crisis management: strategies for simultaneously managing two high profile outbreaks

Grand Traverse County Health Department

Wendy Hirschenberger, MPH, CPHA Health Officer

Jodi Kelly MSN, RN Deputy Health Officer Director of Community Health

objectives

- to identify best practice strategies for managing a county-wide Pertussis outbreak
- to identify best practice strategies for managing Measles cases in a multi-county outbreak
- to identify operational strategies used during outbreaks in order implement communicable disease prevention strategies and build the architecture for outbreak preparedness

outbreak 1: pertussis

Whooping Cough

Thoo

This infection causes uncontrollable and violent bouts of cough leading to extreme difficulty in breathing.

ePainAssist.com

pertussis outbreak-statistics

• 28,660 cases in US in 2014

- 1424 in Michigan 2014 (43% increase)
 - 91 cases in Grand Traverse County 2014
 - 142 probable Pertussis cases
 - 13 Parapertussis cases
- average age 11.5 years
 - age range 4 months to 44 years
 - 22 schools, preschools, daycares



pertussis outbreak- timeline

October 21, 2014 Index Case

- Grand Traverse Academy teacher
- prophylaxis offered to entire classroom, family, close contacts

November 4, 2014 2nd Wave

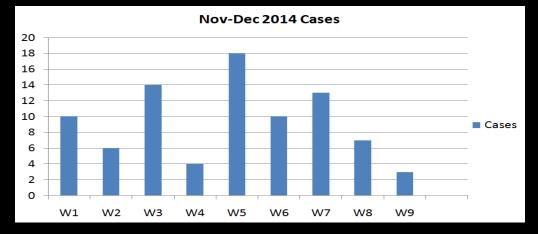
- father of child from classroom failed to have child prophylaxed
- all children in family unvaccinated;
 4 grades same school
- prophylaxis entire school; 1200 students and teachers; 18% waiver rate



pertussis outbreak- timeline

by November 12, 2014

- 13 confirmed cases
 - 10 Academy
 - home schooler
 - 4 month old



first Traverse City Area Public Schools; waiver rate 10%

by November 19, 2014

- 17 additional confirmed cases
 - last of the Academy cases
 - 12 classrooms in 10 buildings

by First Week of December----Peaked

pertussis outbreak-progression

pertussis hotline

- 4380 calls
- prescriptions
 - **1450**
- case investigations
 - 1 case/2-3months
 - 7 cases/day
 - transmission sites of risk
- vaccination readiness
 - Tdap and flu clinics
- epidemiological updates





 6-7% increase in Tdap rates ages 13 and older post outbreak

pertussis- medical guidance

recommended post exposure prophylaxis

- household members
- living with infants under 12 months
- living with immune-compromised

why entire academy?



 multiple confirmed and linked cases from 2 waves of positive tests separated by 2 week incubation period

cases in other schools

- hand to mouth contact
- cautious approach to a preschool cut-off
- re-prophylaxis
- parapertussis



pertussis- staffing

resource allocation & reassignments

- communicable disease coverage
- hotline coverage
- weekend and holiday coverage
- clerical support
- case investigations-15 household and close contacts

team concept

- all hands on deck approach: be flexible
- know your employee's strengths
- allow everyone to rotate and evaluate
- narrow team by experience and comfort
- daily pertussis team management
- daily assignments
- staff scheduled vacations
- morning huddles to review status
- everyone needs to take a break



pertussis- COMMUNITY RESPONSE

strategies for partnering

- principals, school nurse, administrative assistants
 - 280 calls and emails
 - 72 school letters to parents
 - holiday coverage
- physician practice collaboration
 - 30 calls and emails
 - 12 physician health alerts
- pharmacy readiness
 - prophylaxis
 - Tdap
 - direct bill

pertussis ah-has

- involve emergency preparedness coordinator early
- inform pharmacies
- give local physicians a "heads up"
- maintain up-to-date list of providers, pharmacies and school contacts
- designate outbreak work area
- provide team members school letters and press releases
- lead with kindness and calmness, trust and be honest
- embrace the opportunity to work together for a common goal: to stop the spread!

measles



outbreak 2: measles

measles cases added to a busy 2014

 a highly contagious vaccine preventable disease with at least 3 days of rash AND a fever of at least 101 AND cough, runny nose OR conjunctivitis

two cases

- unvaccinated young adult siblings
- traveled to the Philippines
- currently a large measles outbreak in the Philippines

initially diagnosis - typhoid fever



measles - statistics

typhoid fever vs. measles

- related to international travel
- similar incubation period
- similar clinical presentation
 - fever, GI, headache, rash

incidence (CDC)

- typhoid fever (salmonella typhi)
 - estimated 5,700 cases of typhoid fever occur annually in U.S., mostly among travelers.
 - estimated 2.1 million cases of typhoid fever and 200,000 deaths occur worldwide
- measles
 - since 2000, the number of cases in the U.S. has ranged from 37 in 2004 to 668 in 2014.
 - estimated 20 million people become infected with measles worldwide each year, with 146,000 deaths

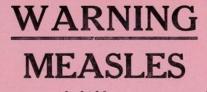


measles outbreak- statistics

history - measles cases

- Grand Traverse County 4 cases in 1989
- Leelanau County 1 case in 1985
- Michigan 28 cases since 2000
- Grand Traverse & Leelanau Counties- all 5 Michigan cases in 2014

Measles was off everyone's radar in Grand Traverse County!



