

7th Annual Opioid and Substance Use Disorder Solutions Summit

Creating Supportive Environments for Prevention, Treatment, and Recovery



SPONSORSHIP OPPORTUNITIES

July 25, 2023

Livonia, MI

8:00 AM-4:30 PM

Detroit Health Initiatives @



About the Opioid and Substance Use Disorder Solutions Summit

The Southeast Michigan Alliance for Addiction-free Communities (SEMAAC), Michigan Department of Health and Human Services (MDHHS) and Detroit Wayne Integrated Health Network (DWIHN) invite you to participate in the 7th Annual Opioid and Substance Use Disorder Solutions Summit as an event sponsor. Sponsors are an important part of this event and will have the opportunity to connect with summit attendees in person and virtually, as well as demonstrate their involvement through promotional materials and the event platform. Supporters of this event are what make this important discussion a reality. Thank you for your role in cultivating solutions to address substance use disorder.

Who Should Attend?

- Health Professionals and Pharmacists
- Social Workers
- Coalitions and Advocacy Groups
- Law Enforcement and Corrections Officers
- Counselors and Educators
- Peer Recovery Coaches
- Elected Officials and Court Employees
- Community Members
- Employers
- Human Resource and Benefits Managers
- Employee Assistance Providers

This year's summit attendees will have the option to attend in-person in Livonia, Michigan, or participate in all sessions virtually, via Zoom. The theme this year, "Creating Supportive Environments for Prevention, Treatment, and Recovery," will expand the focus to align with a broader community geographically and professionally. The two learning tracks this year are:

- Creating and Supporting Recovery Friendly Workplaces
- Collaborating to Support Prevention, Treatment, and Recovery.

This event is supported by a grant from the Michigan Department of Health and Human Services and federal funds.

Exhibits will be open from 8am-4:30pm during the event. Coffee, lunch, and afternoon break will be provided in the same room as exhibitors and attendees will be encouraged to visit exhibitor booths multiple times throughout the day. Exhibitors are welcome to attend any learning sessions and will have food and beverages provided for them.

Set Up Time

- Tuesday, July 25, 6:30am-8am

Location

- Laurel Manor, 39000 Schoolcraft Rd, Livonia, MI 48150

Lodging

Lodging and travel expenses are not included in your sponsorship, however there are excellent options near the Laurel Manor. If you need lodging, we recommend these three.

- Courtyard by Marriott Livonia (734) 462-2000
www.marriott.com/detlv
- Hilton Garden Inn (734) 354-0001
www.hiltongardeninn.com
- Hyatt Place Livonia (734) 953-9224
www.hyatt.com

REGISTRATION DEADLINE:
JUNE 2, 2023



Sponsor Participation

Attending the Opioid and Substance Use Disorder Solutions Summit provides you with great value for your time and effort. Your support makes this important summit a reality. The following involvement opportunities are offered:

Presenting Sponsor

\$7,500 *(One spot available)*

- Opportunity for an Executive Leader to speak from stage (2 minutes)
- Video message played during break. Less than 5 minutes
- Registration sponsor – logo displayed on registration signage
- Dedicated email blast to conference attendees
- Logo included in a virtual background design that will be distributed to all attendees
- Company name announced during opening remarks
- Organization name/logo placement as Presenting Sponsor level on summit marketing communications including: event flyers, signage, agenda, website, and pre/post event emails as well as presentation screens (two rotating slides)
- Booth with an 8-foot table at the summit in a prime location
- Registration for the summit for up to 10 individuals with reserved seating in a prominent location
- Mentioned in a press release about the event

Elite Sponsor

\$5,000

- Logo included in virtual background design that will be distributed to all attendees
- Company name announced before break
- Afternoon break sponsor – logo on signage on break table and on zoom afternoon break
- Organization name/logo placement as Elite Sponsor level on summit marketing communications including event flyers, website, and pre/post event emails as well as presentation screens
- Booth with 8-foot table at the summit in a prominent location
- Registration for 8 individuals with reserved seating in a prominent location
- Mentioned in a press release about the event

