available, *please provide the updated data, including date and source of the information.* If no new data is available, please state that. Baseline and target data can be located in Appendix C of the strategic plan for all objectives.

Reporting Period (Quarter)	Baseline	Target
January		
April		
July		
October		

### Summary of Activities toward Strategy Implementation during Reporting Period

Please provide a brief summary of activities initiated/completed toward strategy implementation during this reporting period. If no progress has been made on the strategy implementation, please describe the reason for why this lack of progress exists.

Short-Term:

Intermediate:

### Successes Associated with Objective during Reporting Period

Please describe any major successes that have been recorded while implementing activities associated with this objective during this reporting period. Successes could be acquisition of funding or other resources, recognition for efforts, documented successes, or other important achievements associated with the work being done toward this strategic plan objective.

### Barriers/Challenges Encountered while Implementing Activities during Reporting Period

Please describe any barriers or challenges that have affected the successful implementation of activities associated with this objective. If there are barriers or challenges reported, please also describe efforts taken to mediate these barriers/challenges.

### Collaboration and Partnership

Please outline any collaborative efforts or partnerships that have been developed in an effort to implement activities associated with this objective. List partner agencies, organizations, etc and briefly describe the role they play in the strategy's implementation.

- ★ Favorites
- Desktop
- Downloads
- Recent places
- This PC
  - Desktop
  - Documents
  - Downloads
  - Music
  - Pictures
  - RealPlayer Cloud
  - Videos
- HOME (P:)
  - KCHD.SHR (S:)
  - WORKAREA.TMP (T:)
  - SHARDDATA (W:)
  - APPS (X:)
  - SHARDDATA (Y:)
- Network