All persons are forbidden to enter or leave these premises without the permission of the HEALTH OFFICER under PENALTY OF THE LAW.

This notice is posted in compliance with the SANITARY CODE OF CONNECTICUT and must not be removed without permission of the HEALTH OFFICER.

measles outbreak- timeline

- 11/18 return from Philippines
- 11/22 unvaccinated family of 3
- 11/23 urgent care diarrhea/sore throat/nausea/vomiting
- 11/24 plastic surgery office
- 11/26 emergency room and admission diarrhea and rash health department alerted of typhoid fever
- 11/26 unvaccinated children attend ½ school day
- 11/28 added rule out measles to diagnosis
- 11/29 2 of 3 family members start to show signs and symptoms
- 12/1 lab confirmed measles and health department notified
- 12/1 still hospitalized, discharged home late pm
- 12/2 public health nurse home visit first thing



Infectious Period

measles outbreak- progression

followed 2014 measles investigation guidelines grand traverse county close contacts

- 2 travel companions
- 2 roommates
- sibling to the cases and his children
- plastic surgeon office
- urgent care waiting room
- emergency room waiting room
- 2 workers in home

Leelanau county close contacts

- children's mom
- dad's girlfriend
- school
- under vaccinated family of 4

heightened awareness & concern



measles-staffing

measles AND pertussis!!!



- two nurses were assigned to measles
- two directors, each leading an outbreak team
- pertussis outbreak continued
- minimal staffing for all other public health programs
- health department programs and services were continually prioritized





measles- important dates

December 19th

 notification received to monitor a low, but no risk traveler from an Ebola affected Country

December 21st

no new cases linked to Grand Traverse
 December 31st

no new cases linked to Leelanau cases
 January 2015

pertussis cases slowed significantly
 January 2015

influenza was in full force

public health never...ever a dull moment!!!

These 2 outbreaks have changed how we do things.



measles – challenges, lessons learned, and pats-on-the-back

reporting

- making measles cases the priority
- home visits

communication



- team work with Benzie-Leelanau District Health Department
- physician health alerts
- divide and conquer outbreak management responsibilities

provider education

- Ebola preparedness paid off
- masking travelers in the emergency room
- guidance from Disneyland outbreak

