

LPH Program Impact Reports

What they are, and why you should use them 😊



Barry-Eaton District
Health Department

Be Active • Be Safe • Be Healthy



Once upon a time, there was
some data in some excel charts...

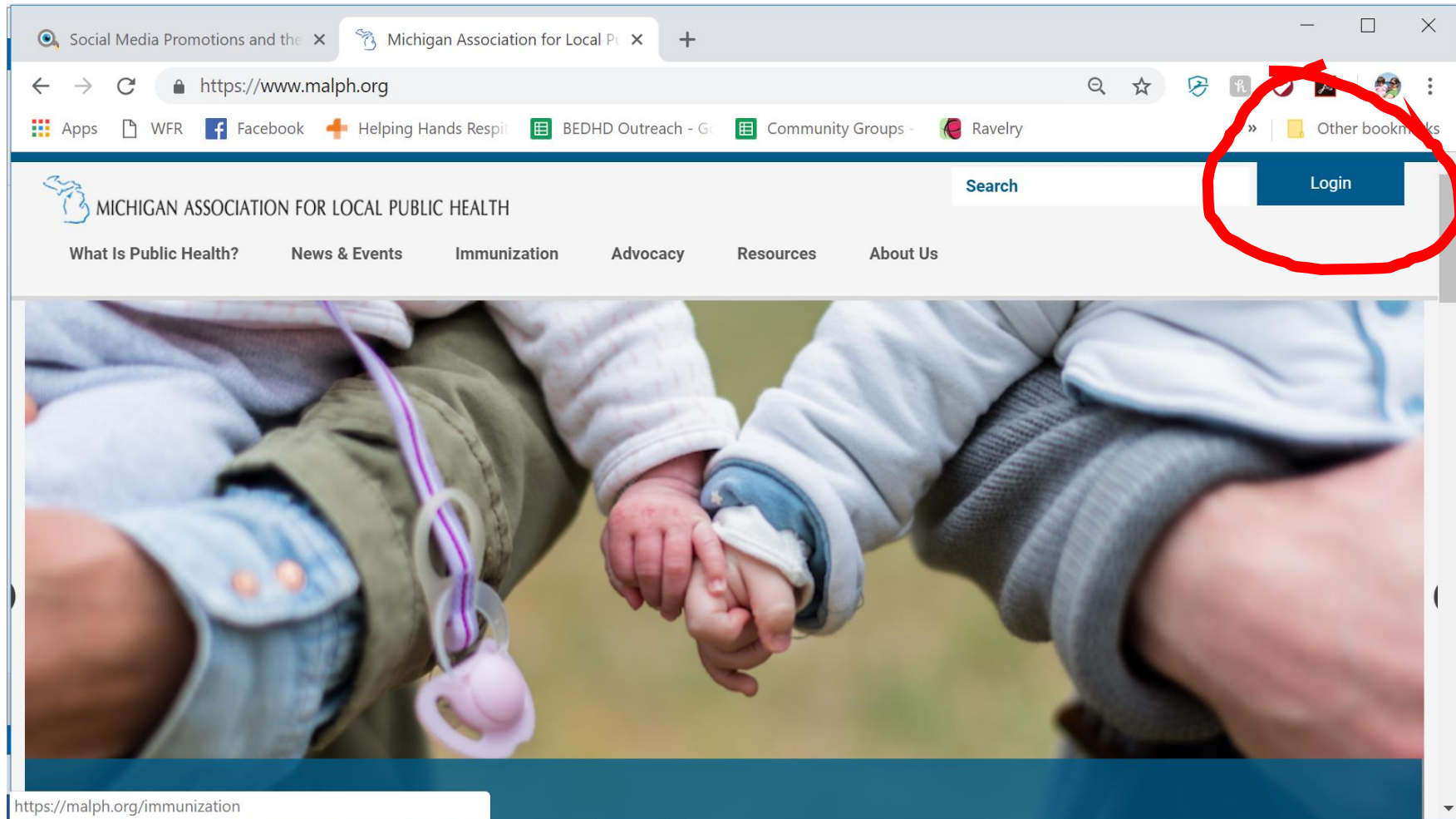
So many interesting things about local health departments!

The Local Public Health Inventory

- In 2016 and 2017, through funding from the State of Michigan, the Barry-Eaton District Health Department worked with Public Sector Consultants to survey all local public health departments (LHDs) about their services and capacities in order to support LHDs interested in cross-jurisdictional sharing opportunities.
- The survey was originally sent out in 2016 and was revised and expanded and sent out again in 2017.
- The survey captured each LHD's administrative information, services and supports offered, and individual staffing make-up. Full survey results were provided to all LHD health officers in a filterable Excel document.

