



# Achieving Health Equity Through Growth, Innovation, and Reflection



October 22, 2021 • Virtual Event

Achieving Health Equity Through Growth, Innovation, and Reflection is an event planned to convene nurses nationwide. This event will explore how nurses can harness the momentum of personal growth to affect systemic change.

We hope you'll join us for this virtual event, which will feature six speakers who will help to promote understanding in a number of topics relating to health equity.

## Key Learnings

1. Learn about the goals of the nursing profession with respect to health equity.
2. Learn how to apply your knowledge to positively impact health disparities.
3. Learn about impacting marginalized communities, engaging underserved populations, and improving health literacy, while identifying ways to integrate these learnings into practice.

## Registration

Registration to *Achieving Health Equity Through Growth, Innovation, and Reflection* includes lifetime access to each session!

General Admission: \$150

Early Bird Admission (ends 7/31/21): \$125

Pre-licensure Student: \$100

Retiree: \$100

**Register today at [2021nurses.eventbrite.com](https://2021nurses.eventbrite.com)**

*This activity will be submitted to the Midwest Multistate Division for approval to award nursing contact hours. The Midwest Multistate Division is accredited as an approver of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. For more information regarding contact hours, please call Kristin Sewell at 517-908-8243.*

# Speakers, Topics, & Agenda

*Achieving Health Equity Through Growth, Innovation, and Reflection will be held October 22, 2021*

8:00am

Visit Virtual Sponsor Booths

8:45am

Opening Remarks



9:00am

**Future of Nursing  
2020-2030**

**Sue Hassmiller, PhD, RN,  
FAAN**

*Senior Advisor for Nursing,  
Robert Wood Johnson  
Foundation*



10:00am

**Courageous  
Conversations**

**Tonya Bailey, PhD**

*Chief Diversity Officer,  
Lansing Community College*



11:00am

**Care in Context  
and Community  
Engagement**

**Susan Swider, PhD, PHNA-  
BC, FAAN**

*Professor, Rush University*

12:00pm

Networking, Round Table  
Discussions, and Sponsor Booths



1:00pm

**Exploring Consumer  
Sentiment to Advance  
Health Equity**

**Barb Petee**

*Executive Director, The Root  
Cause Coalition*



**Alexandra Lewin-Zwerdling**

*Senior Advisor, Research and  
Communication, The Root  
Cause Coalition*



2:00pm

**Health Literacy: Path  
to Improve Health  
Communication and  
Health Equity**

**Terry Davis, PhD**

*Professor, Louisiana State  
University*



3:00pm

**Young Men's Health  
Matters**

**Jade Burns, PhD, RN, CPNP-PC**

*Assistant Professor, University  
of Michigan School of Nursing*