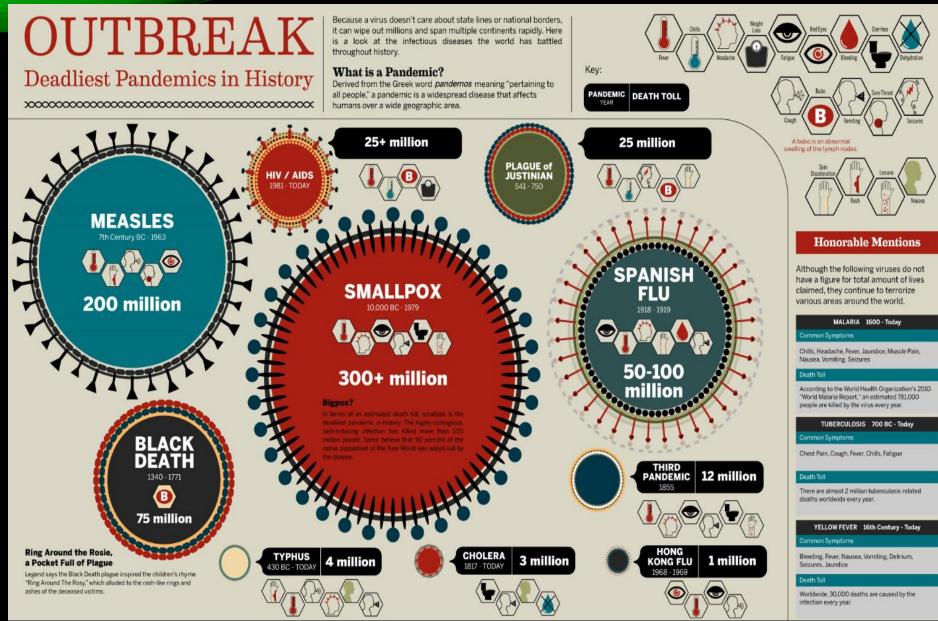
community education

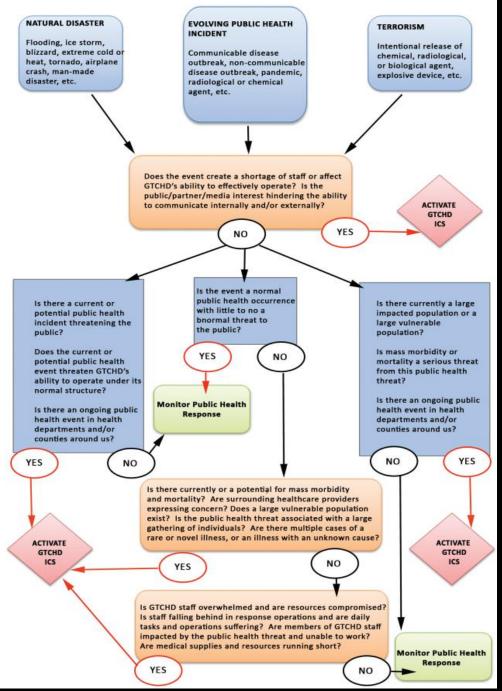
verifying immunity and labs

facilitating quick titres

prophylaxis

outbreak preparedness





Incident Command activate? structure

Using the Logic Model event / problem criteria / judgment level of activation

Why implement?
effective span of control at all levels
effective use of resources/staff

EVOLVING PUBLIC HEALTH INCIDENT

Communicable disease outbreak, non-communicable disease outbreak, pandemic, radiological or chemical agent, etc.

TERRORISM

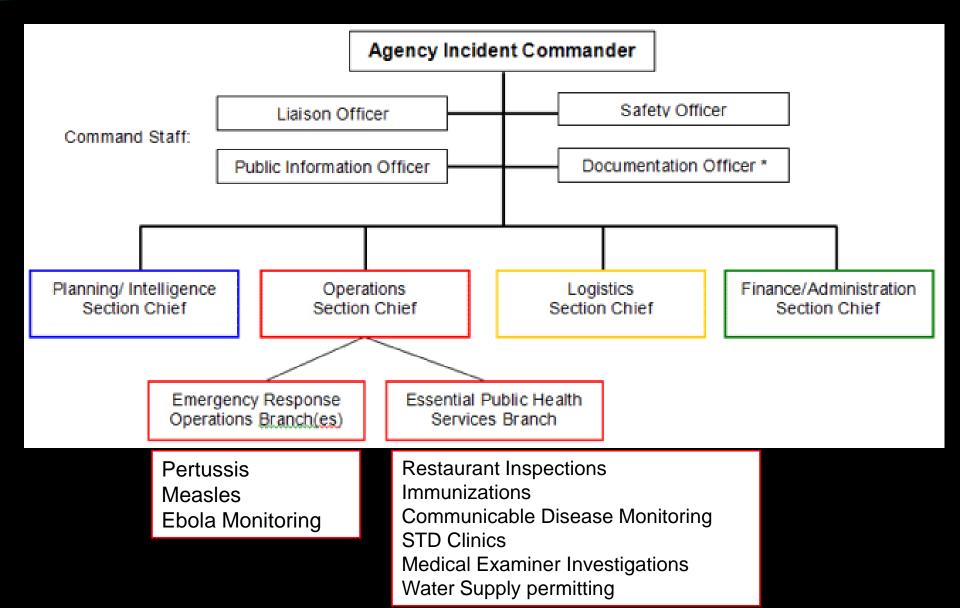
Intentional release of chemical, radiological, or biological agent, explosive device, etc.

Does the event create a shortage of staff or affect GTCHD's ability to effectively operate? Is the public/partner/media interest hindering the ability to communicate internally and/or externally?

