

September 9, 2019

FOR IMMEDIATE RELEASE

Contact: Amanda Darche, Health Communication Specialist/Public Information Officer
Ingham County Health Department
Office: (517) 887-4430 | Cell: (517) 648-9853 | Email: adarche@ingham.org

Health department launches marijuana education campaign

LANSING, Mich. – With both medical marijuana and adult-use marijuana now legal in the state of Michigan, the Ingham County Health Department has launched a public education campaign focused on safety and the law.

The campaign, *Weed Facts*, emphasizes safe storage, dangers associated with driving under the influence of marijuana, and risks associated with adolescent use of the drug without a doctor's prescription. The work is funded by a state Medical Marijuana Operation and Oversight grant.

"People are unclear on several of the safety and legal aspects related to both medical and adult-use marijuana," said Ingham County Health Officer Linda S. Vail. "The new *Weed Facts* campaign speaks directly to the public without judgment to clarify some of those issues."

A series of focus groups confirmed the need for consistent, factual information. Focus groups were held in Ingham, Eaton and Barry counties earlier this year in May and June. The Ingham County Health Department and the Barry-Eaton District Health Department collaborated to develop the campaign.

To learn more about *Weed Facts* visit www.knowtheweedfacts.com.

###