How to access the LHD Services and Staffing Inventory Excel Files

www.malph.org



Health Officer Logs In

The screenshot shows a web browser window with the URL <https://www.malph.org/user>. The page title is "User account | Michigan Association for Local Public Health". The header includes the MALPH logo, a search bar, and a "Login" button. The main navigation menu includes links for "What Is Public Health?", "News & Events", "Immuneization", "Advocacy", "Resources", and "About Us".

On the left side, there is a "Quick Links" sidebar with the following items:

- Board Access
- Directory
- Jobs
- Calendar
- Forums
- Roadmap to Health

The main content area is titled "User account" and includes a breadcrumb trail: [Home](#) > [User account](#). Below this, there are two tabs: "Log in" (selected) and "Request new password". The "Log in" tab contains the following fields:

Username *

Password *

Log in

A red line is drawn across the page, starting from the "Log in" button in the sidebar, passing through the "Log in" tab, and ending at the "Log in" button at the bottom of the form.

Survey Results – Excel Files

The screenshot shows a web browser window with the URL <https://www.malph.org/node/207>. The browser's address bar and tabs are visible at the top. The website header includes the Michigan Association for Local Public Health logo and a navigation menu with links: What Is Public Health?, News & Events, Immunization, Advocacy, Resources, and About Us. The 'About Us' link is highlighted in blue. A search bar and a 'Logout' button are also present in the header. The main content area is titled 'Board Resources' and includes a breadcrumb trail: Home > About Us > Board Members > Board Resources. Below this, there is a section for 'Resources' with a sub-section for 'General Resources' listing various documents and reports. On the left side of the page, there is a vertical sidebar menu with links: Mission & Overview, Executive Committee, Staff, Resolutions, Board Members, Board Resources (circled in red), LPH Job Descriptions, LHD Services and Supports Inventory, LHD Annual Reports, and Committees.

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https://www.malph.org/node/207

Apps WFR Facebook Helping Hands Respit BEDHD Outreach - G Community Groups - Ravelry Login - Powered by S Other bookmarks

MICHIGAN ASSOCIATION FOR LOCAL PUBLIC HEALTH

Search Logout

What Is Public Health? News & Events Immunization Advocacy Resources About Us

Board Resources

Home > About Us > Board Members > Board Resources

Resources

General Resources

MALPH's Bylaws
Committees
Executive Committee
Lead and Copper Rule Summary February 2018
PHAC Final Report
Strategic Plan- Map
Strategic Plan-Summary
Strategic Plan-Outline
Strategic Plan-Preliminary Survey of Priorities
MALPH MAPPB Marijuana Policy Statement

Mission & Overview
Executive Committee
Staff
Resolutions
Board Members
Board Resources
LPH Job Descriptions
LHD Services and Supports Inventory
LHD Annual Reports
Committees

Document.i4

Board Resources | Michigan Asso

https://www.malph.org/node/207

AppsWFRFacebookHelping Hands RespitBEDHD Outreach - GCommunity Groups -RavelryLogin - Powered by SOther bookmarks

Board Access

Directory

Jobs

Calendar

Forums

Roadmap to Health

Health Officer Goals and Department Progress- MMDHD

Emerging Public Health Resources

Recreational Marijuana Resolutions
Marijuana Legalization Resolution- Final
Influenza- MMDHD Parent Letter

Governor's Budget Presentation

Press Release FY19
InfoGraphic Education
InfoGraphic Roads
InfoGraphic Tax Cuts

LHD Services Inventory

LHD Services Inventory- Excel Spreadsheet
LHD Staffing Inventory- Excel Spreadsheet

