

2023

Michigan Premier Public Health Conference

Reconnect and Reimagine Together:
Building the Public Health Workforce of the Future



October 3-4, 2023

Shanty Creek Resort, Bellaire, Michigan



Michigan Premier Public Health Conference

Partners in Planning



Central Michigan University

Michigan Public Health Institute

Grand Valley State University

Michigan Public Health Association

Michigan State University

Michigan Association for Local Public Health

University of Michigan School of Public Health

Region V Public Health Training Center

Great Lakes Chapter Society
or Public Health Education

Michigan Department of Agriculture
and Rural Development

Michigan Department of Health
and Human Services

Michigan Department of Environment,
Great Lakes, and Energy

Pre-Conference Sessions

MONDAY

October 2, 2023

1:00–4:00pm

P-101 Embracing Quality in Public Health: Workforce and Equity

The Michigan Public Health Institute, with support from the MDHHS Office of Performance Improvement Management, will facilitate a conversation focused on peer learning and breaking down challenges related to integrating equity into workforce recruitment and retention processes. The session is aimed at sharing best practices and understanding the types of support needed at the local level, while integrating frameworks and toolkits to assist health departments in cultivating a productive and engaged workforce.

Jessie Jones, Michigan Public Health Institute

Madeline Davies, Michigan Public Health Institute

Brittney Spitzley, Michigan Public Health Institute

1:30–4:30pm

P-102 Public Health Law 101

This workshop will review the powers and responsibilities (authority) of Michigan's local health departments to protect and improve the public's health. The training will provide attendees with an overview of Michigan's Public Health Code (Public Act 368 of 1978, as amended) and the legal context in which it operates. Presenters will also provide a framework for incorporating legal and ethical considerations into public health decision-making.

Carrie Waggoner, JD, Network for Public Health Law (Mid-States Region)

Colleen Healy Boufides, JD, Network for Public Health Law (Mid-States Region)

Denise Chrysler, JD, Network for Public Health Law (Mid-States Region)

Peter D. Jacobson, JD, MPH, Network for Public Health Law (Mid-States Region)

Pre-Conference Sessions

MONDAY

2:00–4:00pm

October 2, 2023

P-103 Local Health Department Collaboration and Exploration of Shared Approach to Delivery of Services

The Michigan Department of Health and Human Services (MDHHS) has provided funds to continue the exploration of service sharing agreements and/or collaboration in the operations (role and function) of Michigan's local health departments. Collaboration and/or a shared approach to delivery of services, also known as Cross Jurisdictional Sharing (CJS), are significant concepts in public health service delivery in America. CJS is recognized by NACCHO and supported by the Center for Sharing Public Health Services. The Center serves as a national resource on CJS, building the evidence, and disseminating tools, methods and models to assist local health departments and policy makers as they consider and adopt CJS approaches. Fifteen local health departments received dollars to implement CJS projects. A panel of those health departments and MDHHS local health services staff will discuss their road map to include exploration, preparedness and planning, and finally implementation and improvement.

P-104 Equity in Action: Equipping the Public Health Workforce from a Health Equity Concept to Practical Application

2020 exposed deep-rooted societal challenges amid the COVID-19 pandemic. The declaration of racism as a public health crisis and the release of the revised Ten Essential Public Health Services diagram, which included equity as its foci, created a platform and need for an intentional discussion of health equity in public health practice. Explore the foundational principles of Equity in Action (EIA) to cultivate a diverse workforce while creating organizational change.

Hope Rollins, Michigan Public Health Institute

Schedule at a Glance

TUESDAY

October 3, 2023

7:30–8:15am

Breakfast, Registration, Posters/Exhibitors, and Networking

8:30–9:15am

Welcome

9:15–10:15am

Keynote Address

10:30–11:30am

Breakout Sessions

11:30–11:45am

Networking Break and Poster Presentations/Exhibitors

11:45–12:15pm

Lunch

12:15–1:00pm

Awards

1:15–2:15pm

Breakout Sessions

2:30–3:30pm

Breakout Sessions

3:30–4:00pm

Networking Break and Poster Presentations/Exhibitors

4:00–5:00pm

Keynote Address

5:00–5:30pm

Wrap Up and Adjourn

Session Details

9:15–10:15am

KEYNOTE ADDRESS

From Fargo to Traverse City to Youngstown: Workforce development needs and opportunities abound within Michigan and across Region V

In many ways, Michigan sits within a unique region. Our six states hold a fifth of the nation's local health departments. Our workforce looks different than our peers elsewhere – we have a true mix of urban, suburban, mid-sized, rural, and frontier jurisdictions. This session will place the workforce development needs of the Michigan public health workforce in the broader regional and national context and set up a conversation for the broader conference.