Name	Date modified	Type	Size
2016-Q1 1.1 CHNA	04/04/2016 8:42 AM	Microsoft Word Doc...	99 KB
2016-Q1 1.2 MiPHY	04/03/2016 10:47 PM	Microsoft Word Doc...	101 KB
2016-Q1 1.3 Collecting Elem Data	04/03/2016 10:48 PM	Microsoft Word Doc...	100 KB
2016-Q1 1.4 Use of MCIR	04/04/2016 8:46 AM	Microsoft Word Doc...	99 KB
2016-Q1 2.1 CD Audit	04/03/2016 10:49 PM	Microsoft Word Doc...	100 KB
2016-Q1 3.1 Social Media Followers	04/04/2016 4:36 PM	Microsoft Word Doc...	99 KB
2016-Q1 3.2 Youth Social Media	04/04/2016 4:18 PM	Microsoft Word Doc...	99 KB
2016-Q1 3.3 LTC Flu Vaccine	04/04/2016 8:44 AM	Microsoft Word Doc...	99 KB
2016-Q1 4.1 HESJ Workshops	04/04/2016 5:49 PM	Microsoft Word Doc...	101 KB
2016-Q1 5.1 CHIP	04/04/2016 8:43 AM	Microsoft Word Doc...	99 KB
2016-Q1 5.2 Coordinated Messaging	04/04/2016 4:19 PM	Microsoft Word Doc...	99 KB
2016-Q1 5.3 HiAP	04/04/2016 5:51 PM	Microsoft Word Doc...	101 KB
2016-Q1 6.1 Food Establishment Violations	03/31/2016 2:49 PM	Microsoft Word Doc...	101 KB
2016-Q1 6.2 Dog Licensing	03/31/2016 1:59 PM	Microsoft Word Doc...	100 KB
2016-Q1 7.1 Latent TB Med Adherence	04/04/2016 8:36 AM	Microsoft Word Doc...	102 KB
2016-Q1 7.2 Increased HIV Testing	04/04/2016 8:37 AM	Microsoft Word Doc...	102 KB
2016-Q1 7.3 Increased Gonorrhea and Chlamydia Testing	04/04/2016 8:38 AM	Microsoft Word Doc...	102 KB
2016-Q1 8.1 WD Competency	03/31/2016 4:17 PM	Microsoft Word Doc...	101 KB
2016-Q1 8.2 MH First Aid Training	04/13/2016 12:30 PM	Microsoft Word Doc...	100 KB
2016-Q1 8.3 Academic Health Department	03/31/2016 4:38 PM	Microsoft Word Doc...	100 KB
2016-Q1 8.4 QI Training	07/08/2016 2:07 PM	Microsoft Word Doc...	100 KB
2016-Q1 8.5 Cultural Comp Annual Perf Review Scores	04/04/2016 5:43 PM	Microsoft Word Doc...	101 KB
2016-Q1 8.6A MPP 360 Reviews	04/04/2016 5:42 PM	Microsoft Word Doc...	99 KB
2016-Q1 8.6B Employee Wellness Plan	03/29/2016 1:15 PM	Microsoft Word Doc...	101 KB
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2016-Q1 9.2 PHAB Accreditation	07/01/2016 3:08 PM	Microsoft Word Doc...	101 KB
2016-Q1 9.3 PM Dashboard for KCHD	04/13/2016 4:48 PM	Microsoft Word Doc...	99 KB
2016-Q1 9.4 FDA Self-Assessment	03/31/2016 3:01 PM	Microsoft Word Doc...	100 KB
2016-Q1 10.1 Scholarly Publications	04/12/2016 2:18 PM	Microsoft Word Doc...	99 KB
2016-Q1 10.2 Breastfeeding Duration	04/04/2016 8:41 AM	Microsoft Word Doc...	100 KB
2016-Q1 11.1 IT Technology	04/06/2016 6:12 PM	Microsoft Word Doc...	103 KB
2016-Q1 11.2 IT Customer Service	04/06/2016 6:12 PM	Microsoft Word Doc...	102 KB
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2016-Q1 11.4 Material Review Committee	04/04/2016 5:55 PM	Microsoft Word Doc...	100 KB
2016-Q1 12.1 Annual PH Forum	04/12/2016 2:20 PM	Microsoft Word Doc...	99 KB
2016-Q2 1.1 CHNA	06/30/2016 3:38 PM	Microsoft Word Doc...	100 KB
2016-Q2 1.2 MiPHY	06/30/2016 9:47 AM	Microsoft Word Doc...	101 KB
2016-Q2 1.3 Collecting Elem Data	06/30/2016 10:03 AM	Microsoft Word Doc...	100 KB
2016-Q2 1.4 Use of MCIR	06/23/2016 9:25 AM	Microsoft Word Doc...	99 KB
2016-Q2 2.1 CD Audit	06/30/2016 9:10 AM	Microsoft Word Doc...	100 KB
2016-Q2 3.1 Social Media Followers	06/28/2016 3:34 PM	Microsoft Word Doc...	99 KB
2016-Q2 3.2 Youth Social Media	06/28/2016 3:42 PM	Microsoft Word Doc...	99 KB
2016-Q2 3.3 LTC Flu Vaccine	06/23/2016 9:21 AM	Microsoft Word Doc...	99 KB
2016-Q2 4.1 HESJ Workshops	07/01/2016 5:03 PM	Microsoft Word Doc...	101 KB
2016-Q2 5.1 CHIP	06/30/2016 3:38 PM	Microsoft Word Doc...	99 KB
2016-Q2 5.2 Coordinated Messaging	06/28/2016 3:48 PM	Microsoft Word Doc...	99 KB

Select a file to preview.



## Appendix G: Strategic Plan Quarterly Reporting Template



**SP Objective:** 8.3  
**Quarter/Year:** Q1/2016  
**Date of Report:** March 31, 2016  
**Name of Submitter:** C. Saari  
**Phone Number:** x7268

### Overall Objective Status

Please place an 'x' in the box that appropriately describes the status of the given objective.

	No Progress
x	In Progress
	Completed
	Need to Revise

### Performance Measure Data Updates

If updated data for the performance measure is available, *please provide the updated data, including date and source of the information.* If no new data is available, please state that. Baseline and target data can be located in **Appendix C** of the strategic plan for all objectives.