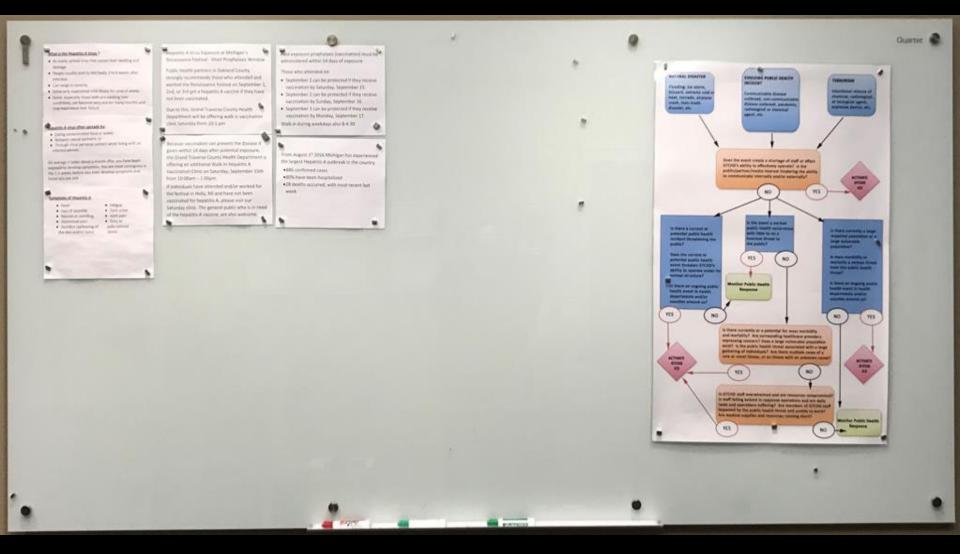
NO

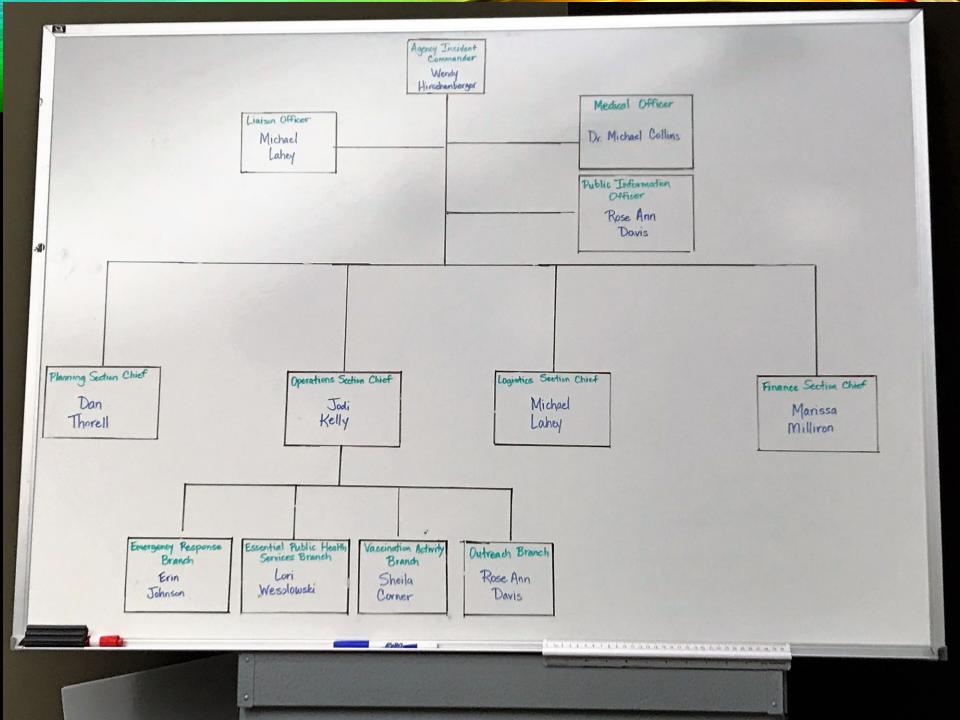
ACTIVATE GTCHD ICS

YES





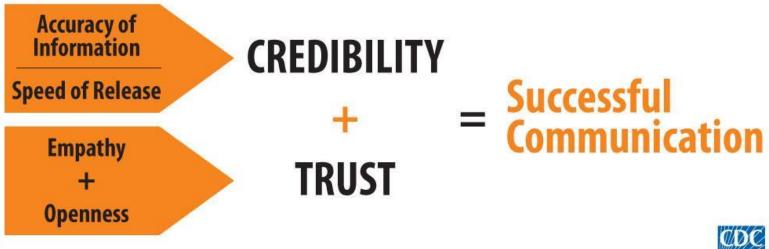




Early & Consistent engagement of key partners:

- Medical Providers & Pharmacies
- Schools
- Media & Public
- Policy Makers / Board

HOW TO COMMUNICATE IN A PUBLIC HEALTH EMERGENCY RESPONSE



outbreak communication-providers



COMMUNITY HEALTH ENVIRONMENTAL HEALTH EMERGENCY MANAGEMENT 2600 LaFranier Rd, Ste A 2650 LaFranier Road, 2600 LaFranier Road, Ste A Traverse City, MI 49686 Traverse City, MI 49686 Traverse City, MI 49686 231.995-6051 231.995-6051

GRAND TRAVERSE COUNTY HEALTH DEPARTMENT

EMERGENCY MANAGEMENT ANIMAL CONTROL 2600 LaFranier Road, Ste A Traverse City, MI 49686 231-995-6059 231-995-6080

PUBLIC HEALTH ALERT- UPDATE 12/18/14

Notification of Disease or Significant Health Event

From: Michael P Collins, MD, MS, Medical Director Wendy S Trute, MPH, CPHA, Health Officer

Greetings of the Season- the infectious disease season that is! We have reached a new milestone today-70 perfussis cases in Grand Traverse County and 14 parapertussis cases as well. There are now 19 schools in the county with students iii from these diseases... in addition to influenza, which has hit the area hard recently, and the normal winter viral bugs that circulate. There are many more northern Michigan counties who now have Pertussic cases as well. Our hotline has been busy, with over 3750 calls to date (and counting)!