Jonathon P Leider, Senior Fellow, University of Minnesota School of Public Health

10:30–11:30am

SESSION 101

Addressing Social Determinants of Health through Development of a Resource Website: A Healthcare Provider, Academic, and Public Health Partnership

Addressing the negative health impact of social determinants is recognized as a critical need to improve the health of our communities and reduce health inequities. Although medical and public health providers can identify needs, addressing them often requires referrals to community resources, which can be difficult to locate without updated resource lists. Researchers can collaborate with health agencies to develop, test and evaluate programs addressing such gaps.

Kelly Kamm, PhD, MHS, Portage Health Endowed Assistant Professor, Michigan Technical University;

Robin Meneguzzo, FNP-C, Research Associate, Michigan Technical University

SESSION 102

A Tale of Two Counties: Variations of Mpox Clinics in Michigan from Rural to Urban

Two tales of Mpox clinics in Michigan. Oakland County is located on the border of the City of Detroit and Wayne County and is the second most populous county in Michigan; Central Michigan District Health Department serves six rural counties in the center of Michigan, and more for those who travel to their Ryan White clinic. Together, we discuss the implementation of Mpox vaccination clinics with the help of partners and for special populations.

Kate Guzman, RN, MS, Administrator, Medical Services, Oakland County Health Division;

Christie Clement, RN MSN, Chief, Public Health Special Programs, Oakland County Health Division;

Jacque Billette, MPH, MA, BA Personal Health Manager, Central Michigan District Health Department

Kelly Conley, MS, RD, CLE, Personal Health Director & WIC Coordinator, Central Michigan District Health Department

SESSION 103

Incorporating Preparedness Into Routine Public Health Activities to Equip Staff of All Levels Through Creative Emergency Response Training

Emergency preparedness exercises can be adapted to fit the needs of any organization with a public health mission. Together, MDARD and LCHD provide fundamentals to develop and implement both small and large-scale exercises that range from commonly encountered scenarios to larger multi-jurisdictional threats. This session shows how agencies can include all staff in fun, valuable exercises to increase ICS capacity and leadership skills, and identify areas for improvement for a successful response with outside partners.

Lindsay Gestro, BS, PEM, Emergency Preparedness Coordinator, Livingston County Health Department;

Elizabeth Zay, PEM, MSA, Deputy Emergency Management Coordinator, Michigan Department of Agriculture and Rural Development;

Juan Luis Marquez, MD, MPH, Medical Director, Washtenaw and Livingston County Health; Departments;

Lynn Hermann, BS, MA, Epidemiologist, Livingston County Health Department

SESSION 104

Photovoice 101: Building Skills to Lead Innovation in Public Health Services in Michigan

Photovoice is an innovative, participatory tool with power for improving health equity and advocating for social justice with communities across Michigan. This “Photovoice 101” session will equip participants with baseline knowledge and skills to use Photovoice in their public health work. Attendees will experience a brief mini lecture to gain foundational knowledge about Photovoice, be guided through a practice session, and formulate a plan to use Photovoice within their respective practice settings in Michigan.

Shannon McMorrow, PhD, MPH, Associate Professor/ MPH Program Director, Western Michigan University

SESSION 105

Trauma-Informed Supervision

One of the common issues that impacts, interferes with, and interrupts staff satisfaction, performance and longevity is trauma. Trauma is present within the general population, including the public health workforce and the persons served by the public health system. Secondary traumatic stress, vicarious trauma and burnout are contributing to departures from the field. This training will give supervisors tangible ways to support staff coping, resilience and empathy within the professional relationship.

Molly Perez, LMSW, Public Health Program Supervisor, Kent County Health Department

1:15pm–2:15pm

SESSION 201

Prescribing Health in Rural Communities: The Power of Partnership in Advancing Access to Nutrition and Physical Activity

In the face of the COVID-19 pandemic, “Rx for Health” project partners joined forces to adapt a nutrition model program to the needs and assets of their communities. The project achieved a reach 3x greater than intended and resulted in increased purchasing habits for fruits and vegetables, increased knowledge and motivation to eat more fruits and vegetables, and improved health outcomes as well as food retail changes to encourage healthy shopping behavior.