Reporting Period (Quarter)	Baseline	Target
January	2015-2016 Winter Semester there were 10 interns	At least 15 practicum placement opportunities for college/university students
April	2015-2016 Winter Semester there were 10 interns	
July		
October		

### Summary of Activities toward Strategy Implementation during Reporting Period

Please provide a brief summary of activities initiated/completed toward strategy implementation during this reporting period. If no progress has been made on the strategy implementation, please describe the reason for why this lack of progress exists.

Short-Term: The internship program is currently accepting internship applications for the Spring/Summer 2016 semester. They were posted to the internship website before March 15 <sup>th</sup> and will remain open to application through April 15 <sup>th</sup> . To date, we have received 7 student applications for the 15 projects proposed by KCHD staff.
Intermediate: We will have numbers for this measure in August 2016.
Long-Term: We will have numbers for this measure in August 2017.

### Successes Associated with Objective during Reporting Period

Please describe any major successes that have been recorded while implementing activities associated with this objective during this reporting period. Successes could be acquisition of funding

or other resources, recognition for efforts, documented successes, or other important achievements associated with the work being done toward this strategic plan objective.

Since we have implemented the AHD process, we have had incremental increases in the number of internship projects proposed by KCHD staff each semester. In winter 2016 there were 12 posted projects and in spring/summer 2016 there were 15 projects posted. Twenty student applications were submitted for winter 2016 and 12 were placed in internships. Updates to the internship webpage have been made to address common questions that the AHD Liaison was receiving repeatedly and marketing materials were developed and shared through the AHD [listserv](#) to increase our program's reach in other local schools.

### Barriers/Challenges Encountered while Implementing Activities during Reporting Period

Please describe any barriers or challenges that have affected the successful implementation of activities associated with this objective. If there are barriers or challenges reported, please also describe efforts taken to mediate these barriers/challenges.

Challenges to implementing this program have been primarily with answering student questions about the requirement for a preceptor manual and issues with the timeline for application. This is a challenge we will continue to have because we cannot accommodate each school and have a process that also works for KCHD. I have made some slight modifications to the timeline to shorten it so that students are notified earlier than the previous process allowed. This is now reflected on the website and will go into effect for the fall 2016 application cycle.

### Collaboration and Partnership

Please outline any collaborative efforts or partnerships that have been developed in an effort to implement activities associated with this objective. List partner agencies, organizations, [etc](#) and briefly describe the role they play in the strategy's implementation.

I worked with the Material Review Committee to have my marketing materials approved for publication and also communicate with numerous academic programs throughout the state. I also collaborated with [Webtecs](#) to make updates to the internship website.

### FOR PERFORMANCE MANAGEMENT COUNCIL USE ONLY

#### Should this objective be referred to the Quality Improvement Team for consideration?

Please place an 'x' in the box that appropriately reflects the decision of the PM Council

