

REGISTRATION BROCHURE



MICHIGAN'S PREMIER PUBLIC HEALTH CONFERENCE

Beyond the Pandemic,
Innovative Public Health Leadership:
THRIVING IN TIMES OF CRISIS

2021

OCTOBER 27-28, 2021
GRAND RAPIDS, MICHIGAN

PARTNERS IN PLANNING

Grand Valley State University
Great Lakes Chapter Society for Public Health Education
Michigan Association for Local Public Health
Michigan Department of Agriculture and Rural Development
Michigan Department of Health and Human Services
Michigan Department of Environment, Great Lakes, and Energy
Michigan Public Health Association
Michigan Public Health Institute
Michigan State University
University of Michigan School of Public Health

CONFERENCE OBJECTIVES

AT THE CONCLUSION OF THIS CONFERENCE, LEARNERS WILL BE ABLE TO:

1. Define how partnerships influence public health transformation at the local, state, and national level.
2. Describe innovative leadership models that will support providing public health services in times of transition.
3. Explore legal and ethical impact of emergency public health practices on Michigan Communities.
4. Create a dialogue between public and private partners for implementation of policies that lead to equity in Michigan health outcomes.
5. Lead interprofessional teams to develop policies and practices that support public health innovation.

OVERARCHING CONFERENCE OUTCOME

Every learner will identify skills they have learned that will enable them to utilize partnerships to advocate for public health policy changes aimed at improving community health outcomes.

CHES/MCHES

SOPHE, including its chapters, is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. Application for CHES® (entry-level) / MCHES® (advanced level) Category I continuing education contact hours (CECH) has been made to Great Lakes Chapter SOPHE and is pending approval.

CONFERENCE REGISTRATION

Includes Group Luncheons

Confirmations will be emailed to all registrants. Registration forms can be emailed in advance of payment to jshaver@malph.org.

One Day	\$ 99.00
Full Conference	\$149.00
Late Fee after Oct. 1	\$ 20.00 - add on
Onsite Registration Fee	\$ 50.00 - add on
Student Rate - Full Conference	\$125.00
Student Rate - One Day	\$75.00

CONFERENCE LOCATION

Amway Grand Plaza Hotel
187 Monroe Ave NW
Grand Rapids, Michigan

HOTEL ACCOMMODATIONS

Amway Grand Plaza Hotel
810-253-3590
Online Reservations: <https://book.passkey.com/event/50171986/owner/2529966/home>

Group: Michigan Premier Public Health Conference
Discounted Rates: \$118.00 & Up
Reservations must be made by September 26, 2021 to receive discounted rate.

****Note**** The Amway Grand Plaza Hotel is the only hotel associated with our conference. While other hotel resellers may offer rooms for your trip, they are not affiliated with MALPH or the Michigan Premier Public Health Conference. Please be aware the Amway Grand Plaza Hotel will NOT solicit you to make a reservation.

CONFERENCE CANCELLATIONS

Cancellations must be received in writing 48 hours prior to arrival.
Email to jshaver@malph.org.
Cancellations are subject to a \$25.00 administrative fee.

EARLY CONFERENCE REGISTRATION BY OCTOBER 1

After October 1, 2021, add \$20
Onsite Registration- add \$50- meals may not be accommodated.



1:00 - 4:00 P.M.

P-101

Embracing Quality in Public Health: Changing Landscapes for Public Health Improvement Work

With anticipated changes in the next year from the Public Health Accreditation Board (PHAB) and the Mobilizing for Action through Planning and Partnership (MAPP) model, as well as recent updates to the 10 Essential Services for Public Health, the field of public health improvement is shifting. This session will provide an overview of anticipated changes and provide resources and information to support health departments in aligning with these changes.

Jessie Jones, Michigan Public Health Institute

Jennifer Schuette, Michigan Department of Health and Human Services

Brittney Spitzley, Michigan Public Health Institute

1:30 - 4:30 P.M.