Katie Miller, MPH, CHES, Community Health Supervisor, District Health Department #10

Kaitlyn Haner, CHES, Public Health Educator, District Health Department #10

Maegan Sorenson, BS, Public Health Educator, District Health Department #10

SESSION 202

Leveraging Partnerships and Emerging Technologies for Virtual Outbreak Investigation Training

This presentation is a walkthrough of the development, implementation, and evaluation of an interdisciplinary, virtual outbreak investigation training, done with partners in local public health. We will discuss the collaborative and innovative approach to training development, including using existing training materials and adapting them to a new, refreshing medium. Use cases for other training activities using Notion will be covered.

Storee Harris, MPH, CHW, Project Coordinator,
University of Michigan Public Health Prepared

Cindra M. James, MPA, Public Health Professional

Danielle Zimmel, MPH, Training and Engagement
Manager, Region V Public Health Training Center
and Public Health Prepared

SESSION 203

Supporting the Local Public Health Workforce During Lead Poisoning Prevention Activities

The Center for Disease Control and Prevention decreased the blood lead reference level from 5µg/dL to 3.5µg/dL. This decrease led to an increase in blood lead testing and children with elevated blood lead levels. Michigan Department of Health and Human Services (MDHHS) Childhood Lead Poisoning Prevention Program (CLPPP) understood the additional strain the drop in reference level would put on local public health. In an effort to support capacity at the local health department, CLPPP identified numerous strategies to support case management efforts. The efforts and strategies will be discussed during the presentation.

Aimee Surma, MS, RN, Nurse Consultant, Michigan
Department of Health and Human Services

Julie Fox, MSN, RN, Nurse Consultant, Michigan
Department of Health and Human Services

SESSION 204

Changing the Culture Around Substance Use Disorders

The Changing the Culture Around Substance Use Disorders presentation will discuss the substance use stigma assessment and response project that has been implemented in Northwest Michigan. Assessment findings, resources, and interventions will be shared with the audience to build an understanding of how this work addressed stigmatizing beliefs related to substance use. This presentation will demonstrate how community voice is used to empower communities to address substance use disorders and increase access to services.

Donna Norkoli, BS, MCHES, Public Health Regional
Systems Specialist, District Health Department #10

Emily Pokorski, MPH, Epidemiologist, District Health
Department #10

Erin Oleniczak, Public Health Educator, District Health
Department #10

SESSION 205

Investing in Equitable Pathways to Public Health Employee Development

In the wake of compounding factors attributing to increased public health workforce turnover, local health departments must implement innovative, equitable processes to develop and retain their workforce. This includes strategies to internally evaluate workforce development processes and utilizing employee feedback to develop new, equitable workforce improvement projects to develop and retain valuable workers. Evidenced by ICHD's 2022-2023 enhanced Workforce Development Committee efforts, this presentation will share key methods to effective workforce development.

Aaron Watts, MA, BSc, Workforce Development
Coordinator, Ingham County Health Department

Anne Barna, MA, Deputy Health Officer, Ingham
County Health Department

2:30pm–3:30pm

SESSION 301

Increasing Equity and Improving Social Determinants of Health Through Regional System of Comprehensive Community Health Worker Navigation Services

We will describe the NMCHIR's approach for increasing health equity and improving social determinants of health in a 31-county rural region through cross-sector engagement, alignment and implementation of four interrelated components: 1) SDOH screening for needs at patient-centered medical homes and community agencies; 2) Network of six clinical community linkages hubs; 3) Community Information Exchange; 4) Cross-sector Clinical Community Linkages Steering Committee. Tools and Processes to scale up a Health Department HUB will be shared.

Jenifer Murray, RN, MPH, Community Connections HUB Director, JHM Consulting

Debbie Aldridge, RN, Assistant Director of Personal Health, Benzie-Leelanau District Health Department

SESSION 302

Public Health and Climate Change in Michigan

This presentation is on the climate change impacts to health in Michigan and the public health response. We'll outline climate change trends in Michigan, explain the human health impacts of climate change, and describe the work of the MDHHS Michigan Climate and Health Adaptation Program. The second half of the presentation will focus on how local health departments can incorporate climate change preparedness into their work.