	Yes
	No



FILE HOME INSERT PAGE LAYOUT FORMULAS DATA REVIEW VIEW ACROBAT

Cut Copy Paste Format Painter

Franklin Gothic Bc 10 A<sup>+</sup> A<sup>-</sup> Wrap Text General

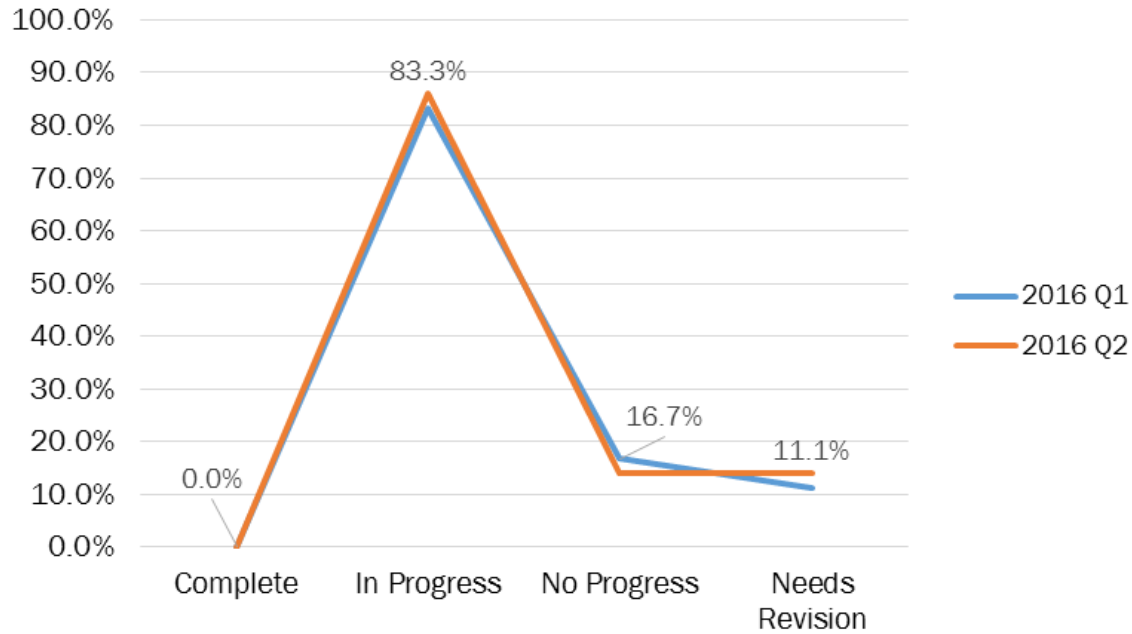
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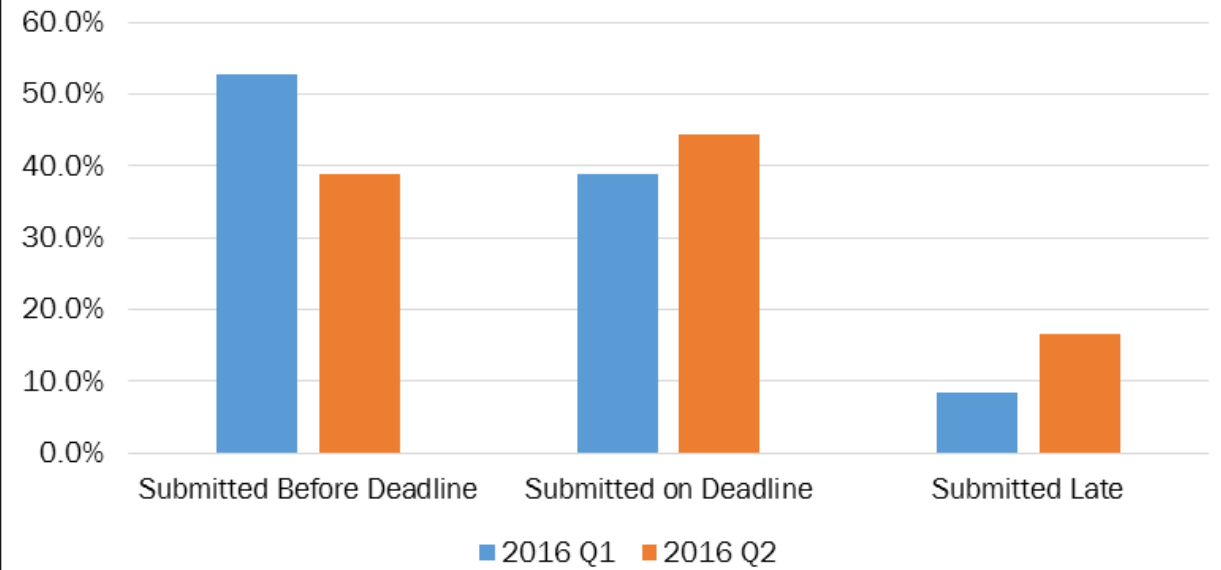
	A	B	C	D	E	F	G
1		Complete	C				
2		In Progress	IP				
3		No Progress	NP				
4		Needs Revision	NR				
5		<b>Strategic Objectives</b>	<b>2016 Q1 Status (April)</b>	<b>Updated Data</b>	<b>Reason for Proposed Revision</b>	<b>2016 Q2 Status (July)</b>	<b>Updated Data</b>
6	1.1	Complete a comprehensive community health needs assessment (CHNA) every three years, starting in 2017.	NP	None	None	IP	
7	1.2	Increase the percentage of demographically representative school districts completing the Michigan Profile for Healthy Youth (MIPHY) to at least 30% of districts by the 2018 cycle.	IP	None	None	IP	
8	1.3	Implement a data collection strategy for collecting nutrition, physical activity, and weight information from Kent County elementary youth by the end of the 2016-2017 school year.	IP	None	None	IP	
9	1.4	Increase the number of Long-Term Care (LTC) facilities and Urgent Care Centers that report immunizations to MCIR to at least 50% of facilities/centers by January 2017.	IP	None	None	IP	
10	2.1	Establish and implement protocols and procedures for annually auditing infectious disease investigations against existing program procedures, beginning in 2016.	IP	None	None	IP	
11	3.1	Increase KCHD social media followers by at least 20% annually, starting in 2016.	IP	Facebook Followers: 2104 (April 2016); Twitter	This may be outside of our control; difficult to track	IP	
12			NR			NR	
13	3.2	Increase the percentage of KCHD social media followers who are 35 years or younger by December 2016.	IP	Have added YouTube Channel, but demographics	This goal may have been too optimistic and may	IP	
14			NR			NR	