P-102

Public Health Law 101 & Ethics

This workshop will review the powers and responsibilities (authority) of Michigan's Local Health Departments to protect and improve the public's health. The training will provide attendees with an overview of Michigan's Public Health Code (Public Act 368 of 1978, as amended) and the legal context in which it operates, including examples from the COVID-19 pandemic. Presenters will also provide a framework for incorporating legal and ethical considerations into public health decision-making.

Denise Chrysler, Network for Public Health Law, Mid-States Region, University of Michigan School of Public Health

Colleen Healy Boufides, Network for Public Health Law, Mid-States Region, University of Michigan School of Public Health

Carrie Waggoner, Network for Public Health Law, Mid-States Region, University of Michigan School of Public Health

Jennifer Bernstein, Network for Public Health Law, Mid-States Region, University of Michigan School of Public Health

2:00 - 4:00 P.M.

P-103

Local Health Department Collaboration and Exploration of Shared Approach to Delivery of Services

The Michigan Department of Health and Human Services (MDHHS) has provided funds to continue the exploration of service sharing agreements and/or collaboration in the operations (role and function) of Michigan's local health departments. Collaboration and/or a shared approach to delivery of services, also known as Cross Jurisdictional Sharing (CJS), are significant concepts in public health service delivery in America. CJS is recognized by NACCHO and supported by the Center for Sharing Public Health Services. The Center serves as a national resource on CJS, building the evidence, and disseminating tools, methods and models to assist local health departments and policy makers as they consider and adopt CJS approaches. Twelve local health departments received dollars to implement CJS projects. A panel of those health departments and MDHHS local health services staff will discuss their road map to include exploration, preparedness and planning, and finally implementation and improvement.

WEDNESDAY, OCTOBER 27

Breakfast, Registration, Poster Presentations, Exhibitors & Networking	7:30 - 8:30 a.m.
Welcome	8:30 - 9:00 a.m.
Keynote Address	9:00 - 10:00 a.m.
Breakout Sessions	10:15 - 11:15 a.m.
Networking Break, Poster Presentations, & Exhibitors	11:15 - 11:45 a.m.
Lunch	11:45 - 12:15 p.m.
Awards	12:15 - 12:45 p.m.
Breakout Sessions	1:00 - 2:00 p.m.
Breakout Sessions	2:15 - 3:15 p.m.
Networking Break, Poster Presentations, & Exhibitors	3:15 - 3:45 p.m.
Keynote Address	3:45 - 4:45 p.m.
Wrap Up & Adjourn	4:45 - 5:00 p.m.

THURSDAY, OCTOBER 28

Exercise Activity	7:00 - 7:45 a.m.
Breakfast, Registration & Networking	7:45 - 8:45 a.m.
Keynote Address	8:45 - 9:45 a.m.
Breakout Sessions	10:00 - 11:00 a.m.
Breakout Sessions, Poster Presentations, & Exhibitors	11:15 - 11:30 a.m.
Lunch	11:30 - 12:15 p.m.
Breakout Sessions	12:30 - 1:30 p.m.
Networking Break	1:30 - 1:45 p.m.
Keynote Address	1:45 - 2:45 p.m.
Raffle (must be present to win)	2:45 - 3:00 p.m.

Beyond the Pandemic,
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9:00 - 10:00 A.M.

KEYNOTE ADDRESS

Pandemic-Fatigue, Burnout & Trauma: Understanding, Managing & Healing the Physiological and Psychological Consequences of Covid-19 for Healthcare Professionals

The pandemic has undoubtedly had a dramatic effect on the wellbeing of healthcare workers. In this presentation attendees will learn to recognize the explicit, and more covert, physiological, emotional, cognitive, and psychological effects of trauma and extended periods of stress. Attendees will additionally learn various strategies and skills to promote and self-care, nervous system regulation and overall physical and psychological wellness.

Stephanie Huhn, MA, LLP, CBIS, CAADC, CCM, ACCTS, Healing the Whole, LLC

10:15 - 11:15 A.M.