Grants

CJS Grant- Medical Directors

Final Project Summary

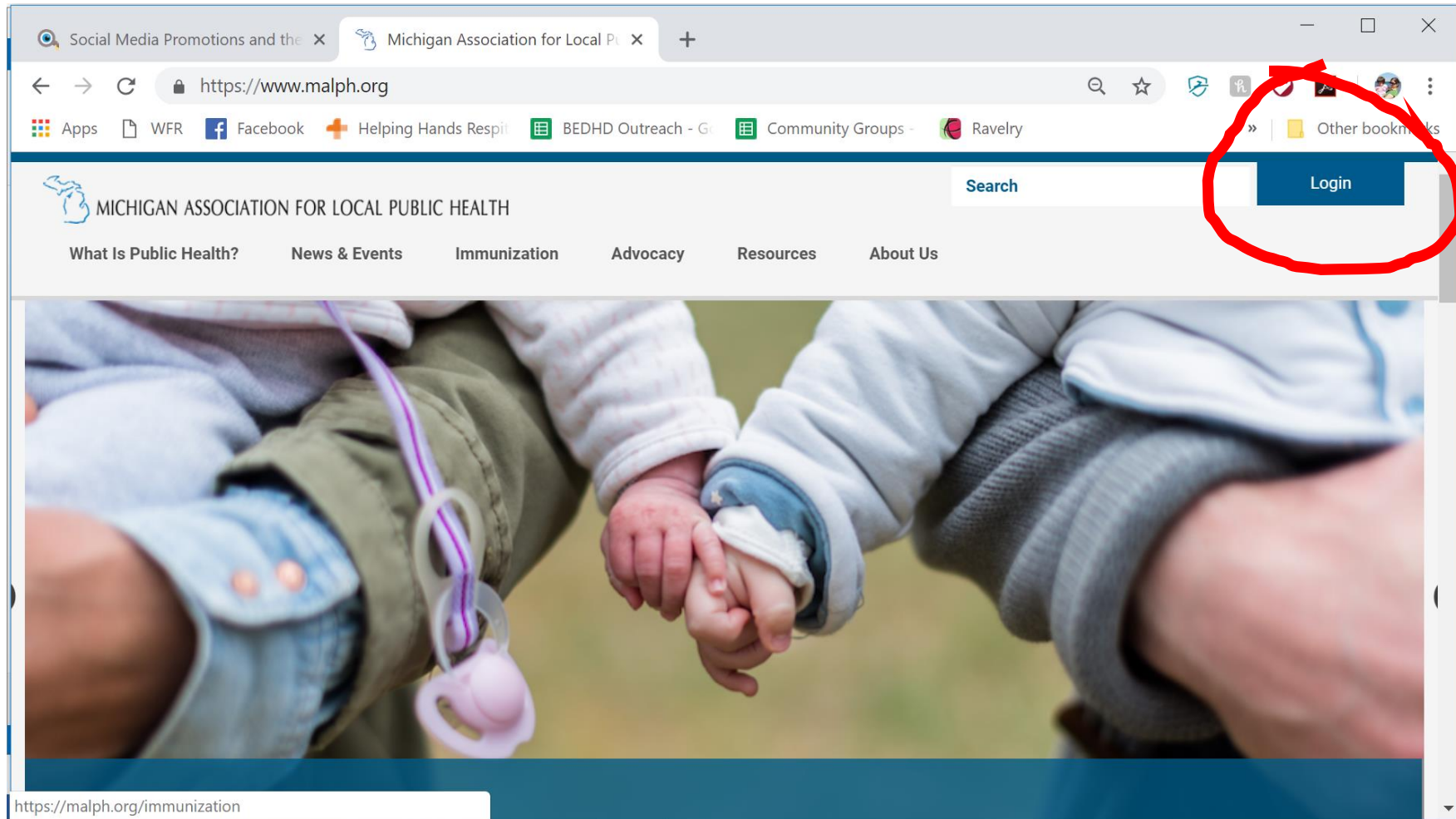
Challenges...

- The local public health services and staffing inventory is very broad but rather shallow in terms of detailed program information.
- How can we make the inventory easier to use for health departments?
- Perceptions:
 - that the public does not know what we do
 - Legislators do not know what we do
 - State agency workers do not know what we do
- Still...could we, inspired by the variety of programs and services done by local health departments in Michigan, try to communicate the impact that local public health plays?
- How can we use all the tools in our toolbox to make great communications?

Where to find already-made charts with this data?

How to access the Tableau Dashboards

www.malph.org



Health Officer Logs In

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On the left, a "Quick Links" sidebar contains the following items:

