

[Region V Public Health Leadership Institute \(RVPHLI\)](#), which is an opportunity for professionals in public health and primary care to cultivate their capacity to influence change in their organizations and communities. I've attached a Social Media Toolkit, and you may share the link to our [RVPHLI overview video](#). Please reach out if you have any issues accessing the social media posts.

This six-month virtual program is grounded in theory, coupled with practical application and peer-to-peer learning. RVPHLI will set a foundation for both emerging leaders and current leaders to be equipped to be adaptive amid constantly changing circumstances and engage cross-sector partners in addressing the social determinants of health. RVPHLI is not a national-level program; it is tailored for practitioners from the Region V states of IL, IN, MI, MN, OH, and WI, and aims to enable participants to learn and collaboratively problem solve among regional peers.

The free program runs from January-June 2025. Participants will engage in a variety of learning activities, both live and self-paced, for a total of 40 contact hours. There will also be three 90-minute live sessions for small group coaching by state. **The estimated time commitment is 1-2 hours/week on average over 22 weeks.**

"My experience in RVPHLI has assisted me in becoming a stronger and more well-rounded leader. The program has strengthened my knowledge of leadership and how to lead my team in/through positive changes that will benefit us as professionals and our organization as well."

- Cohort 2 Participant from a Health Department

Who should apply?

We seek to engage a diverse group of 38 participants from governmental public health and primary care fields. Participants represent a range of organizations, including state and local health departments, Federally Qualified Health Centers and community health centers, Tribal health organizations, and other health organizations. RVPHLI is not a national-level program; it is tailored for practitioners from the Region V states of IL, IN, MI, MN, OH, and WI, and aims to enable participants to learn and collaboratively problem solve among regional peers.

It is our priority to engage a cohort of participants who are diverse, both personally and professionally. We strongly encourage applications from people of color and other underrepresented groups, professionals working in rural areas or with medically underserved populations, and those coming from a range of disciplines within public health and primary care. People of color and other groups frequently underrepresented in leadership roles are strongly encouraged to register.

Why participate?

RVPHLI is an opportunity for current and emerging leaders to both learn from and share with their peers while expanding their abilities to advance organizational, community, and systems change to ultimately improve population health outcomes. The free program provides an opportunity for those in public health to learn more about primary

care perspectives and vice versa, helping to build relationships with peer leaders in other organizations within their state and across the region.

We encourage you to share this opportunity with staff within your organization or network.

- The application opened on Tuesday, October 1, and closes at 11:59 PM ET (10:59 PM CT) on Thursday, October 31.
- [Application Link](#)

Please feel free to reach out to rvphli-admin@umich.edu with any questions.



Region V Public Health Leadership Institute

Social Media Toolkit

Please promote the Region V Public Health Leadership Institute by sharing these social media posts. Download the post for the social media platform(s) you use and copy the alt text for accessibility. You may copy the caption we have suggested, or tailor it to your specific audience. Please reach out to rvphliadmin@umich.edu if you have any questions.

Thank you!

1. Select either the “General Overview” post or the “Two-Part Overview” post.
2. (Optional) Include the Testimonial and/or Video to post with the Overview.

General Overview

Caption: Join the Region V Public Health Leadership Institute to enhance your skills, connect with peers, and drive positive change in your community. Applications close on 10/31/24. Learn more and apply today! <https://www.rvphtc.org/leadership-institute/>

Alt Text: Region 5 Public Health Leadership Institute: a free, six-month virtual program for professionals in public health and primary care to cultivate their capacity to influence change in their organizations and communities through peer-to-peer learning. Application Period: October 1 - October 31, 2024. <https://www.rvphtc.org/leadership-institute/>

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Two-Part Overview

Caption: Join the Region V Public Health Leadership Institute to enhance your skills, connect with peers, and drive positive change in your community. Applications close on 10/31/24. Learn more and apply today! <https://www.rvphtc.org/leadership-institute/>

Part One

Alt Text: Region 5 Public Health Leadership Institute: a free, six-month virtual program for professionals in public health and primary care to cultivate their capacity to influence change in their organizations and communities through peer-to-peer learning. <https://www.rvphtc.org/leadership-institute/>

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Part Two

Alt Text: Region V Public Health Leadership Institute. By the end of the program, participants will be able to practice adaptive leadership skills to guide organizational, community, and systems change, identify approaches for creating a culture of learning within their agencies, and apply strategies to foster a supportive workplace culture for a diverse workforce in their agencies. Learn more and apply at <http://www.rvphtc.org/leadership-institute/> Applications close October 31, 2024.

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Testimonial (To Be Posted with Overview Image)

Alt Text: I have nothing but praises to say about my experience as a participant in Cohort 2 of the RVPHLI. It is hard to believe that this training was provided to me at no cost to myself or my agency, as the information provided was high-quality, relevant, and important to the public health workforce. I appreciated having the opportunity to expand my network and meet fellow professionals who are also working in public health and primary care.

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Video (To Be Posted with Overview Image)

[Captions](#)

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