SESSION 101

Community-Clinical Linkages Improve Heart Health in Rural Communities

Developing and maintaining strong multi-sector partnerships is essential to improving access to care in rural communities. Innovative collaborations between primary care providers, dental providers, and public health have made an impact on participants receiving Heart Age screenings. This presentation will describe strategies used to provide a comprehensive approach to reducing risks for heart disease in vulnerable populations.

Donna Norkoli, BS, Health Planner Coordinator, District Health Department #10
Kimberly Singh, MA, CHES, Chief Community and Government Affairs, My Community Dental Centers
Bailey Parmelee, RDN, Registered Dietitian, Spectrum Health Reed City Hospital

SESSION 102

SWIFT ACTION: An Effective COVID-19 Emergency LOCAL FOOD RELIEF FUND to Pay Farmers and Support the Fresh Produce Needs of Food Pantry Networks Northwest Lower Michigan.

Groundwork Center's Local Food Relief Fund program is a replicable, regional food procurement program showcasing the power of partnerships and collaboration to increase healthy food access and enhance public health. This presentation will walk participants through a simple Problem-Solving Model (Define, Design, Do, Learn) of this emergency food procurement project and ways to increase access to whole, local produce and nutrient dense farm products direct to food pantries in Northwest Lower Michigan.

Meghan McDermott, BA, Director of Programs, Groundwork Center for Resilient Communities
Christina Barkel, BA, Food Equity Specialist, Groundwork Center for Resilient Communities

SESSION 103

Lead is an Invisible Threat: State Level Coordinated Response in Lead Action Level Exceedance

This presentation will discuss Michigan's revised Lead and Copper Rule and agency coordinated response to elevated lead levels related to the rule in Michigan communities. The presentation will also demonstrate efforts made by Michigan Department of Environment, Great Lakes, and Energy (EGLE), Michigan Department of Health and Human Services (MDHHS-DEH) to coordinate a public-health response that encompasses community engagement, health education, and outreach which focuses on reducing residents' exposure to all sources of lead.

Cartyea Mathies, MPH, Program Manager, Michigan Department of Health and Human Services
Lekecia Powell-Denson, MS, Community Engagement Coordinator, Michigan Department of Health and Human Services
Julia Grescowle, M. Ed., CHES, Health Educator, Michigan Department of Health and Human Services
Jeni Bolt, BS, Environmental Quality Specialist, Michigan Department of Environment, Great Lakes and Energy

SESSION 104

Zooming into Service: Coordinating Public Health Practice Opportunities in a Virtual Environment

Understanding how to adapt community partnerships has become increasingly needed during the COVID-19 pandemic. This presentation will showcase how the Public Health Action Support Team (PHAST) and the Region V Public Health Training Center (RVPHTC) at University of Michigan have built and maintained partnerships in the virtual environment over the past year.

Sadé Richardson, MPH, LLMSW-Macro, Manager, Strategic Partnerships and Experiential Learning, University of Michigan School of Public Health
Danielle J. Zimmel, MPH, Project Coordinator, Region V Public Health Training Center

SESSION 105

Leveraging Assessment, Planning, and Innovation to Support Michigan's Older Adult Population and Create an Age-Friendly Public Health System in our State

This presentation will highlight unique cross-sector partnerships, describe methods of engagement, and depict how aging leaders joined together to systematically align efforts to improve the health of older adults. Most importantly, this presentation will describe the specific actions organizations and agencies can take to ensure state-level assessment and planning processes are designed in a way to push towards ensuring diversity, equity, and inclusion in both the assessment and planning processes, as well as in the programs, services, and policies that result from them.

Alexis Travis, PhD, MS, Senior Deputy Director, Michigan Department of Health and Human Services
Lauren LaPine, MPH, Special Projects Coordinator, Michigan Public Health Institute
Clare Tanner, PhD, Program Director, Michigan Public Health Institute



1:00 - 2:00 P.M.