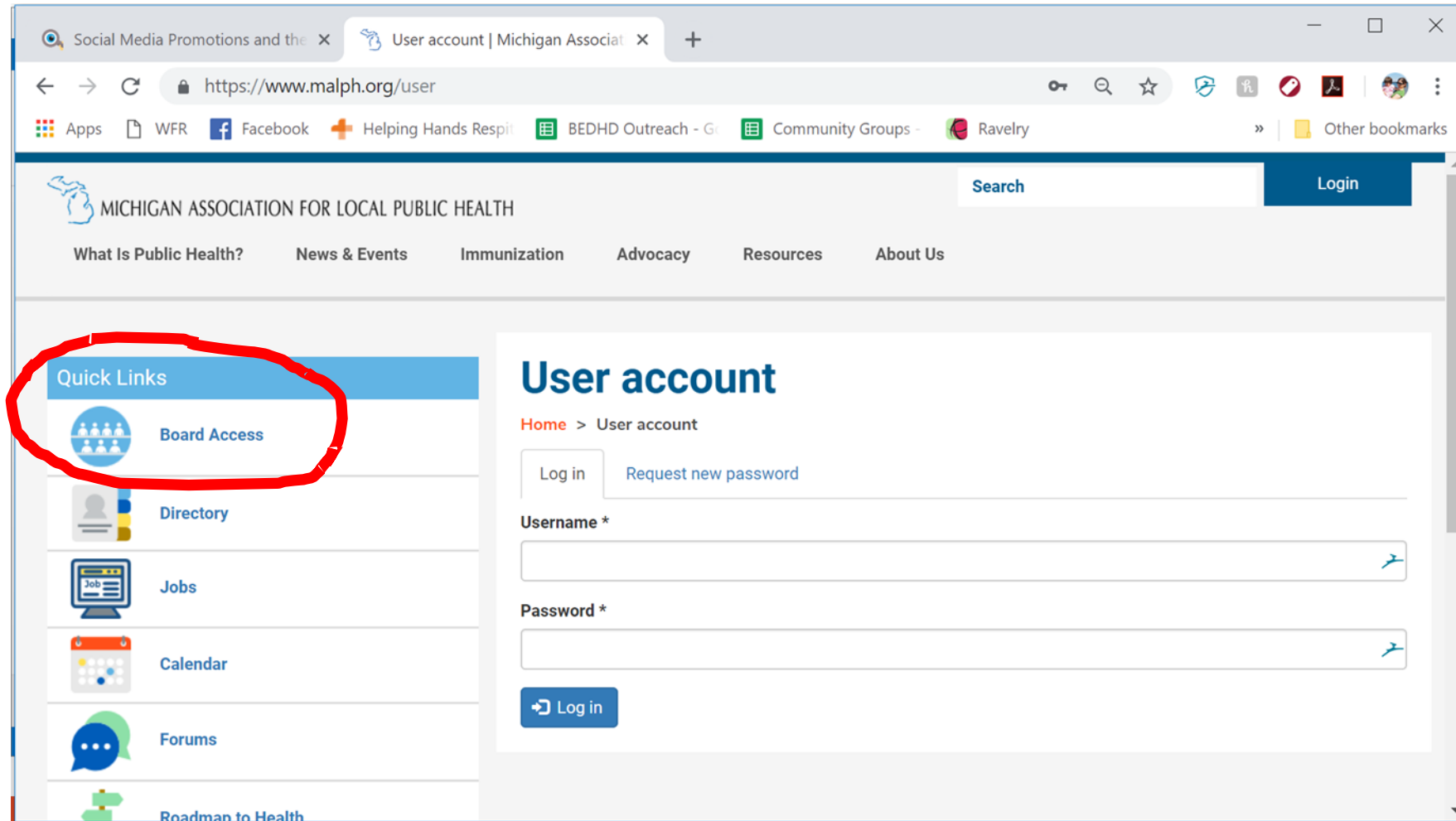
- Board Access
- Directory
- Jobs
- Calendar
- Forums
- Roadmap to Health

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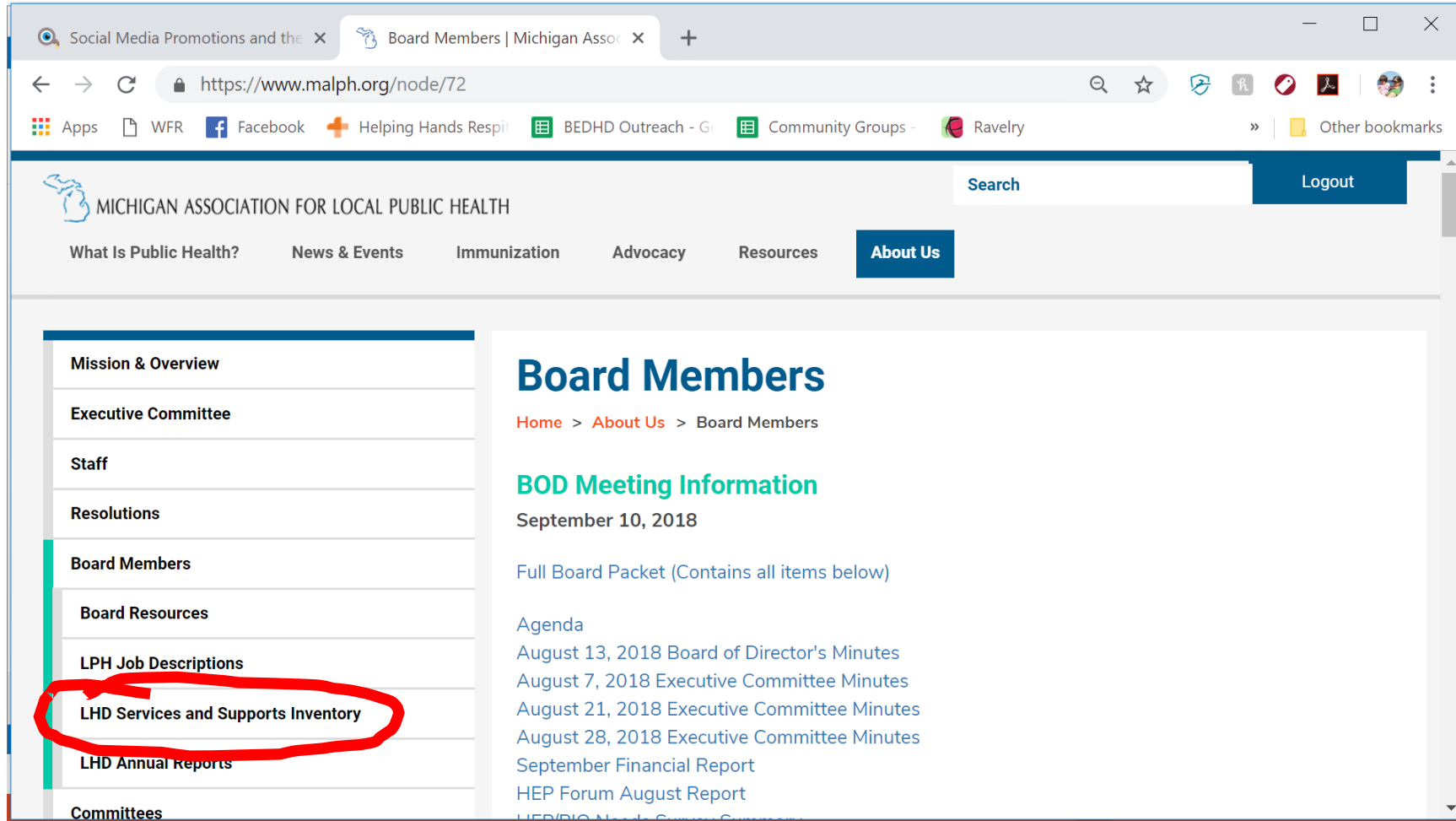
- Username ***: A text input field with a blue eye icon on the right.
- Password ***: A text input field with a blue eye icon on the right.
- Log in**: A blue button with a white arrow icon.

