

August 16, 2022

Dear WIC Coordinator:

Please share this information with WIC staff.

Formula Update

- Limits on Formula Purchases
 - Meijer* – Limit of 3 cans but not for WIC clients (does not include specialty formulas*)
 - Walgreens* – Limit of 3 cans of formula (does not include specialty formulas)
 - Spartan Nash* – Limit of 5 cans but not for WIC clients (as of 4/26/22)
 - Walmart* – Limit of 5 cans of formula, programmed into the register. For specialty formulas ordered WIC clients, able to ring up 2 transactions to purchase all.
 - CVS* – Limit of 3 cans (does not include specialty formulas)
 - Kroger* – Limit of 4 cans of formula (does not include specialty formulas)

* Meijer's supplier, McKesson, has placed a limit of 5 cases for orders of specialty formulas and limitations may have to be placed if orders exceed this.

Redemptions of Alternative Formulas

Attached please find redemption details from Data Direct. These historical redemption details can help local agencies direct clients to stores with verified successful transactions of alternative formulas on August 9-11. Future updates will be provided. This list verifies that transacting new alternatives has been successful. Please note that if the alternative formula is not in the list, that means that it was not redeemed during this timeframe. If you have questions on using this report refer to past e-notice instructions or contact Brooke Perry at PerryB11@michigan.gov

Store Inventories

The attached spreadsheet has inventory for Meijer, which includes many of the expanded alternatives. Please reference the attached internal use only document when assisting clients

Formula Samples

Provision of formula samples to local agencies for direct distribution to clients remains an option. Courtesy samples of Similac Soy Isomil and Similac Total Comfort** are available from the state WIC mailroom. LA Coordinators may continue to request courtesy formula samples. Refer to MI-WIC Policy 8.10 Local Agency Formula Distribution for more information. Send requests to Brooke Perry PerryB11@michigan.gov by 2pm daily.

**[Similac Total Comfort samples are part of the imported formulas from Spain](#). These are packaged 3 cans per case. Also note that the mixing instructions are 1 scoop per 1 ounce (30 mL) and all cans should have a sticker on the top to bring attention to that difference.

Please contact the DuJour line 800-942-1636 option 2 or your local agency consultant with any questions