SESSION 201

Integrating Title X Family Planning and STD Programs – Service Delivery Recommendations

For local health departments (LHD) administering the Title X Family Planning and STD Programs, integration can be an attractive option. Two key integration challenges are maintaining individual program integrity and assuring all clients continue to receive high-quality client-centered care. To develop integration guidance, the Michigan Department of Health & Human Services (MDHHS) conducted a Learning Pilot with four LHDs. Participants will hear about MDHHS's assessment process, key findings, and service delivery recommendations for integrated programs.

Jessica Hamel, MA, Manager, Michigan Department of Health and Human Services
 Malasha Duncan, M.Ed, CHES, Public Health Liaison, Michigan Department of Health and Human Services

SESSION 202

Creating a Comprehensive Model for Suicide Prevention: A Statewide and Regional Approach

This presentation highlights the efforts in the State of Michigan to reduce suicide amongst adult men. Learn about high tech, high touch strategies mobilized through regional and state coalitions that address suicide among adult men. The presentation highlights the CDC funded "Preventing Suicide in Michigan Men (PRiSMM)" project, research findings that support use of www.mantherapy.com, and how on partnership in the Thumb implemented the online platform and used data analytics to hone their campaign.

Kristen Smith, LMSW, Program Coordinator, Michigan Department of Health and Human Services
 Kay Balcer, BS, Network Director, Thumb Community Health Partnership and Michigan Thumb Public Health Alliance
 Kari White, BA, Program Coordinator, Thumb Community Health Partnership
 Jodi Frey, PhD, LCSW-C, CEAP, Professor, University of Maryland Baltimore

SESSION 203

Patient Legal Support at Beaumont, An Example of Interprofessional Partnership to Improve Patient Health Outcomes

The presentation will begin with a brief history of Medical Legal Partnership and Patient Legal Support at Beaumont. This will be followed by a presentation of the growth and evolution of the program since 2009. Most of the presentation will focus on health harming legal needs using the I-HELP mnemonic. Case examples will be used to illustrate the value of a medical legal partnership.

Mary Smyth, MD, MPH, Director, Patient Legal Support Beaumont Health
 Lisa George, LMSW, Patient Legal Support Social Worker & Child Advocacy and Protection Team Coordinator, Beaumont Health
 Jennifer Hartke, JD, Director of Counsel and Advocacy Law Line, Lakeshore Legal Aid

SESSION 204

From Local Concerns to Federal Studies – Understanding PFAS and its Health Effects

Per- and polyfluoroalkyl substances (PFAS) are a group of chemicals that have been found in public and private water supplies across Michigan. The Michigan Department of Health and Human Services along with local, state, and national health authorities as well as community members and six other PFAS sites across the nation, have partnered to conduct research in two communities to determine the extent of the exposure and possible effects on human health.

Taylor Sullivan, MPH, Environmental Epidemiologist, Michigan Department of Health and Human Services
 Rachel Long, MSPH, Epidemiologist, Michigan Department of Health and Human Services
 Sarah Allison, MPH, Public Health Educator, Michigan Department of Health and Human Services

SESSION 205

Leveraging County Partnerships to Provide Actionable Data: An Opioid Surveillance Model

Many Michigan communities are affected by the opioid crisis yet the specifics of who misuses opioids and where overdoses occur are not greatly understood at the county level. Macomb County Health Department partnered with local agencies (hospitals, police, EMS, medical examiner) to create an opioid surveillance and response system that tracks fatal/non-fatal opioid-related overdoses. This presentation will detail how the surveillance system was developed and how it can be used to combat the opioid crisis.

Haley Kehus, MPH, Epidemiologist, Macomb County Health Department

2:15 - 3:15 P.M.

SESSION 301

Ready, Crisis, RAPID ACTION: A resilient and transformative partnership response to COVID-19

In this presentation we will explain how resilience and transformation change frameworks are powerful heuristics for understanding effective cross-sector partnership responses to COVID-19. Drawing upon the efforts of the Northern Michigan Community Health Innovation Region, we will describe how this cross-sector network refined its network design, process, and purpose to create rapid responses to urgent needs while preserving core community elements and transforming system operations. Evidence from the community resilience and transformation change research areas will be used to explain the successes and challenges faced by this CHIR. We will discuss the lessons learned and how these insights should inform the development of cross-sector partnerships across Michigan.

