

MEDICAL MARIJUANA

Advertising Options

July 9, 2021

DESIGNS: **SAFE DRIVING**

BILLBOARD DESIGNS: SAFE DRIVING

OPTION 1



BILLBOARD DESIGNS: SAFE DRIVING

OPTION 2



INTERIOR BUS DESIGNS: SAFE DRIVING

OPTION 1



DESIGNS:
SAFE STORAGE

BILLBOARD DESIGNS: SAFE STORAGE

OPTION 1



BILLBOARD DESIGNS: SAFE STORAGE

OPTION 2



INTERIOR BUS DESIGNS: SAFE STORAGE

OPTION 1

LOCK IT UP

Treat medical marijuana
like other medication.



oakgov.com/health

DESIGNS: **PREGNANCY &** **BREASTFEEDING**

BILLBOARD DESIGNS: PREGNANCY

OPTION 1



**HELLO BABY,
BYE-BYE
MARIJUANA**

No amount is safe
while pregnant.

oakgov.com/health
MEDICAL MARIJUANA EDUCATION

OAKLAND COUNTY
MICHIGAN
HEALTH DIVISION
DAVID COULTER
OAKLAND COUNTY EXECUTIVE

BILLBOARD DESIGNS: PREGNANCY
OPTION 2



BILLBOARD DESIGNS: PREGNANCY
OPTION 3

The billboard features a green background. On the left, a pregnant woman in a purple shirt is shown from the waist up, holding a small green cannabis leaf in her right hand. A larger cannabis leaf is positioned behind her, partially overlapping the text. The main headline is in large, bold, sans-serif font, with 'HELLO BABY,' in green and 'BYE-BYE MARIJUANA' in white. Below the headline, the text 'No amount is safe while pregnant.' is written in a smaller white font. At the bottom left is the Oakland County Michigan Health Division logo, which includes a stylized tree icon and the text 'OAKLAND COUNTY MICHIGAN HEALTH DIVISION DAVID COULTER OAKLAND COUNTY EXECUTIVE'. At the bottom right, the website 'oakgov.com/health' is listed in white, with 'MEDICAL MARIJUANA EDUCATION' in a smaller white font below it.

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COUNTY
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INTERIOR BUS DESIGNS: BREASTFEEDING

OPTION 1



BREASTFEEDING AND USING MARIJUANA?

Baby gets what you consume.
Marijuana products may harm
your baby's development.

oakgov.com/health

MEDICAL MARIJUANA EDUCATION


OAKLAND
COUNTY MICHIGAN
HEALTH DIVISION
DAVID COULTER
OAKLAND COUNTY EXECUTIVE

DESIGNS: YOUTH

BILLBOARD DESIGNS: YOUTH
OPTION 1



INTERIOR BUS DESIGNS: YOUTH

OPTION 1



A cartoon illustration of a human brain with arms and legs, wearing blue sneakers and lifting a barbell with blue weights. The brain is sweating, with blue droplets around it. The background is split diagonally from the bottom left to the top right, with white on the left and green on the right.

UNDER 25?

Your brain needs time to bulk up.
Weed can impact its development.

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