

AGENDA

Michigan Public Information Officer Network

January 18, 2019

9:00 am – 10:30 am

Free Conference Call Online Meeting: <https://join.freeconferencecall.com/gconrad>

Dial-in: (515) 739-6256

Access Code: 753973

9:00 am Welcome & Introductions

New Member Introductions

9:10 am State Updates & Discussion

A. Angela Minicuci – Director of Communications, MDHHS

B. Jennifer Holton - Director of Communications, MDARD

C. Chelsea Lewis – PIO, MDEQ

9:40 am New Business

A. 2019 Call Schedule – Reschedule April Meeting?

B. Communicating the Impact and Value of Local Public Health, Anne Barna, Barry-Eaton HD

C. Policy Advocacy 101: Engaging Your Elected Officials with Strategic Communication, Meghan Swain, Michigan Association of Local Public Health

10:20 am Member Sharing

- What resources have you discovered recently that you'd like to share? Online tools, free resources, etc.?
- Other topics for discussion? Questions? Suggestions for next meetings?

10:30 am Adjourn & Next Meeting

Reminder of meeting dates for 2019 (Online Meeting & Teleconference)

2019 Meetings:			
3rd Friday of Every Quarter from 9-10:30am			
January 18 th	April 19 th	July 19 th	October 18 th

Michigan Public Information Officer Network (**MiPIO**). Have suggestions or questions about the MiPIO Network? Know other colleagues who should be invited? Email Gillian Conrad at gconrad@bchdmi.org or (269) 927-5624.