Emily Llore, MPH, Director of Community Health Assessment and Improvement Planning, Northern Michigan Community Health Innovation Region
 Pennie Foster-Fishman, PhD, President, Transform Change, LLC
 Erin Barrett, MPH, CHES, Regional Community Coordinator, Northern Michigan Community Health Innovation Region

SESSION 302

COVID-19 Pandemic Impacts on Childhood Lead Poisoning Prevention Activities

The presentation will give an overview of the COVID-19 pandemic response impact on lead poisoning prevention activities. The presenters will go into further detail about 1) the impact on blood lead surveillance, 2) the impact on nursing case management for children with elevated blood lead levels, and 3) Impact on Healthy Homes Program environmental investigations and abatement services. Each section will cover the plans reduce/address the impacts of the pandemic.

Melissa J. Steiner, MSA, CHES, Training and Development Specialist, Michigan Department of Health and Human Services
 Angela Medina, MA, Public Health Consultant, Michigan Department of Health and Human Services
 RoseAnn Miller, MS, Phd, Epidemiologist, Michigan Department of Health and Human Services

SESSION 303

Mobilizing Student Surge Capacity: Implementation of a Contact Tracing Corps at the University of Michigan

The University of Michigan created a Contact Tracing Corps (CTC) to assist Washtenaw County Health Department with COVID-19 containment. Over 100 interprofessional students were trained as contact tracers. CTC has been assigned over 7000 close contacts since September 2020 and exceeded state goals for outreach and completed interviews. This presentation will describe the model, outcomes, and data infrastructure used to support contact tracing efforts, and how these system innovations can inform future campus preparedness efforts.

Lindsey Thatcher, BAS, MPH, Program Manager, University of Michigan School of Public Health

Dayna Benoit, MPH, Community Health Analyst, Washtenaw County Health Department

Angela Beck, PhD, MPH, Associate Dean for Student Engagement and Practice, University of Michigan School of Public Health

SESSION 304

Trafficking: Survivor's Reflections and Lessons for Health Care and First Responders

Ruth Rondon, a survivor of human trafficking and published author will provide guidance and recommended protocols for health care, first responders, and support for families. How victims fall prey to sex traffickers; what keeps them trapped; and how freedom and support can be secured, will be discussed.

Ruth Rondon, Subject Matter Expert, Human Trafficking Survivor, and Author

SESSION 305

Planning and Partnership to Reengage a Local Oral Health Coalition

Establishing an Oral Health Coalition in your community can help to identify gaps and barriers to receiving care. A successful Oral Health Coalition is dependent on strong partnership with both local community organizations, as well as state organizations and policy makers. The Macomb County Oral Health Coalition has been able to build their coalition up, assess the needs of the community, and set/achieve goals and objectives to improve the health and wellbeing of residents in the county.

Maria Swiatkowski, BS, Community Health Planner, Macomb County Health Department

Whitney Litzner, MPH, Health Planning Manager, Macomb County Health Department

3:45 - 4:45 P.M.

KEYNOTE ADDRESS

Fuel to the Fire: Coping with the Traumatic Impacts of Threats, Abuse and Harassment as a Public Health Employee During the Covid-19 Pandemic.

The Pandemic has brought an array of pervasive effects, impacting our psychological and physical wellbeing. "Fueling the fire," many public health employees have faced ongoing harassment and threats, exacerbating these impacts. Emerging data surrounding these issues will be addressed. Practical evidenced-based skills will be presented, and attendees will gain a greater understanding of how to cope with the effects of trauma and how to move towards improved mental health, functionality, and wellness.

Stephanie Huhn, MA, LLP, CBIS, CAADC, CCM, ACCTS, Healing the Whole, LLC

7:00 - 7:45 A.M.

EXERCISE ACTIVITY

Back by popular demand! Cari Draft is one of the lakeshore's most active and community-involved personal fitness trainers. While she is founder and owner of EcoTrek Fitness (unique outdoor group workouts with several series all over Michigan) she also trains numerous fitness clients, ranging from marathon runners to men and women of all ages interested in losing weight or just feeling more fit.

