

# ADDICTION KNOW MORE

## 2022 LAKESHORE Muskegon Community Opiate Task Force Summit

### AGENDA

**8:00 am Guest Check-in/Breakfast Served/Exhibits Open**

**8:30 am Welcome & Remarks**

Joe Whalen, Executive Director, Fresh Coast Alliance &  
Chair, Muskegon Community Opiate Task Force

Kathy Moore, Health Officer, Public Health - Muskegon County

**9:00 am Substance Use, Stigma & Society: How do we Effect Change**

Rachael Cooper, Senior Director National Stigma Initiative,  
Shatterproof

**10:00 am Break/Exhibits Open**

Physical Activity Break - Andi Switzer, Muskegon YMCA

**10:20 am The Science Behind Substance Use Disorders & Treatment**

James Twesten-O'Toole, MD, Physician Champion  
Trinity Health Medical Group Recovery West Michigan

**11:15 am Drug Awareness & Community Threats**

Andy Foster, D/F/Lt. West Michigan Enforcement Team  
Michigan State Police

**12:00 pm Buffet Lunch/Exhibits Open**

**12:30 pm Drug User Health & Improving Our Work with People Who Use Drugs**

Laura Pegram, Director Drug User Health  
National Alliance of State & Territorial AIDS Directors

**1:30 pm Break/Exhibits Open**

Physical Activity Break - Andi Switzer, Muskegon YMCA

**1:30 pm Overdose Fatality Review in Michigan**

Kim Pickett, Project Specialist & Morgan Kramer, Project Coordinator  
Center for Child & Family Health, Michigan Public Health Institute

Chloe Bielby, MPH Drug Overdose Data Analyst  
Michigan Department of Health and Human Services

**2:45pm Closing Remarks**





**Joe Whalen**  
**Executive Director, Fresh Coast Alliance**  
**Chair, Muskegon Community Opiate Task Force**  
**joew@freshcoastalliance.org**

Joe serves as the Executive Director for Fresh Coast Alliance and ACAC Inc. Joe believes that everyone should have the opportunity to live a safe and sober life, and that we can collectively make this a reality in Muskegon County. Joe is a Muskegon native, Mona Shores alum, ordained pastor, and married father of 4, including 3-year-old twins! In addition to founding Fresh Coast Alliance and leading Alcohol & Chemical Abuse Consultants, he serves on a number of related boards and committees including: Muskegon Community Opiate Task Force (Chair), Muskegon County Drug Free Coalition (Executive Committee), Muskegon County Diversion Coalition (Executive Committee), Muskegon County Homeless Continuum of Care (Executive Committee), The Health Project (Advisory Board), Lakeshore Regional Entity (Data Committee), and the Muskegon Overdose Fatality Review Team.



**Kathy Moore**  
**Executive Health Officer & Public Health Director**  
**Public Health - Muskegon County**  
**County of Muskegon**

Kathy Moore serves as the Executive Health Officer and Public Health Director for the jurisdiction of Muskegon County. Kathy's dedication to public service is exemplified by decades of charitable giving, volunteer community service, and over 30 years of County government work experience. She serves in leadership roles on numerous non-profit boards including United Way, Senior Resources, Muskegon Rotary Club, Harbor Hospice, Access Health, Muskegon Community Health Project, and Muskegon Community College. She is a proud graduate of University of Michigan SPH (Graduate Certificate: Public Health Leadership), Grand Valley State University (BBA: Accounting), and Muskegon Community College (AAS: Accounting). She is married and has two grown daughters, both graduates of U of M as well as a son who is an athlete and Mathlete at Reeths-Puffer School.



**Rachael Cooper (she/her)**  
**Senior Director, National Stigma Initiative**  
**Shatterproof**  
**rcooper@shatterproof.org**

Rachael Cooper is the Senior Director for the National Stigma Initiative. In this role, Rachael is responsible for a variety of initiatives aimed at reducing stigma associated with addiction, working with a variety of audiences that include employers, healthcare professionals, and more. Prior to her work at Shatterproof, she worked in policy, in efforts related to employers and the overdose crisis, and in harm reduction both in France and in Milwaukee, WI, running a syringe exchange and overdose education and naloxone distribution program. Based in Madison, WI, Rachael has a Masters in French Studies, International Development, and Global Health from the University of Wisconsin, where she also did her undergraduate work. She lives with her partner and two cats, and is a passionate Cubs and Packers fan. She is active in several organizations in her community, focusing primary on addressing substance use, housing insecurity, and domestic violence.



