

# CALL FOR PROPOSALS

## MICHIGAN PREMIER PUBLIC HEALTH CONFERENCE 2024

# MPPHC 2024

Tues. - Wed., Oct. 15 - 16, 2024 • Preconference: Mon., Oct. 14

Muskegon, MI • Delta Hotels by Marriott & VanDyk Mortgage Convention Center



### CONFERENCE THEME

## Innovations in Public Health:

*Breaking Barriers and Building Bridges Across Communities*

As we emerge into a new era of public health, the purpose of this conference is to bring together professionals across the state to share cutting-edge knowledge and strategies on health equity, environmental health, infectious disease control, workforce development, and any other topic that contributes to the health and safety of Michigan communities.

Please take this opportunity to share your evidence of best practices in the field of public health and all its partners, demonstrating the potential for collaboration and innovation in the future of the health of Michigan residents.

**PROPOSAL SUBMISSION DEADLINE:  
FRIDAY, MARCH 22, 2024**

The Michigan Premier Public Health Conference prides itself on bringing together professionals from a diverse array of fields of topic and life experiences.

## AVAILABLE PRESENTATION FORMATS

### Concurrent Oral Presentation

A 60-minute session including time for questions and answers. In the interest of time, these presentations must limit their number of speakers to no more than three (3). A microphone(s), laptop, and projector will be provided for slide decks.

### Facilitated Discussion

A 60-minute session including time for questions and answers. Panelists and moderator(s) must be identified at the time of proposal submission with a specific topic or theme designated.

### Poster Presentation

A poster display including an abstract, charts/graphs, and other illustrative information, to prompt in-depth discussion of a topic. Posters will be on display throughout the conference; there will also be designated poster sessions on the agenda.

### Lightning Paper/Poster Session (New!)

A session of *multiple 5-minute presentations* of the key findings and other highlights of a single project or paper. Following the [Ignite model](#), each presenter has a maximum of 20 slides, auto-advancing every 15 seconds, to present within the five minutes. After the presentations, there will be facilitated group discussion.

#### DETAILS

The conference committee is interested in proposals for all of the above formats. Based on the evaluation of proposals by the committee, some presenters may be asked to be part of a panel to allow for multiple presentations on a similar theme.

If the subject matter you would like to propose requires a time slot longer than 60 minutes or more than three (3) presenters to effectively convey information to the audience, please contact MPPHC administration, Jodie Shaver at [jshaver@malph.org](mailto:jshaver@malph.org) to discuss.

The MPPHC Planning Committee will review all submissions; presenters will be notified regarding the status of their submission on **Friday, May 24, 2024** (subject to change).

## CONFERENCE OUTCOME

*Every learner will identify skills and knowledge that will enable them to create strategies, connect with partners, and build key relationships to break barriers and build bridges across communities in Michigan.*

## CONFERENCE OBJECTIVES

- (1)** Define conditions necessary for a well-functioning, interdisciplinary public health system to impact health outcomes;
- (2)** Describe how the interaction of individual lifestyle factors, community networks, and general socioeconomic, cultural, and environmental conditions impact public health in Michigan communities;
- (3)** Understand how to create effective, culturally-sensitive communication strategies to enhance public trust and support of public health programs and efforts;
- (4)** Identify the challenges and opportunities related to forming vibrant cross-sector partnerships to develop and guide genuine community-based public health approaches;
- (5)** Explore models for broad community engagement to strengthen public health interventions and improve health outcomes.

## IMPORTANT DATES

### **March 22**

Proposal submission deadline

### **May 24**

Presenters notified of submission status

### **August 1**

Conference registration opens

### **October 7**

Deadline to submit slide decks and other presentation materials

### **Oct. 14 - 16**

Preconference and conference dates

## SUBMISSION FAQS

### **When will I know if my proposal has been accepted?**

All presenters will be notified of the status of their submission on or around May 24, 2024.

### **If my proposal is accepted, what is expected of me?**

- After acceptance, lead presenter will receive a confirmation email; follow those instructions.
- Each presenter must submit a conflict-of-interest form, register for the conference, and reserve lodging if needed.
- Submit slide decks (and/or other materials) one week prior to conference.

## PROPOSAL SUBMISSION CHECKLIST

- **Identify lead presenter.**
- **Determine which conference day and presentation format best fits your presentation.**
- **Identify which conference objective(s) your presentation addresses.**
- Compile other presentation information:
  - **Proposed presentation title:** *This will be used for conference brochure.*
  - **Presenters:** Only three presenters total, including the lead, will be accepted. In addition to name and email, please provide the current title, affiliated organization, and highest degree earned for all presenters. *All presenters will be listed in conference brochure.*
  - **Presentation abstract:** Limit to 250 words or less. For graphs, charts, or additional materials, please attach using the file upload option in the form.
  - **Presentation objectives:** Include two measurable objectives.
  - **Brief presentation description:** Limit to 75 words. *This will be used for conference brochure.*
  - **Audience interaction level:** Identify how your presentation will ensure interaction with the audience.
  - **Knowledge, competence, and/or performance:** Describe how your presentation will enhance the knowledge, competency, and/or performance of the target audience.

## HOW TO SUBMIT YOUR PROPOSAL

*the MPPHC 2024 Call for Proposals is open from January 16th – March 22nd*

**Submit your  
proposal online  
using this  
application form:**

**SUBMIT HERE**

**or scan this QR code**