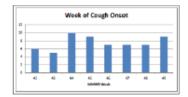
Some good news regarding the measles cases- we are approaching December 21st, which is the date determines if there will be any further spread from the Grand Traverse County index cases. As of foday, we have only seen the additional 3 Leelanau County cases as a result of contact the index cases due to quick and diligent case investigation of public health staff. We have followed up on all exposures and worked closely with the Benzie-Leelanau District Health Department on their case investigation as well, as we know the exposures don't stop at county lines. December 31st, is the date for where we can all breathe a sigh of relief that there are no more cases of Measles in the area due exposure to the Leelanau cases. Many of us in public health and primary care offices will ring in the New Year with extra enthusiasm for having made it through this challenging end to 2014. Both dates are important milestones for our community.

Even though we haven't talked much about Ebola in these health alerts the past few months, the Ebola preparedness did help prevent a broader exposure to the Measles cases. When the index cases went to the ER at Munson, they were asked the two screening questions about travel to other countries and respiratory symptoms. Because they said yes to both, they were immediately masked and brought to an isolation room, thus preventing many in the ER from being exposed.

Some Epidemiologic Pertussis Analysis that might be of interest to you:

- 55% of the confirmed cases were up-to-date on their pertussis vaccinations...(there's more the story)
 - However, the mean and median age at diagnosis for this group is 10.4 and 10 right at the age where they are due for a booster and their previous TDaP is at its lowest effectiveness.
 Clearly there is room for improvement in the development of a better vaccine for Pertussis; but our
 - anecdotal data on those cases we have been able to follow-up with who were vaccinated is that they were milder cases (as we would expect).
- Age range of cases is 3 months to 44 years of age; 45% of the cases are Male, 55% female

Symptoms	%
Cough	98%
Paroxysmal Cough	71%
Whoop	8%
Posttussive Vomiting	26%
Apnea	8%



Blair Elementary- 1 Parapertussis; age 5, high risk household contact prophylaxed

Children's House Montessori- 4 Parapertussis cases (3 GT County cases); ages 3 ½ to 4 ½

Courtade Elementary School- 4 cases 5th graders; household contacts and close contacts prophylaxed

East Middle School-1 case; 6th grader; household contacts and close contacts prophylaxed

Elk Rapids Middle School- 1 case; GT County resident; household contacts and close contacts prophylaxed

Elk Rapids High School-1 case; 12th grader, GT County resident; household contacts and close contacts prophylaxed

Grand Traverse Academy- 12 confirmed cases; (139 probable cases); (initial confirmed case was a Leelanau County resident); School closure was due to absenteeism, not Health Department ordered.

Interlochen Elementary School- 2 cases (1 GT Case, 1 Benzie County); 1⁴⁷/2nd grade class entire class prophylaxed

Kingsley Schools - 5 cases (4 GT County, 1 Wexford); 4th grade, 8th grade, 8th grade, (3 cases in same family linked to a 19 month old community case); 12th grader- All close contacts to case prophylaxed

St. Elizabeth Ann Seton Middle School- 1 case; 6th grader- All close contacts to case prophylaxed

TCAPS Montessori School- 3 Parapertussis cases; pre-school/kindergarten split class;

TC West Middle School- 4 cases; 8th graders (3 GT Case, 1 Benzle County); All close contacts to case prophylaxed

TC West High School- 4 cases (3 GT, 1 Benzie); 10th and 12th Grades; All close contacts to case prophylaxed

Trinity Lutheran School-1 case; 3rd Grader at Trinity Lutheran school; household contacts and close contacts only prophylaxed; School closed due to weather, not due to pertussis or health department direction

Westwoods Elementary School- 15 cases (11 Grand Traverse County, 4 Benzie County); pre-school, kindergarten, 1st grade, 2nd grade, 3rd grade, 4th grade, 5th grade

Other community cases- 7 Pertussis cases, 1 Parapertussis

- Northwestern Michigan College student
- 4 month old infant
- 9 month old infant
- Kingsley home schooled child
- Kingsley 19 month old
- 43 year old adult
- 3 year old who attends Wooden Pony Pre-school Parapertussis

The Health Department continues to staff the Pertussis Hotline daily in order to facilitate the prescriptions for prophylaxis. You may refer your asymptomatic patients to this line at 231-995-6800 for prophylaxis, but this number should not be released to the general public at this time as it will slow our response down to those in need of prophylaxis.