Julia Field, Program Manager, Michigan Climate and Health Adaptation Program

Stephanie White, MSc, PhD, MICHAP Health Educator, Michigan Department of Health and Human Services

Aaron Ferguson, MPA, Climate and Tracking Unit Manager, Michigan Department of Health and Human Services

SESSION 303

Public Health “Well-Being Champions”: Stories of Implementation from the Field

This presentation will showcase the learning from local health departments who participated in the MALPH sponsored “Certificate in Creating Well-Being” course. This session will highlight implementation strategies that moved agencies from learning the “science of well-being” to actionable hands-on doing. Examples include a broad range of implementation strategies from launching tiny habits, executing learning sessions, utilizing the model to impact employee health/agency culture and tracking improvement as part of a performance management system.

Sarah Oleniczak, MPH, MCHES, Deputy Health Officer, District Health Department #10

Ariane Donnelly, MPH, RD, Health Promotion Coordinator, Washtenaw County Health Department

Tracy Metcalfe, MPA, CHES, Community Health Improvement Coordinator, Saginaw County Health Department

SESSION 304

Connecting, Sustaining, and Deepening Community Partnerships and Community Health Assessments in a Post-Covid Era

COVID showed the importance of community involvement and partnerships. It also highlighted significant areas of vulnerability. Join us to learn how we are jumpstarting new plans and addressing these areas of need, and how we are deepening our community engagement. While the altered landscape and public perception of local health departments provided obstacles, it also allowed staff to think outside traditional strategies to reach residents and identify their needs and concerns.

Maria Swiatkowski, BS, Public Health Services Manager, Macomb County Health Department

Ruth Kraut, MPH, MA, Deputy Health Officer, Washtenaw County Health Department

Dayna Brimley, MPH, Community Health Analyst, Washtenaw County Health Department

Charlyn Vandeventer, MPH, CHES, Healthy Neighborhoods Team Supervisor, Washtenaw County Health Department



SESSION 305

The Transformational Leadership Model: Putting New Ideas into Practice

Transformational leadership inspires creativity by soliciting diverse ideas and opinions, clearly communicating a vision, and motivating problem-solving. This framework can be used by public health program leaders responsible for balancing strategic plans and a diverse, equitable, and inclusive workforce. In this session, participants will be introduced to the transformational leadership model and guided through examples of how transformational leadership was used to enhance the culture and promote retention within public health teams.

Denise Parr, MSN-IPC, RN, CIC, IPRAT Lead Manager,
Michigan Department of Health and Human Services

Julie Hales-Smith, BS, MA, Principal, North Coast
Community Consultants

Renee Brum, MSN-IPC, RN, CIC, CPHQ, Infection
Preventionist, Michigan Public Health Institute

Cynthia Cameron, PhD, Cameron Consulting

4:00pm–5:00pm

KEYNOTE ADDRESS

Supporting the Public Health Workforce in Shifting Times: The Bad, the Good, and the Opportunity

Much has been said about the impacts on and state of the public health workforce: political & legal forces, supply & demand, well-being & mental health status, and new & changing conditions under which work is done – to name a few. For better or worse, these factors impact our collective ability to protect and promote public and personal health. This presentation will focus on the hope and opportunity for those called to public health by identifying shifts in the public health workforce landscape and sharing initiatives and resources created to elevate and bolster the essential and deserving workforce.

Joanne Pearsol, MA, MCHES, Director, Workforce
Development, Association of State and Territorial
Health Officials

Schedule at a Glance

WEDNESDAY

October 4, 2023

7:00–7:45am

Exercise Activity

7:45–8:45am

Breakfast, Registration and Networking

8:45–9:45am

Keynote Address

10:00–11:00am

Breakout Sessions

11:15–11:30am

Networking Break and Poster Presentations/Exhibitors

11:30–12:15pm

Lunch

12:30–1:30pm

Breakout Sessions

1:30–1:45pm

Networking Break

1:45–2:45pm

Keynote Address

2:45–3:00pm

Raffle (Must Be Present to Win)

Session Details

7:00–7:45am

EXERCISE ACTIVITY

Back by popular demand! Cari Draft is one of the lakeshore's most active and community-involved personal fitness trainers. While she is founder and owner of EcoTrek Fitness (unique outdoor group workouts with several series all over Michigan) she also trains numerous fitness clients, ranging from marathon runners to men and women of all ages interested in losing weight or just feeling more fit.