A red line is drawn across the page, starting from the "Log in" button in the sidebar, passing through the "Log in" tab, and ending at the "Log in" button, indicating the login process.

Then click on “Board Access” on left menu



LHD Services and Supports Inventory



The screenshot shows a web browser window with the URL <https://www.malphp.org/node/72>. The page is titled "Board Members | Michigan Assoc" and features a navigation menu with links: "What Is Public Health?", "News & Events", "Immunization", "Advocacy", "Resources", and "About Us". The "About Us" link is highlighted. A search bar and a "Logout" button are also present. The main content area is titled "Board Members" and includes a breadcrumb trail: "Home > About Us > Board Members". Below this, there is a section for "BOD Meeting Information" dated "September 10, 2018", followed by a link to the "Full Board Packet (Contains all items below)". A list of meeting minutes and reports is provided, including "Agenda", "August 13, 2018 Board of Director's Minutes", "August 7, 2018 Executive Committee Minutes", "August 21, 2018 Executive Committee Minutes", "August 28, 2018 Executive Committee Minutes", "September Financial Report", "HEP Forum August Report", and "HEP/DIC Meeting Summary". On the left sidebar, a list of navigation links is shown, with "LHD Services and Supports Inventory" circled in red. Other links in the sidebar include "Mission & Overview", "Executive Committee", "Staff", "Resolutions", "Board Members", "Board Resources", "LPH Job Descriptions", "LHD Annual Reports", and "Committees".

MICHIGAN ASSOCIATION FOR LOCAL PUBLIC HEALTH

Search Logout

What Is Public Health? News & Events Immunization Advocacy Resources **About Us**

Board Members

Home > About Us > Board Members

BOD Meeting Information

September 10, 2018

Full Board Packet (Contains all items below)

Agenda

August 13, 2018 Board of Director's Minutes

August 7, 2018 Executive Committee Minutes

August 21, 2018 Executive Committee Minutes

August 28, 2018 Executive Committee Minutes

September Financial Report

HEP Forum August Report

HEP/DIC Meeting Summary

Navigation Links:

- Mission & Overview
- Executive Committee
- Staff
- Resolutions
- Board Members**
- Board Resources
- LPH Job Descriptions
- LHD Services and Supports Inventory**
- LHD Annual Reports
- Committees

Dashboard!

The screenshot shows a web browser window with two tabs: "Social Media Promotions and the..." and "Local Health Department Services...". The address bar shows the URL: <https://www.malphp.org/board-members/local-health-department-services-and-supports-inventory>. The browser's bookmark bar includes links to Apps, WFR, Facebook, Helping Hands Respite, BEDHD Outreach - G..., Community Groups - , and Ravelry. The website header features the Michigan Association for Local Public Health logo, a search bar, and a Logout button. The navigation menu includes links for What Is Public Health?, News & Events, Immunization, Advocacy, Resources, and About Us (which is highlighted). The main content area is titled "Local Health Department Services and Supports Inventory" and includes a breadcrumb trail: Home > About Us > Board Members > Local Health Department Services and Supports Inventory. A note states: "This dashboard is best when viewed on a laptop or desktop." Below this is a tabbed interface with the following tabs: Introduction (selected), Statewide LHD Financial Snap..., LHD Jurisdiction Size, Accreditation and Billing Status, Statewide LHD Staffing Size an..., and Statewide Service Availa. The "Introduction" tab is active, displaying text about a survey conducted in 2016 and 2017 by the Barry-Eaton District Health Department, funded by the State of Michigan. The text describes the survey's purpose, its history, and the availability of the results in a filterable Excel document and a Tableau dashboard. It concludes by stating that the following dashboards are provided in the workbook: Statewide LHD Financial Snapshot and LHD Jurisdiction Size.