If you have any questions please contact Dr. Collins at 231-995-6123

outbreak communication-media



GRAND TRAVERSE COUNTY HEALTH DEPARTMENT

www.gtchd.org

ADMINISTRATION

COMMUNITY HEALTH 2600 LaFranler Road Traverse City, MI 49686 231-995-6111

ENVIRONMENTAL HEALTH 2650 LaFranler Road Traverse City, MI 49686 231-995-6051

GT County Monitoring Pertussis Outbreak at Area School

2600 LaFranier Road 2650 LaFranier Boad Traverse City, MI 49686 Traverse City, MI 49686 231-995-6100 231-995-6080

ANIMAL CONTROL

FPARTMEN

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County

COMMUNITY HEALTH 2600 LaFranier Road Traverse City, MI 49686 231-995-6111

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ADMINISTRATION 2600 LaFranier Road Traverse City, MI 49686 231-995-6100

ANIMAL CONTROL 2650 LaFranier Road Traverse City, MI 49686 231-995-6080

www.gtchd.org

GRAND TRAVERSE COUNTY HEALTH DEPARTMENT

11-8-2014 Update on Pertussis Outbreak at Area School

The Grand Traverse County Health Department continues to respond to an outbreak of Pertussis, also known as Whooping Cough, at Grand Traverse Academy. The number of cases associated with this outbreak continues to increase, however at this time, all cases are linked to exposure at this school. As of November 8th, there are 9 confirmed cases, 57 probable cases and many more suspected cases being seen at area physician offices, urgent cares and clinics. We expect the numbers to continue to increase as more cases are reported and evaluated. Grand Traverse Academy has been working closely with the Health Department and complying with all recommendations.

Due to the number of cases and classrooms affected, it is recommended that all students and staff at this school receive prophylactic antibiotics, to prevent additional illness and further spread. Additionally, all household contacts and close contacts of the confirmed and probable cases should receive prophylactic antibiotics regardless of immunization status.

The Health Department continues to staff the hot-line established for families and staff of Grand Traverse Academy, in order to facilitate the prescriptions for prophylaxis through the weekend. That phone number was included in the 1200+ letters sent home with students and on a follow-up call-out message from the academy to parents and staff. (If the outbreak spreads to the general community, this phone number will be made available to the public at that time, but due to the volume of calls at this time, this number is reserved for those affected by the outbreak directly.) Grand Traverse County Health Department has taken on this role, as some area physician offices and clinics are not able to assist with their own patients who are not symptomatic, due to the large volume. Symptomatic individuals are continuing to overwhelm physician offices and urgent care clinics.

Grand Traverse Academy staff and students are encouraged to refrain from congregating in public places. Further, households that have ill people associated with this outbreak must refrain from public activities such as going to work, church, school and other social gatherings in public. Symptomatic individuals should stay home until they have completed the treatment (typically 5 days of antibiotics). Great care needs to be taken not to spread their illness.

The concern is the spread to the most vulnerable people in our community, infants, pregnant women, and those with suppressed immune systems, some of whom cannot be vaccinated. Whooping cough is a very serious illness, which is preventable by vaccine. Babies cannot receive their first does until they are two months old. They are the most vulnerable and at high risk of death if they get pertussis. If you are or have a vulnerable member of the community in your household, be aware that there are multiple cases of pertussis in our community and be mindful of where you go, who you are around, or allow to be around you or your newborn baby.

Date: 11-6-2014 Contact: Debi Miner at 231-995-6100

The Grand Traverse County Health Department is investigating an outbreak of Pertussis that spans several grades and multiple classrooms at Grand Traverse Academy. Pertussis also known as Whooping Cough continues to circulate in our community, mirroring increased activity occurring both statewide and nationwide. Currently, there are 6 confirmed cases and 12 suspected cases, as well as additional symptomatic students at this school currently being evaluated. Grand Traverse County Health Department has recommended that all household contacts and close contacts of these cases receive prophylactic antibiotics regardless of immunization status. Additionally, to further stop the spread of the current outbreak we are recommending that all students and staff at this school receive prophylactic antibiotics. Grand Traverse Academy has been working closely with the Health Department and complying with all recommendations.

Early symptoms can last for 1 to 2 weeks and usually include:

- Runny nose
- . Low-grade fever (generally minimal throughout the course of the disease)
- · Mild, occasional cough
- Apnea a pause in breathing (in infants)

Pertussis can cause violent and rapid coughing, over and over, until the air is gone from the lungs and you are forced to inhale with a loud "whooping" sound. This extreme coughing can cause you to throw up and be very tired. The "whoop" is often not there and the infection is generally milder (less severe) in teens and adults, especially those who have been vaccinated. The incubation period of Pertussis is usually 7 to 10 days. Transmission occurs from close contact with infected human respiratory secretions (large droplet). Immunity from previous illness or immunization can wane over time and often older children, adolescents, and adults are the source of disease.

It's important that both children and adults are up-to-date on their immunizations. Booster shots for pertussis are critical because, unlike some other vaccine-preventable diseases, neither the pertussis disease nor vaccine confers lifelong immunity. The best way to prevent pertussis cases and outbreaks is to have the highest possible level of immunization in the community.