8:45 - 9:45 A.M.

KEYNOTE ADDRESS

Supporting a Resilient Healthy Public Health Workforce: Public Health in a Post-COVID Era

To say that COVID19 has been difficult for public health and its workforce is a major understatement. Now that the pandemic is appearing to be under better control, the public health workforce is returning to a focus on its comprehensive, pre-COVID duties as well as staying vigilant for future outbreaks. This session will focus on the resiliency of the public health workforce and the organizations in which they work with a view toward the post-COVID era. Participants in this session will acknowledge the long and complex work that COVID19 has placed on public health; discuss some current key national initiatives to strengthen public health; and, imagine the role of public health in a post COVID19 era.

Kaye Bender, PhD, RN, FAAN, President-Elect, American Public Health Association

10:00 - 11:00 A.M.

SESSION 401

Alley Activation as a Green Health Intervention: Lessons from a Partnership Project in Detroit

This presentation describes a working partnership established between the University of Michigan-Dearborn and community-based organization DAVIS (Detroit Ain't Violent It's Safe) to initiate a program of alley activation to improve quality of life in the Prairie St. neighborhood, especially in terms of health and mental health. The presentation considers the relationship between the goals of DAVIS and the development of the Joe Louis Greenway (JLG), a 32-mile bicycle and walking trail.

Paul Draus, PhD, Professor of Sociology, University of Michigan-Dearborn

Korey Batey, President, Detroit Ain't Violent Its Safe

SESSION 402

A Community–Academic Partnership to Promote a healthy lead-safe environment in underserved Asian American communities

Join the panel discussion with Eastern Michigan University Center for Health Disparities Innovation and Studies Michigan Childhood Lead Poisoning Prevention Program for Underserved Asian Americans team and key community partners. We will discuss the development of community partnerships with the objective to design, plan and implement linguistically-appropriate and culturally sensitive interventions to increasing lead poisoning awareness and prevention in the Bangladeshi population in Hamtramck and the Detroit area.

Tsu-Yin Wu, PhD, FAAN, Professor and PhD Program Director, Eastern Michigan University School of Nursing

Sarah Lally, BSN, RN, HNB-BC, University of Michigan

Lydia McBurrows, DNP, RN, CPNP-PC, Associate Professor, Eastern Michigan University





SESSION 403

Mindfulness Education as a Behavioral Health Support for Elementary Students

Mindfulness has become popular in many sectors. Neuroscience is showing us that mindfulness works to actually rewire our brains. In this session we will cover an overview of mindfulness and how it is used in classrooms to improve impulse control, focus attention, and provide students with tools to use when they are feeling upset. National and statewide resources will be shared. Participants are invited to practice a brief (optional) mindful sit all together.

Lynne DeMoor, MS, RDN, Community Health Coordinator/Nutritionist, Health Department of Northwest Michigan

SESSION 404

Promoting Vaccine Confidence – A New Approach to Vaccine Hesitancy

We know that vaccine hesitancy isn't only among parents of babies – many parents of adolescents and adults themselves have questions or concerns about vaccines. This validates the importance of communication and continued education about the risk of disease and the benefit of vaccines. This communication and education is needed to reinforce the importance of vaccinating on-time, according to the evidence-based schedule.

Joshua Meyerson, MD, MPH, FAAP, Medical Director, Health Department of Northwest Michigan, Benzie-Leelanau District Health Department and District Health Department #4

SESSION 405

COVID Communication Issues for Local Health Departments: Comment and Discussion regarding results of 2020/2021 Local Health Department Hot Washes

A panel, comprised of local public health leadership, will discuss summary results of 4 local health department Hot Washes, on COVID Communication Issues. Hot Washes are being held from September of 2020 through the summer of 2021, and are exploring identification and solutions for various testing, vaccine, enforcement and messaging issues.