Social Media Promotions and the... Local Health Department Services...

<https://www.malphp.org/board-members/local-health-department-services-and-supports-inventory>

Apps WFR Facebook Helping Hands Respite BEDHD Outreach - G... Community Groups - Ravelry Other bookmarks

MICHIGAN ASSOCIATION FOR LOCAL PUBLIC HEALTH

Search Logout

What Is Public Health? News & Events Immunization Advocacy Resources **About Us**

Local Health Department Services and Supports Inventory

Home > About Us > Board Members > Local Health Department Services and Supports Inventory

This dashboard is best when viewed on a laptop or desktop.

Introduction Statewide LHD Financial Snap... LHD Jurisdiction Size Accreditation and Billing Status Statewide LHD Staffing Size an... Statewide Service Availa

Introduction

In 2016 and 2017, through funding from the State of Michigan, the Barry-Eaton District Health Department worked with Public Sector Consultants to survey all local public health departments (LHDs) about their services and capacities in order to support LHDs interested in cross-jurisdictional sharing opportunities. The survey was originally sent out in 2016 and was revised and expanded and sent out again in 2017. The survey captured each LHD's administrative information, services and supports offered, and individual staffing make-up. Full survey results were provided to all LHD health officers in a filterable Excel document. Highlights of the survey have been entered into Tableau, offering a more visually attractive, easy to use, and interactive display of the data.

The following dashboards are provided in this workbook:

Statewide LHD Financial Snapshot
LHD Jurisdiction Size

Program Impact Reports

Finally, we get to the interesting part.

What are they?

Local reports:

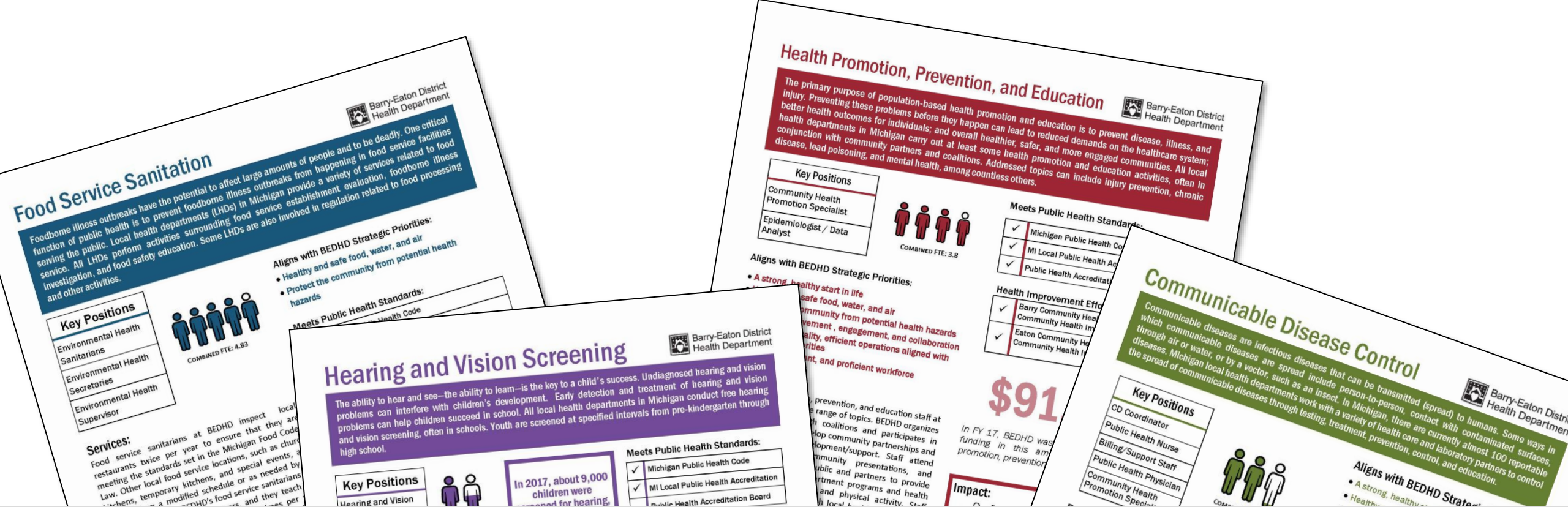
- Available as Publisher files so they can be edited
- Our examples is on BEDHD, but you can take ours and change it to fit your own health department information
- Use data from the inventory, local budget info (# staff), program data