Community members can also help prevent the spread of whooping cough by taking the following precautions:

- Washing hands frequently
- Covering nose/mouth when coughing
- · Staying home from work and school when sick, even if just a cough
- . Contacting their health care provider if they have a prolonged or severe cough

For additional information on Pertussis please visit the following websites: http://www.cdc.gov/pertussis/ Or http://michigan.gov/documents/mdch/PertussisFactSheet 284511 7.pdf

outbreak communication- media

Measles is a highly contagious infection caused by a virus that is spread through the air. It can be quite serious, especially for young children under 5 and for adults, especially those with other chronic illnesses.

A number of complications, especially diarrhea, are possible and measles can result in hospitalization, pneumonia, encephalitis and death. The Health Department is working with several entities to directly contact those who may have been exposed. Several close contacts have been isolated and are being monitored for symptoms. The Health Department is also encouraging the public to make sure they are vaccinated against the measles, as world-wide there has been a resurgence of cases. The best way to protect yourself from the measles is to get vaccinated with the MMR (measles/mumps/rubella) vaccine, which is very effective and safe.

Adults and children all need to be vaccinated to protect the health their families, friends and the community as a whole.

Symptoms of measles include fever, runny nose, cough, loss of appetite, "pink eye," and a rash. The rash usually lasts 5-6 days and begins at the hairline, moves to the face and upper neck, and proceeds down the body. Complications, especially diarrhea, are possible and measles can result in hospitalization, pneumonia, encephalitis and death. Individuals who develop measles begin to be infectious to others several days before they themselves become sick,

2 confirmed cases of Measles in Grand Traverse County- both were unimmunized and had recently returned from traveling to the Philippines.

According to the Michigan Department of Community Health, these are the first measles cases in Michigan in 2014. Over 600 measles cases have been reported nationwide in 2014, the highest number in any year since 1994. Immunity to measles is life-long, either through having the measles or being immunized. People born before 1957 can be assumed to be immune, as nearly every child caught measles prior to the availability of a vaccine. Individuals who had the measles shot (MMR) in childhood, are also immune.

community engagement- MEDIA

NORTHWEST LOWER MICHIGAN

LOCAL NEWS EDIT(

OUTBREAK

NEWS FROM NORTHWEST LOWER MICHIGAN Friday, November 7, 2014

LOCAL NEWS EDITOR (231) 933-1467

WHOOPING COUGH Academy confirms outbreak

REGION

Health officials urge preventative antibiotic for students, staff

commonly known as whooping cough, that span several grades and multiple classrooms at the school. There are six confirmed cases, 12 others are being tested and additional symptomatic students are being evaluated. "It's a neetly vintent disease

Trute said the disease is preventable by vaccine, and booster shots are needed in late elementary or middle school aged kids for continued proteclion

There are about 1,230 students

notified parents and staff members, and also provided them with the numbers for the health department," Ferris said. Trute said she wouldn't be sur-

prised if cases crop up at other schools. People with symptoms hindergarien torugh mud be writte authoris frag some confirmed cases in

another school in the region

t officials sent letters all parents notifying the three cases and g whooping cough symp-1ith said. Grand Traverse lealth officials are workentify close contacts of students and may recl prophylaxis antibiotics. Io. 1 thing now that we've

Vincolou is if your kid is sick or

also confirmed 21 ssis cases, a bactes similar to whoopbut with milder

ross area classere are 22 schools

protect against the disease. "Certainly any one case is concerning, but at this time we don't have any fear of any wide-spread outbreak," he said.

Traverse City Area Public Schools is seeing more whooping cough cases as an outbreak at Grand Traverse Academy loses steam.

There are now 15 confirmed anene of TCAPS that range from could help curb the spread. "I think so simply because you're not in a closed space with people susceptible to it," she said. "It should do some

good." Officials caution that younger children, especially infants too young to be fully immunized. are the most at risk of catching a severe case of whooping cough, which can be fatal

Dr. Karen Speirs, Munson Medical Center's medical director of infection provention, said it's concerning that. measles showed up in the area in the first place, particularly in the midst of a whooping cough outbreak. Both diseases can he deadly.

ng cough sprea es in their stud and county hea identify close c who are ill.