Mark A. Miller, MBA, Public Health Consultant Contractor, Mid-Michigan District Health Department

12:30 - 1:30 P.M.

SESSION 501

Climate and Health Planning in Michigan: The Marquette County Model Process

A cross-disciplinary climate and health planning process that resulted in the creation of a three-volume Climate and Health Adaptation Guidebook for Michigan's largest rural, coastal county using innovative community planning and public health techniques. Through this process, local citizens and officials addressed critical health impacts of climate change and adaptation responses. Presenters will discuss their strategies, how vulnerable populations were included in the process, and the planning responses for the priority health issues.

Aaron Ferguson, MPA, Climate and Tracking Unit Manager, Michigan Department of Health and Human Services

SESSION 502

From COVID-19 to Chronic Disease

Even before the pandemic, marginalized populations did not regularly visit a medical provider. Unreliable transportation, insurance issues, lack of childcare, and other barriers kept them from accessing healthcare. The pandemic has forced innovation in public health, such as using mobile health units to bring COVID-19 testing to marginalized communities. State and local partners are building on that model to also bring chronic disease screening and management to communities in need.

Phillip Levy, MD, MPH, Professor of Medicine and Assistant Vice President for Translational Science and Clinical Research Innovation, Wayne State University

Ebonie Guyton, M. Ed, CHES, Public Health Consultant, Michigan Department of Health and Human Services

Kristina Dawkins, BS, MPH, Public health Consultant, Michigan Department of Health and Human Services

SESSION 503

Working Together to Improve WIC Caseloads in Southeastern Michigan: Leveraging Diverse Stakeholder Engagement

The Southeastern Michigan Regional WIC Collaborative has taken a comprehensive approach to stakeholder engagement to address decreased WIC caseloads. From connecting with communities to building a responsive Collaborative with a variety of partners, much can be learned from the Collaborative's approach to an issue experienced across the nation. Join us to hear the Collaborative's story and strategy, and bring your questions, ideas, and challenges related to engaging a rich stakeholder presence in improvement efforts.

Natalie Dean-Wood, MHSA, FACHE, Division Director, Macomb County Health Department

Alaina Dequaine, MPH, Public Health Improvement Associate, Michigan Public Health Institute

Martha Brooks, BS, M.Ed, RD, Public Health Services Coordinator, Macomb County Health Department

Marshea Browner, MS, CLC, LLPC, City of Detroit Health Department

SESSION 504

Connecting Local Farms to Schools: Developing a Farm to School Directory to Improve Food Access

Access to healthy food was identified as a goal during the Community Health Assessment and through planning and partnership with other local organizations, a regional Farm to School Directory was created. The purpose of the directory is to connect farms with school food service programs interested in sourcing local foods for students. Farm to School programs allow farmers to supply schools with fresh fruits and vegetables and provides students with a fresh, healthy meal.

Whitney Litzner, MPH, Health Planning Manager, Macomb County Health Department

Jacob Cutler, Senior Public Health Analyst, Macomb County Health Department

Maria Swiatkowski, BS, Community Health Planner, Macomb County Health Department



PLANNING COMMITTEE

SESSION 505

High Touch, High Tech: Innovative Model and Partnerships to Support Peripartum Women's Health

The High Touch, High Tech project is a local and state collaboration that seeks to improve peripartum women's outcomes using technology-based screening and brief intervention with linkage to telehealth. Attendees will have the opportunity to learn about the project, the implementation of the model, its evidence basis and outcomes, and discuss how the project influences public health and policy changes.

Steven J. Ondersma, PhD, Professor, Michigan State University

Maria Muzik, MD, MSc, University of Michigan

Jenifer Murray, RN, MPH, President, JHM Consulting, LLC

1:45 - 2:45 P.M.

KEYNOTE

Essential, Exceptional & Equity-Centered: A Public Health Journey

This session shines the light on the equity journey of public health, its beginning as a field that addressed root causes, its "wrong turn" into a predominately programmatic focus, and its current efforts to re-calibrate toward the destination of assuring the conditions for health. Racism as a public health crises and barrier to the health and well-being of communities is discussed along with response strategies that advance equity and deconstruct racism. Finally, examples of equity leaders will be presented in order to challenge action and agency among our current workforce.