# SAMPLE SUMMARY DATA

## Strategic Plan Implementation, Objective Status by Quarter, 2016



## Strategic Plan Implementation, Reporting Timeliness by Quarter, 2016



# Performance Management System 2.0

## NEXT STEP

- Establishing meaningful performance measures for all KCHD programs and services.
- Modeling process after Lake County Health Department in Illinois.
- Began with Leadership Buy-In Meeting in June.
- Since then, meetings with Divisions and programs.
  - Review process.
  - Begin measure development.



**Kent County Health Department**  
**PM Expansion Project: Phase 1**  
June 28, 2016

## Meeting Agenda

Division Director Meeting

- I. Linkages to Strategic Plan – SD#9, Obj. 3  
“Develop, implement, and sustain an agency dashboard which tracks performance data for KCHD programs and services by July 2016.”



# Kent County Health Department

PM Expansion Project: Phase 1

June 2016

Program		Program Supervisor	Key Staff
Admin			
	Finance	G. Brink	K. Bakos
	Grants and Contracts	G. Brink	J. Smedes
	Information Technology	G. Brink	N. Toren/ S. Lane
	Communicable Disease	B. Hartl	
	Epidemiology	B. Hartl	
	Healthy Kent	C. Saari	BHP
	Marketing and Communications	S. Kelso	
	Emergency Preparedness	K. Black	
	Accreditation & Performance Improvement	C. Saari	
	Medical Examiner	C. Perez	
	Health Equity	T. Branson	K. Pelon
	Academic Health Department	C. Saari	
	Central Supply	G. Brink	
CCS			
	Immunization Reporting	M. Wisinski	
	Immunization Services	M. Wisinski	
	WIC Peer Counseling	A. Bishop	
	WIC Services	A. Bishop	
	TB Control and Prevention	A. Hight	
	HIV/AIDS	A. Hight	
	STI Testing and Treatment	A. Hight	
CW			
	General Health Education & Promotion Programming	A. Oosterink	
	Obesity, Nutrition, and Food Security		J. Myer
	Women's Health Network		S. Cory
	Life Skills		
	Nutrition & Cooking Classes		D. Davies
	Safe Dates Dating and Sexual Abuse Prevention Program		A. Endres-B
	Teen Pregnancy & HIV/STI Prevention		T. Fahner
	Refugee Health	J. Dyer	
	Childhood Lead Poisoning Prevention & Case Mgmt	J. Dyer	
	Strong Beginnings	J. Coil	
	Maternal Infant Health Program	D. Baker	
	Nurse Family Partnership	C. Lowary	
	Hearing & Vision Screening	C. Buzcek	
	Children's Special Healthcare Services	C. Buzcek	
	Child Loss Program	C. Buzcek	
	Interconception Care Program	D. Baker	
	Medicaid Enrollment & Coordination	J. Dyer	N. Salgado
EH			

