

## CONFERENCE PARTNER OPPORTUNITIES

Four levels of conference partnerships are offered.

An organization may also elect to participate as an exhibitor only or may purchase an ad in the conference program.

### PLATINUM PARTNER: \$5,000 +

At this level, your organization receives all Gold Level benefits, as well as:

- Exhibit table in a primary location
- A total of five complimentary conference registrations (additional registrations are available if the contribution exceeds \$5,000)
- Inclusion of the organization logo on conference program and signs

### GOLD PARTNER: \$3,500

At this level, your organization receives all Silver Level benefits, as well as:

- One additional complimentary conference registration
- Full page ad in conference program
- Verbal recognition from the podium during opening remarks at the conference

### SILVER PARTNER: \$2,500

At this level, your organization receives all Bronze Level benefits, as well as:

- One additional complimentary conference registration
- Half page ad in conference program

### BRONZE PARTNER: \$1,500

At this level, your organization receives:

- Exhibit table
- One complimentary conference registration
- Quarter page ad in conference program
- Name on conference program, identified by partnership level
- Name on sign at conference, identified by partnership level
- Ability to designate sponsorship for a refreshment break, with special recognition provided at that time

### EXHIBIT ONLY PARTNERS

You may choose to be an Exhibit Only Partner at the following levels:

- For-Profit Organizations: \$1,000
- Non-Profit Organizations: \$250

All Exhibit Only Partners will be listed in the conference program.

The Exhibit Only levels do not include conference registration. Conference registrations can be purchased separately if exhibit staff wish to attend conference sessions. A meal-only ticket can be purchased in addition to the exhibit fee for exhibit staff not attending the conference as a participant.

### PROGRAM ADVERTISEMENT

If you are not a Conference Partner, you can still purchase an advertisement in the conference program:

- Front or Back Inside Cover (7" w x 9" h): \$1,000
- Full Page (7" w x 9" h): \$350
- Half Page (7" w x 4" h): \$200
- Quarter Page (3" w x 4" h): \$100

Ad specifications: Please email a copy of your full color advertisement in pdf or jpg file format by October 2, 2020.

### QUESTIONS?

Please contact Jodie Shaver at [jshaver@malph.org](mailto:jshaver@malph.org).

To ensure inclusion in the conference marketing materials, your commitment form and payment must be received by

**OCTOBER 2, 2020**

## CONFERENCE PARTNER COMMITMENT FORM

To ensure inclusion in the conference marketing materials, commitment must be received by:  
**OCTOBER 2, 2020**

Online form available at: <https://bit.ly/2VRfVoT>

NAME:  TITLE:   
ORGANIZATION:  WEBSITE:   
ADDRESS:  CITY/STATE/ZIP CODE:   
TELEPHONE:  E-MAIL:

Please check the appropriate box to indicate your partnership level.

### PARTNERSHIP

#### Choose Partnership Level

- Platinum – \$5,000 or more
- Gold – \$3,500
- Silver – \$2,500
- Bronze – \$1,500

#### Choose Designation

- Overall conference; no special category
- Designate partnership; you will be contacted to confirm options available

### EXHIBIT ONLY PARTNERSHIP

- For-Profit Organization - \$1,000
- Non-Profit Organization - \$250

### CONFERENCE PROGRAM ADVERTISEMENT

- Front or Back Inside Cover - \$1,000
- Full Page - \$350
- Half Page - \$200
- Quarter Page - \$100

### PLEASE SEND COMPLETED COMMITMENT FORMS AND PAYMENT TO:

Michigan Association for Local Public Health  
PO Box 13276  
Lansing, MI 48901

INFORMATION & UPDATES ONLINE: [WWW.MALPH.ORG](http://WWW.MALPH.ORG)