Cari Draft

8:45–9:45am

KEYNOTE ADDRESS

Empowering Community Partnerships in Public Health Services

Join Ella Greene-Moton, President-elect of the American Public Health Association, for her keynote address to the Michigan Premier Public Health Conference where she defines community partnerships identifies and discusses models to empower community partnerships and lead innovations in public health service. Ella will share recommendations and strategies to build and sustain community/grassroots level partnerships supported by the APHA advocacy priorities promoting improved health status and equity while addressing the structural and systemic causes of poor health outcomes in many Michigan communities.

Ella Greene-Moton, President-elect, The American Public Health Association

10:00–11:00am

SESSION 401

Aligning Fatality Review Recommendations to Improve Maternal and Infant Health Outcomes

The Michigan Maternal Mortality Surveillance (MMMS) and Fetal Infant Mortality Review Programs (FIMR) developed a qualitative analysis methodology and dissemination plan of recommendations. Program staff will discuss lessons learned through a quality improvement process and how these tools have been adapted by each program. Results from the fiscal year 2022 analysis will be shared. We aim to elevate recommendations to improve health and identify opportunities for prevention and systems improvement.

Audra Brummel, MPH, CHES, Infant Health Consultant, Michigan Department of Health and Human Services

Heidi Neumayer, MPH, Preventable Mortality Epidemiologist, Michigan Department of Health and Human Services

Melissa Limon-Flegler, BSW, Michigan Maternal Mortality Surveillance Program Coordinator, Michigan Department of Health and Human Services

SESSION 402

Michigan's Infection Control Educational Collaborative for Better Health Outcomes (Mi-ECHO): A Collaboration between the Infection Prevention Resource and Assessment Team (IPRAT) and Michigan's Local Health Departments (LHD)

Michigan's Infection Control Educational Collaborative for Better Health Outcomes (MI-ECHO) is an educational program created by the Michigan Department of Health and Human Services (MDHHS). The program's objective is to empower infection prevention staff within Local Health Departments (LHDs) to support and strengthen infection prevention programs within their communities' congregate care settings. The program provides self-directed, practical education and training to local health department staff.

Chelsea Ludington, MPH, CIC, Infection Preventionist Team Lead, Michigan Department of Health and Human Services

Renee Brum, MSN-IPC, RN, CIC, CPHQ, Infection Preventionist, Michigan Public Health Institute

Erica Bills, MPA, PMP, CPHQ, CHES, Quality, Evaluation, and Epidemiology Section Manager, Michigan Department of Health and Human Services

SESSION 403

Year One of Embarking on Our Journey to Zero: Implementing the Zero Suicide Framework

In 2021, Hope Network was awarded a five-year grant from SAMHSA to implement the Zero Suicide Model throughout Hope Network, one of Michigan's largest behavioral health nonprofit organizations. Throughout this presentation, two members of the Zero Suicide Leadership Team with lived experience will highlight activities implemented including program workflows, key metrics and clinical outcomes, evidence-based practices, and lessons learned through year one of this initiative.

Kasie Pickart, MPH, Zero Suicide Initiative Project Director, Hope Network

Amy T. Haun, MA, LPC, Program Manager, Crisis Stabilization, Hope Network-New Passages

SESSION 404

Health Departments Moving from "Let me tell you" to "You tell us."

Audience members will walk away with additional ideas and comfort towards implementing shared leadership. There will be an understanding of the use of the Spectrum for Community Engagement and how it varies depending on the goal. They will also learn how to identify this and how to lean into less directives to the community. As we work with our communities we engage and make space for community leadership and partnership.

Isabel Montemayor-Vazquez, PhD, MA, BS, Executive Director, Hispanic Latino Commission of Michigan

Dana Watson, MS, Health Equity & Social Justice Coordinator, Ingham County Health Department

SESSION 405

Mass Fatality Planning: Using Partnerships to Enhance Planning

Planning for a mass fatality incident is a critical component to Michigan's emergency preparedness and response. This presentation will identify the community partners to assist in a mass fatality response, identify resources, and provide planning recommendations and considerations. Additionally, the presenters will highlight the state resources available upon request of the local medical examiner to support a local mass fatality response.

