

Good afternoon, Health Officers and PIOs.

Please see below and attached for new communication assets shared by the MDHHS Office of Communications regarding Medicaid renewals and respiratory season. You may use and share within your communities. Below is a list of what is attached.

- Medicaid renewals social ... two holiday social graphics and one New Year's social graphic, along with a word document with approved messaging for each graphic.
- Medicaid renewals flyer ... in conjunction with the graphics there is a flyer reminding beneficiaries to return renewal paperwork.
- Flu/COVID ... a social media graphic reinforcing vaccines – here is the approved message for that graphic: This winter and holiday season, it's important to get your updated COVID-19 and flu vaccines. Add an extra layer of protection to add peace of mind. Talk with a health care provider and learn more at [Michigan.gov/COVIDFluRSV](https://michigan.gov/COVIDFluRSV).
- Winter respiratory season – a video from Dr. Bagdasarian with reminders regarding best practices to stay safe during the winter respiratory season: <https://youtu.be/bDAcZleSrSM>.

Holiday checklist:

- ☒ Decorating
- ☒ Cooking
- ☒ Renewing Medicaid benefits





**Make time for Medicaid
renewals this holiday season.**



MDHHS
Michigan Department of Health & Human Services

A white banner with the year '2024' in green, surrounded by white confetti and streamers on a blue and green background.

2024

**Start the New Year off right.
Renew Medicaid benefits.**

The logo for the Michigan Department of Health & Human Services (MDHHS), featuring a white silhouette of Michigan and the text 'MDHHS' in large white letters, with 'Michigan Department of Health & Human Services' in smaller white text below.

MDHHS
Michigan Department of Health & Human Services

Add Medicaid renewals to your holiday checklist.



Decorating



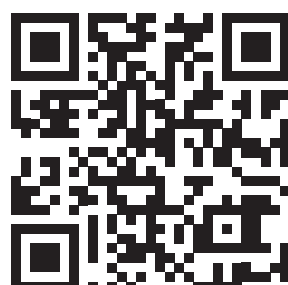
Sledding



Renewing Medicaid benefits

Don't let the busy holiday season get in the way of Medicaid renewals and benefits. Follow these steps to determine if you still qualify: Make sure your information is up to date, check mail or text messages for a letter, sign and return forms within 30 days, and include any required documents.

Don't risk a gap in coverage. Have a healthier New Year and make a resolution to return renewal paperwork on time. Visit Michigan.gov/2023BenefitChanges.





**Surround
yourself with
an extra layer
of protection.**

**Get your COVID-19
and flu vaccines.**

MDHHS – Medicaid Redetermination Winter Social

OPTION A



COPY: Make a list and check it twice this holiday season. Remember to complete your Medicaid renewal and return your paperwork so your family stays covered with eligible benefits. Learn more at Michigan.gov/MIBridges.

OPTION B



COPY: Don't let the busy holiday season get in the way of Medicaid renewals and benefits. Make sure your information is up to date and return your paperwork by the due date with needed proof. Learn more at Michigan.gov/MIBridges.

OPTION C

COPY: Have a happier, healthier 2024 by making a resolution to renew your Medicaid benefits. Update your information, report any income changes, and complete the mailed renewal form. Learn more at Michigan.gov/MIBridges.

Visual 1