**James P. Twesten-O'Toole, MD**  
**Physician Champion**  
**Trinity Health Medical Group Recovery Medicine West Michigan**

Dr. Twesten-O'Toole received his medical degree from the University of Michigan Medical School and completed his training in Family Medicine with the Grand Rapids Family Medicine Residency Program. He has been a full-time practicing family physician in the Muskegon area since 2003. In response to the needs of his patients and the community, he has developed a professional interest in educating his peers about responsible controlled substance prescribing and caring for patients with substance use disorders. He currently serves as Physician Champion for Trinity Health Medical Group Recovery Medicine West Michigan. In addition to advancing the scope and access to treatment within Trinity Health, he oversees the care of patients at the Grand Rapids and Muskegon Addiction Medicine clinics.

**Andrew Foster**  
**Detective First Lieutenant**  
**Michigan State Police**

Andrew Foster is a Detective First Lieutenant with the Michigan State Police. He has been with the department for over 24 years with much of his career spent in West Michigan. He grew up in Williamston, MI, and attended college at Grand Valley State University. He entered the Michigan State Police in 1998 and was assigned to the South Haven Post out of the academy. Throughout his career he has had various work assignments throughout West Michigan and the Lansing area. He has also held various positions in the state police to include a field training officer, background investigator, diver, training academy instructor, sergeant, and detective lieutenant. He is currently the task force commander for the Michigan State Police, Sixth District. This position consists of the oversight of six multijurisdictional narcotics task force teams which make combating drug trafficking into west Michigan their top priority.



**Laura Pegram, M.S.W, M.P.H (she/her/they)**  
**Director, Drug User Health**  
**National Alliance of State and Territorial AIDS Directors (NASTAD)**  
**[lpegram@nastad.org](mailto:lpegram@nastad.org)**

Laura Pegram is a director on the Drug User Health team at NASTAD. Laura works across NASTAD teams to ensure a drug user health perspective is meaningfully incorporated into their efforts to improve health outcomes for people who use drugs. She leads technical assistance efforts, along with state health departments, implementing drug user health syringe access and community-based harm reduction programs. She also works with federal partners and promotes state and local reforms shown to improve drug user health. Laura has spent over a decade working as a harm reduction service provider, consultant, and advocate in New Orleans, Colorado, Massachusetts, North Carolina, and DC. She holds Master's degrees in Social Work and Public Health from Tulane University in New Orleans and a B.A. in Cross-cultural Relations from Simon's Rock College of Bard.



**Chloe Bielby, MPH**  
**Drug Overdose Data Analyst**  
**Environmental Epidemiology and Analytics Section**  
**Division of Environmental Health**  
**Bureau of Epidemiology and Population Health**  
**Michigan Department of Health and Human Services**  
**bielbyc@michigan.gov**

Chloe Bielby is a Drug Overdose Data Analyst in the Environmental Epidemiology and Analytics Section at the Michigan Department and Health and Human Services. She started this position in May 2022. Prior to this, she held a similar role with the Medical Examiner Office that provides services to Muskegon County. Chloe received both her undergraduate degree in clinical exercise science and a graduate degree in public health with an emphasis in epidemiology from Grand Valley State University. She has been working with MPHI on Overdose Fatality Review in Muskegon for the past year where she de-identifies the cases. Chloe's goal is to use data to inform harm reduction and policy change so that deaths due to overdose are a thing of the past.



**Kim Pickett, BS**  
**Project Specialist**  
**Child Death Review/Overdose Fatality Review**  
**Michigan Public Health Institute**  
**Center for Child and Family Health**  
**kpickett@mphi.org**

Kim Pickett has been a Project Specialist at the Center for Child and Family Health (CCFH) since March 2014. Before coming to MPHI, she had worked for the Harris County Department of Education in Houston, TX and the Jackson County Health Department in Jackson, MI as a Health Educator. She has a Bachelor of Science degree in Community Health Education from Western Michigan University with a minor in Family Life Education. Kim has a passion for training and facilitating groups and her interest falls in the child and adult fatality review processes. Kim lives in Jackson, Michigan with her husband Devin, daughter Brinley, stepson Brennan and Aussiedoodle, Bella. She loves traveling to warmer destinations, going to country concerts and supporting her Western Michigan University Broncos.



**Morgan Kramer, MPH (she/her/hers)**  
**Project Coordinator**  
**Center for Child and Family Health**  
**Michigan Public Health Institute**  
**mkramer@mphi.org**

Morgan Kramer is a Project Coordinator for the Center of Child and Family Health (CCFH) at MPHI. Morgan has worked at MPHI since June 2020. Before coming to MPHI, Morgan completed her Master of Public Health in Maternal and Child Health from George Washington University. Morgan completed her undergraduate degree in Health Sciences from Purdue University. She is originally from Michigan and was excited to return to her home state upon accepting her position at MPHI. Morgan started in public health due to her passion for health equity and social justice and was very excited to see that as a core value at MPHI. Morgan's role at MPHI includes assisting with child fatality review, starting overdose fatality review in Michigan, and evaluation and research of various health programs throughout the state.