Jessica Gould, BSc, Healthcare Preparedness Specialist, Michigan Department of Health and Human Services

Jeannie Byrne, Medical Countermeasures Coordinator, Michigan Department of Health and Human Services

12:30–1:30pm

SESSION 501

Billerud Paper Mill Blastomycosis Outbreak: A View from the Local Health Department

This presentation will discuss the timeline and clinical presentation of the blastomycosis outbreak at the Billerud Paper Mill in 2023 in Delta County, Michigan.

Michael R. Snyder, RS, MPA, Health Officer, Public Health Delta & Menominee Counties

Robert L. Yin, MD, MS in Public Health, FACG, FACP, Medical Director, Public Health, Delta & Menominee Counties

SESSION 502

A Pathway to ‘Yes’: Better Data Sharing to Increase Public Health’s Reach and Effectiveness

Timely and reliable public health data informs effective public health interventions, now more than ever. Yet, accessing and sharing key datasets often involves a complex web of policies, systems, laws and agreements. This session will explore a structured approach to data-sharing, outlined in a new resource by the Network for Public Health Law and Data Across Sectors for Health (DASH).

Carrie Waggoner, JD, Director, Mid-States Region, Network for Public Health Law

SESSION 503

Elevating Community Voices to End the Sale of Flavored Tobacco Products Through Use of a Community Action Model

Tremendous tobacco-related health disparities exist in certain Michigan communities despite smoking’s decline. This calls for new, innovative ideas that involve these communities leading the work, engaging policymakers, and identifying solutions to the tobacco-related disparities they face. Learn how communities are working to end the sale of menthol and all flavored tobacco products through use of the Community Action Model, and how these efforts can reinvigorate the public health professional’s work for the long term.

Amanda Ng, BS, Health Promotion Coordinator, Washtenaw County Health Department

Maya Bryant, MPH, NASM-CPT, Urban League of Michigan

Minou Jones, MBA, CPS-M, ICRC, Founder and CEO, Making It Count CDC

SESSION 504

Translating Data to Practice: Shared HIV Networks (SHiNe) and The Pull Up Project

This presentation will provide insight into the SHiNe program at MDHHS and how it works to identify and interrupt networks of recent and rapid HIV transmission in communities. This will be accomplished through the lens of a real-world response to a SHiNe Network in Wayne County, MI and the development of The Pull Up Project, a community mobile health initiative to showcase how data helped to inform active response and collaboration with community partners.

Loren Powell, BS, Emerging HIV Networks Coordinator, Michigan Department of Health and Human Services

Tyffanie Walton, BA, CHW, Community Health Educator, Michigan Department of Health and Human Services

Kyra Sanders, BS, MSW, Community Planner, Michigan Department of Health and Human Services



SESSION 505

Connecting with Community Partner Organizations to Conduct In-Home Vision Screening in Flint and the Western Upper Peninsula

Presenters will discuss how we used interviews and surveys to apply a socioecological model framework to develop an in-home vision screening program which utilizes local partner organizations in both a rural and an urban setting. This pilot will be used to create a toolbox for future, sustainable in-home screening programs. Presenters will run a workshop-style discussion about the methodology used to identify community partners for implementation of a place-based health intervention.

Lianne Novak, MPH, Research Assistant, Michigan Technological University

Stacey Richardson, Graduate Student Research Assistant, University of Michigan Flint

1:45pm–2:45pm

KEYNOTE ADDRESS

Bugs and Diseases, Oh My! How LHDs Work with Other MDARD Programs Beyond Food Inspections.

A panel discussion with Michigan Department of Agriculture and Rural Development's leadership from Pesticide and Plant Pest Management, Animal Industry and Laboratory Divisions around how their work impacts public health as well as how they can support and engage with local health departments across the state.

Brad Deacon, Director, Office of Legal Affairs & Emergency Management Michigan Department of Agriculture and Rural Development

Nora Wineland, DVM, MS, DACVPM, State Veterinarian, Michigan Department of Agriculture and Rural Development

Mike Philip, Director, Pesticide and Plant Pest Management Division, Michigan Department of Agriculture and Rural Development

Craig VanBuren, Director, Michigan Department of Agriculture and Rural Development, Laboratory Division

Conference Objectives

Conference Takeaways

- Learners will be able to define how partnerships, investment, and public health crises affect public health workforce, practice, and outcomes.
- Learners will be able to describe strategies to recruit and retain a vibrant public health workforce.
- Learners will be able to examine leadership models that will support creativity in a thriving, diverse public health workforce.
- Learners will be able to explore the legal, ethical, and practical elements of developing an equitable, vibrant public health workforce in all public health settings.
- Learners will be able to identify models to empower community partnerships and lead innovations in public health services.