Renee Canady, PhD, MPA, Michigan Public Health Institute

CATHRYN BEER, MPA, CFPH, CPA, CGMA

Western Upper Peninsula Health Department

RANELLE BREW, ED.D, MS, CHES

Grand Valley State University

DANA DEBRUYN, REHS

Michigan Department of Environment, Great Lakes, and Energy

SEAN DUNLEAVY

Michigan Department of Agriculture and Rural Development

DON HAYDUK, BS, MS

Jackson County Health Department

LIZ KING, RN, BSN

St. Clair County Health Department

PHOEBE KULIK, MPH, CHES (CO-CHAIR)

Region V Public Health Training Center,
Office for Student Engagement and Practice
University of Michigan, School of Public Health

FATEMA MAMOU, MPH

MI Department of Health and Human Services

TRACY METCALFE

Saginaw CountyHealth Department

JOSHUA MEYERSON, MD, MPH

BLDHD, DHD#4, and Health Department of NW Michigan

MOLLY POLVERENTO, MSED

Michigan Public Health Association

MIKELLE ROBINSON, MA (CO-CHAIR)

Michigan Public Health Institute

JAMES RUTHERFORD, RS, MPA

Kalamazoo County Health & Community Services Department

JODIE SHAVER, MPA, GMS

Michigan Association for Local Public Health

ORLANDO TODD, MBA (CO-CHAIR)

Michigan Department of Health and Human Services

TERRIE WEHRWEIN, PHD, RN, NEA-BC, ANEF

Michigan State University, College of Nursing

FRED YANOSKI, MPH

Midland County Health Department

DANY ZEMMEL, MPH

Region V Public Health Training Center,
University of Michigan School of Public Health

MICHIGAN'S PREMIER PUBLIC HEALTH CONFERENCE

Name _____ Title _____

Agency _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Emergency Contact Name _____ Emergency Contact Phone _____

CONFERENCE FEES

 Registration deadline: October 1

- I plan to attend the full conference \$ 149.00
- I plan to attend only Wednesday, October 27 \$ 99.00
- I plan to attend only Thursday, October 28 \$ 99.00
- Late registration - please add (after October 1) \$ 20.00

TOTAL PAYMENT DUE \$ _____

FOR STUDENT & RETIREE RATES, PLEASE CONTACT MALPH

PAYMENT METHOD

- Check - Make payable to MALPH
- Credit Card - You will be sent an invoice

GUEST EVENT TICKETS

 \$30 per meal function

If you wish to bring a guest who is not a registered conference participant, please contact Jodie Shaver at MALPH.

SESSION SELECTION

 Select **ONE** session per series

Tuesday, October 26

Wednesday, October 27

Thursday, October 28

PRE CONFERENCE SESSIONS:

100 Sessions:

400 Sessions:

- P-101
- P-102
- P-103

- 101
- 102
- 103
- 104
- 105

- 401
- 402
- 403
- 404
- 405

Pre Conference Sessions are FREE
Please check brochure for overlapping times.

200 Sessions:

500 Sessions:

- 201
- 202
- 203
- 204
- 205

- 501
- 502
- 503
- 504
- 505

300 Sessions:

- 301
- 302
- 303
- 304
- 305

Check here if you do not want your email released to sponsors

Check here if you will be applying for CHES CE credits

ACCOMMODATIONS

 We must know accommodations in advance. We cannot guarantee special needs once on site.

- I will require Vegetarian Meals
- I will require Gluten Free Meals
- Other Special Needs - Please Contact MALPH
- Food Allergies - Please Explain _____
- Physical Limitations - Please Explain _____

PLEASE SEND COMPLETED REGISTRATION FORM TO:

MALPH
PO Box 13276
Lansing, MI 48901
Or email: jshaver@malph.org

Registration forms can sent in advance of payment to jshaver@malph.org. Cancellation policy will apply to all registrations.