Associate Sponsor

\$2,000

- Organization name/logo placement as Associate Sponsor level on summit marketing communications including event flyers, website, and pre event emails as well as presentation screens
- Booth with 8-foot table at the summit
- Summit registration for 8 individuals with reserved seating.
- Session Sponsor – logo on signage for a session
- Mentioned in a press release about the event

REGISTRATION DEADLINE:
JUNE 2, 2023

Community Sponsor

\$1,000

- Organization name/logo placement as Community Sponsor level on summit marketing communications including website and pre/post event emails
- Booth with 8-foot table at the summit
- Summit registration for 8 individuals with reserved seating
- Dedicated pre-event email sharing work in the community

Table Sponsor

\$500

- Organization name/logo placement as Table Sponsor level on summit marketing communications including website and post-event email
- Summit registration for 8 individuals with reserved seating

Booth Sponsor

\$250

- Booth space with 8-foot table
- Organization name listed on screens with Booth Sponsors
- Registration for two individuals





Submission & Payment

Form Submission

Sponsor spots are granted based on the discretion of the conference planning committee. The Sponsor Registration form can be completed online by clicking the button below.

To ensure inclusion in the conference marketing materials, your registration must be received by **June 2, 2023**.

Please contact Dee Chauvin with any questions at dchauvin@mphi.org.

**CLICK HERE FOR
SPONSOR REGISTRATION**

Payment Information

Fees for registration must be paid in full prior to the event date. Please note, there are no refunds for cancellations or no-shows. For questions regarding payment, please contact us at eandreg@mphi.org or call (517) 324-8330.

Paying by Credit Card

To pay via credit card please login to your account at eventsquid.com. More information is included in your confirmation email.

Please note: in order to protect your data, we are unable to process credit card payments over the phone.

Paying by Check

To make payments by check, make checks payable to Michigan Public Health Institute. Please note the HOST'S EIN/TAX ID and the CONFIRMATION NUMBER from the invoice on your check.

Mail to:

MPHI—Opioid & SUD Summit
Attn: Accts Payable
2436 Woodlake Circle, Suite 300
Okemos, MI 48864

Please allow at least two weeks for the check to be received and processed. Once payment has been accepted you will receive a receipt of payment.

REGISTRATION DEADLINE:
JUNE 2, 2023

QUESTIONS? Contact MPHI at (517) 324-8330



Session Suggestions & Proposal Submission

There are many topics that can be addressed that will benefit the diverse stakeholders who attend this year's Summit. Please consider submitting presentations on the following topics. Please note that these are suggestions only, as other important appropriate conversations will be considered as well.

- Collaboration to break down barriers to access treatment and support recovery.
- Ways to support individuals in recovery
- The role of social determinants in substance use disorder, prevention, treatment, recovery, and recidivism
- Pregnancy: SUD treatment, recovery, mental health, and family dynamics.
- Prevention efforts that are making strides in different populations
- Aligning health equity efforts in SUD prevention, treatment, and recovery practices
- Opportunities to improve navigation to treatment in a challenging system
- Crisis: improving the systems of care
- How to overcome SUD stigma within an organization to foster supportive work environments
- Employee care: How to effectively approach and support an employee who you suspect has a substance use challenge; prevention strategies; legal considerations and drug-free workplace policies; safety concerns.
- Top-down approaches to demonstrate supportive and inclusive environments
- Recovery and workplace wellness
- Collaborating: Employers partnering with community health workers
- Pain medication, the workforce, and alternatives that work.

Please submit your session proposal by clicking the button and completing the form. Proposals must be submitted by April 12th, 2023. Applicants will be notified by April 19th if your proposal was selected.

[CLICK HERE FOR PROPOSAL SUBMISSION](#)

SUBMISSION DEADLINE: APRIL 12, 2023