Program	Program Supervisor	Key Staff
Public Health Laboratory	A. Chirio	
Animal Shelter	C. Luttmann	
Animal Control	S. Dobbins	
Private Water Supply (well)	S. Simmonds	
Non Community Public Water Supply	S. Simmonds	
Onsite Wastewater System Program (septic)	S. Simmonds	
Food Service Sanitation	M. Bjorkman	
Public Health Nuisance Program (housing/hoarding)	S. Simmonds	
Body Art	M. Bjorkman	
Campground Inspection	M. Bjorkman	
Childcare/Adult Foster Care Facility Inspections	M. Bjorkman	
Land Development/ Vacant Land Evaluation	S. Simmonds	
Indoor Air Quality (Radon, Mercury, Meth Labs)	S. Simmonds & M. Bjorkman	
Sanitary Facility Evaluation	S. Simmonds	
Public Swimming Pools	M. Bjorkman	
Toxic Substance Control	M. Bjorkman	

	A	B	C	D	E	F	G	H	I	J
1	Division	Program	Program Goal	Supervisor/Lead	National, State, Local, or Programmatic Benchmark (if applicable)	Performance Measure	Numerator	Denominator	Update Frequency	Data Source
2	CCS	Immunizations	Ensure up-to-date immunization rates for Kent County residents.	M. Wisinski	80% (HP2020 IID-8)	% children aged 19-35 months who are up-to-date on recommended vaccines, per CDC/ACIP guidelines.	# Kent County children aged 19-35 months who are up-to-date (UTD)	Total # of Kent County children aged 19-35 months	Monthly	Michigan Care Improvement Registry (MCIR)
3	CCS	Immunizations	Ensure up-to-date immunization rates for Kent County residents.	M. Wisinski		% children aged 7-18 years who are up-to-date on recommended vaccines, per current CDC/ACIP guidelines.	# Kent County children aged 7-18 years who are up-to-date (UTD)	Total # of Kent County children aged 7-18 years	Monthly	Michigan Care Improvement Registry (MCIR)
4	CCS	Immunizations	Ensure up-to-date immunization rates for Kent County residents.	M. Wisinski	70% (HP2020 IID-12.12)	% adults aged 19-65+ years who received an influenza vaccination within the past 12 months.	# Kent County adults aged 19-65+ years who received an influenza vaccination within the past 12 months	Total # of Kent County adults aged 19+	Monthly	Michigan Care Improvement Registry (MCIR)
5	CCS	Immunizations	Ensure up-to-date immunization rates for Kent County residents.	M. Wisinski		% Kent County residents aged 9-26 years who have completed the 3-dose series of the HPV vaccine.	# Kent County residents aged 9-26 years completing 3-doses of HPV vaccine	Total # of Kent County residents aged 9-26 years	Monthly	Michigan Care Improvement Registry (MCIR)
6	CCS	Immunizations	Ensure up-to-date immunization rates for Kent County residents.	M. Wisinski	30% (HP2020 IID-14)	% of Kent County residents aged 60+ who have been vaccinated for shingles.	# Kent County adults 60+ vaccinated for shingles	Total # of Kent County residents aged 60+ years	Monthly	Michigan Care Improvement Registry (MCIR)
7	CCS	Tuberculosis Prevention and Control	Identify and treat cases of tuberculosis in Kent County.	A. Hight		% of clients who attend TB clinic following a KCHD referral.	# clients attending TB clinic	Total # referrals given to attend TB clinic		
8	CCS	Tuberculosis Prevention and Control	Identify and treat cases of tuberculosis in Kent County.	A. Hight		% of clients who attend their appointments with TB program.	# clients who attend their appointments with TB program	Total # of appointments scheduled		
9	CCS	Tuberculosis Prevention and Control	Identify and treat cases of tuberculosis in Kent County.	A. Hight	93% (HP2020 IID-30)	% of active TB cases that have completed treatment within appropriate timeframe (6-12 months, depending on case)	# clients who have completed treatment within appropriate timeframe	Total # of active TB clients		
10	CCS	Tuberculosis Prevention and Control	Prevent active tuberculosis cases in Kent County.	A. Hight		% of clients with latent TB who pick up their medications for 9 consecutive months.	# latent TB clients with timely med pick-up	Total # of latent TB clients		
11	CCS	Tuberculosis Prevention and Control	Prevent active tuberculosis cases in Kent County.	A. Hight	93% (HP2020 IID-30)	% of clients with latent TB who complete latent TB treatment.	# latent TB clients completing treatment	Total # of latent TB clients		
12	CCS	HIV/AIDS	Identify and treat cases of HIV in Kent County.	A. Hight		% clients who meet "high risk" criteria that are tested for HIV.	# high risk clients tested for HIV	Total # clients tested for HIV		
13	CCS	HIV/AIDS	Identify and treat cases of HIV in Kent County.	A. Hight		% clients visiting KCHD clinics who test positive for HIV.	# HIV positive tests	Total # HIV tests administered		
14	CCS	HIV/AIDS	Identify and treat cases of HIV in Kent County.	A. Hight		% of HIV+ clients identified at KCHD clinics who are referred for treatment.	# referrals for treatment	Total # positive HIV tests		
15	CCS	HIV/AIDS	Identify and treat cases of HIV in Kent County.	A. Hight		% of completed HIV partner service cases.	# completed HIV partner services	Total # of HIV partner services needed/ planned		
16	CCS	HIV/AIDS	Prevent HIV transmission in Kent County.	A. Hight		% of clients who meet "high risk" criteria that are referred for PREP.	# high risk clients referred to PREP	Total # high risk clients		
17	CCS	HIV/AIDS	Prevent HIV transmission in Kent County.	A. Hight		% of clients who take at least one condom following an appointment at KCHD's Personal Health Services clinic.	# clients who take condoms	Total # of clients		
	CCS	STI	Investigate cases of reportable sexually transmitted infections (STI)	A. Hight		% of positive STI cases where appropriate follow-up is completed* (cases must meet	# positive STI cases receiving follow-up	Total # of positive STI cases		