> "Families are by the health d their student h classroom when diagnosis." McC Grand Traver which produce

RAVERSE CITY

Thursday, December 4, 2014

THURSDAY

OUTBREAK New illness hits area school

Some cases are different strain of pertussis BY SARAH ELMS

local independent Montessori school, turned out to be a different disease It's called parapertussis, a bacterial illness

The Children's House, a

Mike Labey, the Grand ease first popped up in Traverse County Health October. Department's emergency preparedness coordiily is less severe than nator, said Wednesday whooping cough, but that there are eight there's another differconfirmed parapertus ence between the two-

Missy Russell, director of advancement at The Children's House, said Parapertusis ordinarthe school has six parapertussis cases. "It's a closely-related bacteria, but it's a differ-

Russell said those students are home from school and being treated with antibiotics. Close contacts of parapertussis patients won't receive prophylaxis unless they are at a high risk of get

75 CENTS DAILY/\$1.75 SUNDAY

counties' health de-Whooping cough is reventable, but parapm't. eases continue to

community engagement- BOARD

REGION/OPINION

NEWS FROM NORTHWEST LOWER MICHIGAN

Sunday, December 21, 2014

LOCAL NEWS EDITOR (231) 933-1472

GT County will increase staff

Officials hope new addition will help ease workload

BY SARAH ELMS seims@record-eadle.com

THAVERSE CITY — Grand Traverse County Health Department officials toiled in overdrive since a rash of communicable diseases emerged in the community this year, and they hope adding an additional nurse will help ease the workload County commissioners unanimously approved the addition of one full-time public health nurse to the department's communicable disease program,

which monitors and responds to more than 70 communicable diseases that law requires physi-



outbreak this fail.

Health Officer Wendy Trute said

she's been pulling mirses from

cians and laboratories to report. "I'm in support of the motion." Commissioner Chartie Renny said. "I'd also like to compliment the health department of how they handled all phases of the other service areas to meet the program's increased volume of whooping cough, parapertussis and measles cases.

That's resulted in cuts to health clinics, home visits and school vision and hearing screenings, as well as in a loss of revenue to those programs

"We've come to the point where we just can't continue to do that. It's not feasible anymore," Trute told commissioners last week

SEE STAFF PAGE 28

outbreak operations & staffing

Biggest Challenge- key staff off

- medical director 3 weeks
- communicable disease director 3 weeks
- public information officer 6 weeks

Staff shifting

- family planning and STD clinics reduced in half
- pulled staff from MIHP, Adolescent Clinics, Children's Special Health Care Services, Vision & Hearing, Healthy Futures, Medicaid Outreach activities
- o called in extra staff (on call)
- EHR & accreditation put on hold
- increased immunization & flu staff

Staff morale

Vacations/Holiday & Illness (influenza)

outbreak operations- COST

Extra staff time Comp- 88 hours overtime- 42 hours Increased staff time due to outbreak management- 536 hours nursing & support staff- 660 hours Prescriptions- \$7000 Staff time cost- \$55,000

Estimated cost of outbreak for GTCHD: <u>\$62,000</u>

post outbreak climate

Proceed with caution!

- know before you go
- be prepared
- don't engage
- Increased community interest in vaccination
 - media events
 - Immunization Task Force

How anti-vaxxers do statistics:



If you have 4 pencils and I have 7 apples, how many pancakes will fit on the roof? Purple, because aliens don't wear hats.

post outbreak climate

Schools Changed policies! Children's House TCAPS

Michigan 🗡

Unvaccinated students no longer admitted to

Montessori school in Traverse City

EDUCATION

How Schools Are Dealing With Anti-Vaccine Parents

One campus is refusing to admit kids who haven't been immunized, and more could follow.





Savings include trade in assistance of '99 of new vehicle. Offer expires on 4/30/15. See dealer for details.

> School cracks down on immunizations with new vaccination policy by Meghan Morelli Posted: 01.20.2015 at 7:27 PM

> > 141

🛉 80 💟

2 🕂 34

Meghan Morelli You can catch Meghan every

View photos and videos galore from Michigan proms



Dan McDonald | dmcdona6@mlive.com

WAIVER RATES BY COUNTY Vaccine waiver rates for Michigan kindergartners in 2013-14. The statewide average is 5.9%.

10.1 - 15.0%

5.1 - 10.0%

Editorial: Health Department steps

up



Story

Print Font Size:

Posted: Wednesday, January 7, 2015 5:49 pm

You never know you need powerful public health faws and an aggressive health department until ... you need them.

Grand Traverse County residents were well served by the vigorous reaction of the Grand Traverse County Health Department to outbreaks of pertussis (more commonly known as whooping cough), parapertussis (a similar upper respiratory disease) and measles since October.

While the department is still coping with whooping cough (there have been 85 confirmed cases in Grand Traverse County since an outbreak began at Grand Traverse Academy in October) and parapertussis, the measles threat has ended for now, officials said.

Two adults who weren't vaccinated for measles came down with the disease after they returned to Grand Traverse County in mid-November from a trip to the Philippines, where there's been an ongoing measles outbreak since November 2013. The two were hospitalized, and three of their relatives in Leelanau County fell ill with the disease soon after.

Health workers monitored people who came into contact with the five individuals for the full 21-day incubation period to be sure no symptoms appeared. New Year's Eve marked the end of the incubation period, and officials rang in 2015 with no new infections.

Michigan is taking steps to make it more difficult for parents to avoid immunizing their children, which should help prevent future pertussis and measles outbreaks in the future.

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