

CONFERENCE PARTNER OPPORTUNITIES

Overview: Four levels of conference partnerships are offered. An organization may also elect to participate as an exhibitor only or may purchase an ad in the conference program.

PLATINUM PARTNER: \$5,000+

At this level, your organization receives all the Gold Level benefits, as well as:

- Exhibit table in a primary location
- A total of five (5) complimentary conference registrations
 - Additional registrations available if contribution exceeds \$5,000
- Inclusion of the organization logo on conference program and signs

GOLD PARTNER: \$3,500

At this level, your organization receives all the Silver Level benefits, as well as:

- One additional complimentary conference registration
- Full page ad in the conference program
- Verbal recognition from the podium at conference opening remarks

SILVER PARTNER: \$2,500

At this level, your organization receives all the Bronze Level benefits, as well as:

- One additional complimentary conference registration
- Half page ad in the conference program

BRONZE PARTNER: \$1,500

At this level, your organization receives:

- Exhibit table
- One complimentary conference registration
- Quarter-page ad in conference program
- Name on conference program, identified by partner level
- Name on sign at conference, identified by partner level
- Ability to designate sponsorship for a refreshment break, with special recognition provided at that time

EXHIBIT-ONLY PARTNER

You may choose to be an exhibit-only partner at the following levels:

- Non-profit organization: \$250
- For-profit organization: \$1,000

All exhibit-only partners will be listed in the conference program.

The exhibit-only levels do not include conference registration. Conference registrations can be purchased separately if exhibit staff wish to attend conference sessions. A meal-only ticket can be purchased in addition to the exhibit fee for exhibit staff not attending the conference as a participant.

PROGRAM ADVERTISEMENT

Even if you are not a conference partner, you can still purchase an advertisement in the conference program:

- Front or back inside cover (7"w x 9"h): \$1,000
- Full page (7"w x 9"h): \$350
- Half page (7"w x 4"h): \$200
- Quarter page (3"w x 4"h): \$100

Ad specifications: Please email a copy of your full color advertisement in pdf or jpg file format by September 12, 2023.

QUESTIONS?

Please contact Jodie Shaver, MALPH Director of Member Services and MPPHC Planning Committee member, at jshaver@malph.org.

To ensure inclusion in MPPHC 2023 marketing materials, your commitment form and payment must be received by
SEPTEMBER 12TH, 2023

CONFERENCE PARTNER COMMITMENT FORM

To ensure inclusion in the conference marketing materials, commitment must be received by:
SEPTEMBER 12TH, 2023

FILL OUT AND EMAIL THIS FORM TO jshaver@malph.org OR FIND THE ONLINE FORM AVAILABLE [HERE](#).

NAME: _____

TITLE: _____

ORGANIZATION: _____

WEBSITE: _____

ADDRESS: _____

CITY / STATE / ZIP CODE: _____

PHONE: _____

EMAIL: _____

Please check the appropriate box to indicate your partnership level:

PARTNERSHIP LEVEL

Choose partnership level:

- Platinum - \$5,000 or more
- Gold - \$3,500
- Silver - \$2,500
- Bronze - \$1,500

Choose designation:

- Overall conference; no special category
- Designate partnership; you will be contacted to confirm options available

EXHIBIT-ONLY LEVEL

- Non-profit organization - \$250
- For-profit organization - \$1,000

CONFERENCE PROGRAM ADVERTISEMENT

- Front or back inside cover - \$1,000
- Half page - \$200
- Full page - \$350
- Quarter page - \$100

Please send
completed
commitment forms
and payment to:

Michigan
Association for
Local Public
Health
PO Box 13276
Lansing, MI
48901