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R								
1	Performance Management	Description	Data Source & Notes	Responsible Staff	Chart	<u>2016</u>																				
2	Program	Childhood Lead Poisoning Prevention and Case Management																								
3	Goal(s)	Identify and manage cases of elevated blood lead levels (EBLL) among Kent County children aged 9 months to 5 years.																								
4	Performance Measure 1	% cases of children with <b>XX</b> EBLL in Kent County that are responded to within <b>XX timeframe</b> per CDC recommendations.	CLPP Program Quarterly Report	J. Dyer		Target	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec								
5						%	#####			#####			#####			#####			#####							
6						# cases responded to within CDC recommended timeframe for this threshold																				
7						total # cases of EBLL with this threshold identified in Kent County																				
8																										
9						Performance Measure 2	% cases of children with <b>XX</b> EBLL in Kent County that are responded to within <b>XX timeframe</b> per CDC recommendations.	CLPP Program Quarterly Report	J. Dyer		Target	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec			
10											%	#####			#####			#####			#####			#####		
11											# cases responded to within CDC recommended timeframe for this threshold															
12	total # cases of EBLL with this threshold identified in Kent County																									
13																										
14	Performance Measure 3										Target	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec			
15											%	#####			#####			#####			#####			#####		

**LESSONS-LEARNED**



# ITS ABOUT THE JOURNEY...

- There is not a one-size fits all PM System.
- You have to create a system that works for your organization right now.
- You probably won't get it "right" the first time and that's okay.



# QUESTIONS?

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