Overarching Conference Outcome

Every learner will identify skills and knowledge that will enable them to create strategies, connect with partners, and build key relationships to contribute to and support a dynamic workforce of public health professionals in Michigan.

CHES/MCHES [Continuing Education]

SOPHE, including its chapters, is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. Application for CHES® (entry-level)/MCHES® (advanced level) Category I continuing education contact hours (CECH) has been made to Great Lakes Chapter SOPHE and is pending approval.

Registration Information

Conference Registration

Please complete the attached registration form, or [register online](https://bit.ly/3YgsCYv) (URL: <https://bit.ly/3YgsCYv>). Please note that registration includes group breakfasts and luncheons.

Once the registrations have been processed, a confirmation will be emailed to all registrants. Registration forms can be emailed in advance of payment to jshaver@malph.org.

- One Day Registration | **\$99**
- Full Conference Registration | **\$169**
- Late Fee (After 9/1/23) | **\$20** (Add-On)
- Add-On Onsite Registration | **\$50** (Add-On)

Location

Shanty Creek Resort
5780 Shanty Creek Road
Bellaire, MI 49615

Early Registration

The deadline to register without incurring additional fees is September 1, 2023. Registrations occurring after this date will be assessed an additional \$20 fee.

ONSITE REGISTRATION

There will be an additional \$50 fee to register onsite. Please keep in mind that meals may not be accommodated for these registrants.

Hotel Accommodations

GROUP NAME

Michigan Association for Local Public Health
(Reservation must be made by September 2, 2023)

HOTEL RESERVATIONS

You can access our group's [dedicated page on the Shanty Creek website](https://bit.ly/3XD1YeF) (URL: <https://bit.ly/3XD1YeF>) or you can call the resort directly at 866-695-5010.

Conference attendees will receive a discounted rate starting at \$85 per night.

IMPORTANT

Shanty Creek Resort is the only hotel associated with our conference. While other hotel resellers may offer rooms for your trip, they are not affiliated with MALPH or the Michigan Premier Public Health Conference. Please be aware Shanty Creek Resort will NOT solicit you to make a reservation.

Conference Cancellations

Cancellations must be received in writing to jshaver@malph.org 48 hours prior to arrival, and are subject to a \$25 administrative fee.

Michigan Premier Public Health Conference **Registration Form**

Name _____ Title _____

Agency _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Emergency Contact _____ Emergency Contact Phone _____

CONFERENCE FEES (registration deadline: September 1, 2023)

- I plan to attend the full conference..... \$169
- I plan to attend only Tuesday, October 3..... \$99
- I plan to attend only Wednesday, October 4..... \$99
- Late fee (add-on) – after September 1 \$20
- Onsite registration (add-on) \$50

PAYMENT METHOD

- Check (payable to MALPH)
- Credit Card (invoice will be sent)

TOTAL AMOUNT DUE _____

GUEST EVENT TICKETS (\$30 per meal function)

If you wish to bring a guest who is not a registered at the conference, please email jshaver@malph.org.

SESSION SELECTION (select ONE session per series; Monday's pre-conference sessions are FREE)

Monday, October 2*

- P-101 P-102
- P-103 P-104

*Check brochure
for overlapping times

Tuesday, October 3

- 101 102 103 104 105
- 201 202 203 204 205
- 301 302 303 304 305

Wednesday, October 4

- 401 402 403 404 405
- 501 502 503 504 505

- Check if you do not want your email released to sponsors
- Check if applying for CHES CE credits

ACCOMMODATIONS (Special needs cannot be guaranteed unless we know your accommodations in advance)

- I will require vegetarian meals I will require gluten free meals Other needs - please contact MALPH
- Food allergies - Please explain _____
- Physical limitations - Please explain _____

SUBMITTING REGISTRATION FORMS

To register, please complete the registration form online, email a completed registration form ahead of payment to jshaver@malph.org, or submit your registration and payment to MALPH, PO Box 13276, Lansing, MI 48901. Cancellation policy will apply to all registrations.