State-wide Reports:

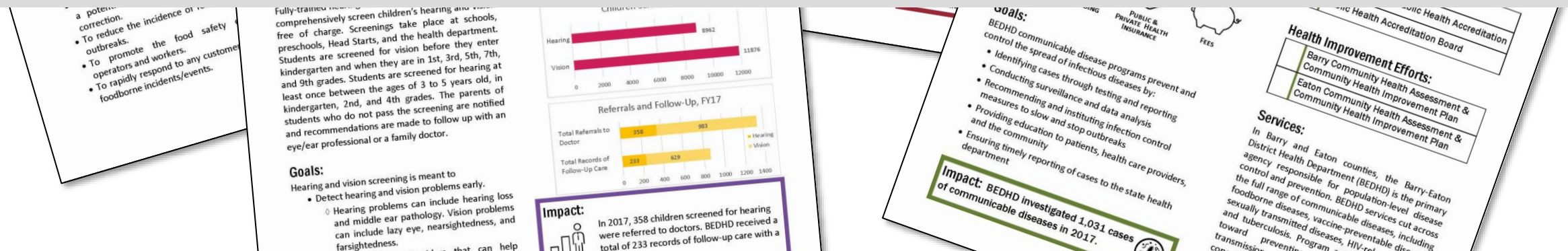
- Available as Publisher files so they can be edited
- Intended to be used by any local health department, MALPH, or other partners
- Use data from the inventory, and state data if available

A note before we start

- We did our best!
- Often, we used language from our agency brochure or website, state program websites or resources, or descriptions from other health departments
- You may edit them as you see fit to best explain your health department's work
- The “statewide” publications are meant to show what Local Health Departments do collectively across the state, not to speak for the MDHHS/DEQ/MDARD programs at the state level.



Examples of Program Impact Reports at the local level



Local Topics available:

- Children's Special Health Care Services
- Women, Infants, and Children's Program
- Immunizations
- Lead Screening and Response
- Hearing and Vision Screening
- Communicable Disease Control
- HIV/AIDS Programs
- Tuberculosis Control
- Sexually Transmitted Infections
- Access to Healthcare Outreach and Enrollment
- Behavioral Health
- Environmental Health: General Services
- Environmental Health: Recreational Facilities
- Food Service Sanitation
- Sewage Management Activities
- Water Supply Quality and Safety
- Emergency Preparedness
- Epidemiology and Surveillance
- Health Promotion, Prevention, and Education
- Tobacco Prevention
- MIHP
- Family Planning

Generally, each report includes these elements:

- General description
- Staffing list/visualization
- Alignment with agency strategic plan
- Alignment with outside standards/requirements (Public Health Code, PHAB, Michigan LPH Accreditation)
- Funding information
- Description of the service
- Goals (what is it trying to achieve?)
- Impact (what difference does it make?)

The primary purpose of population-based health promotion and education is to prevent disease, illness, and injury. Preventing these problems before they happen can lead to reduced demands on the healthcare system; better health outcomes for individuals; and overall healthier, safer, and more engaged communities. All local health departments in Michigan carry out at least some health promotion and education activities, often in conjunction with community partners and coalitions. Addressed topics can include injury prevention, chronic disease, lead poisoning, and mental health, among countless others.

Key Positions
Community Health Promotion Specialist
Epidemiologist / Data Analyst



COMBINED FTE: 3.8

Meets Public Health Standards:

✓	Michigan Public Health Code
✓	MI Local Public Health Accreditation
✓	Public Health Accreditation Board

Health Improvement Efforts:

✓	Barry Community Health Assessment and Community Health Improvement Plan
✓	Eaton Community Health Assessment and Community Health Improvement Plan

Aligns with BEDHD Strategic Priorities:

- A strong, healthy start in life
- Healthy and safe food, water, and air
- Protect the community from potential health hazards
- Enhance involvement , engagement, and collaboration
- Assure high-quality, efficient operations aligned with community priorities
- A healthy, efficient, and proficient workforce

Services:

The health promotion, prevention, and education staff at BEDHD work on a wide range of topics. BEDHD organizes four community health coalitions and participates in about 25 others to develop community partnerships and engage in policy development/support. Staff attend health fairs, give community presentations, and communicate with the public and partners to provide education on health department programs and health topics, such as nutrition and physical activity. Staff collect, monitor, and publish local health data to track health trends in the community and help prioritize issues to address. Finally, staff apply for and coordinate grant funding for interventions to improve health outcomes.

Goals:

Health promotion, prevention, and education activities are meant to:

- Prevent adverse health outcomes.
- Engage the community and partners in improving health.
- Address health outcomes that need to be improved, often with evidence-based interventions.

\$91,883

In FY 17, BEDHD was awarded competitive grant funding in this amount to carry out health promotion, prevention, and education activities.

Impact:

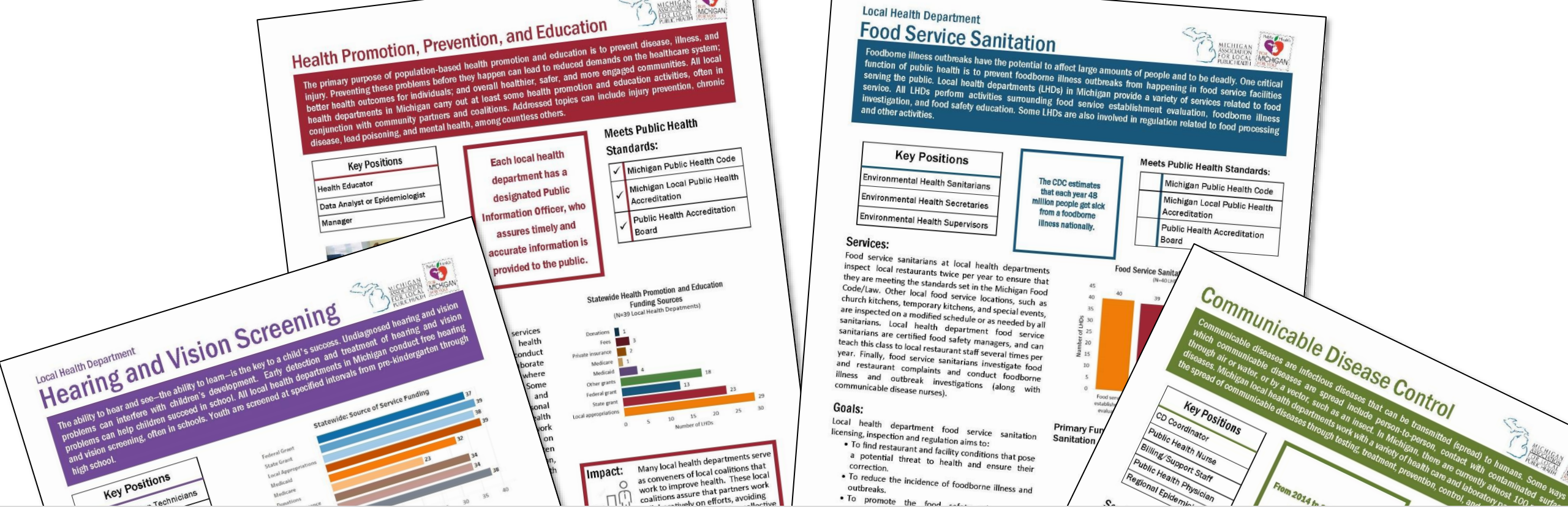


Recent successes of BEDHD health promotion, prevention, and education staff and/or their coalitions include:

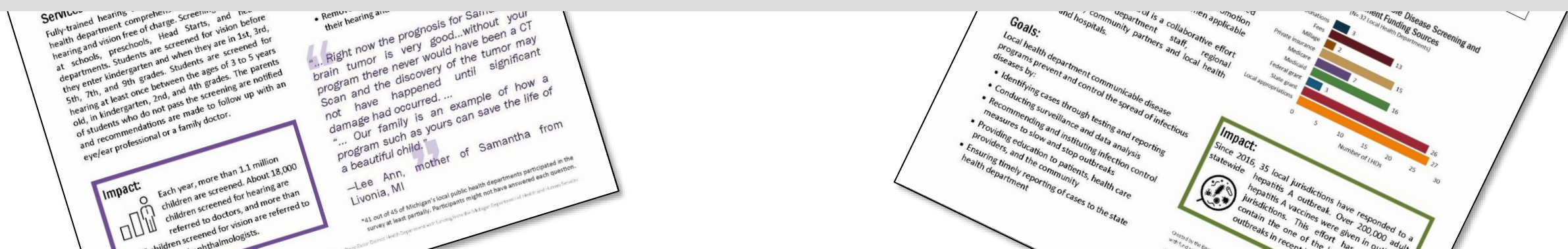
- Helping Eaton Rapids Medical Center to institute adolescent depression screenings for youth patients.
- Collecting and analyzing county-level health data through the 2014-16 Behavioral Risk Factor Survey.
- Opening the Barry County Baby Café, where moms can come for breastfeeding support.
- Educating medical providers on access to oral health care for low income, underserved populations.

Examples of other kinds of content to swap in/out:

- Callout text (such as dollar amount of funding)
- Quote from program participant
- Program data
- Population data
- Picture
- Program logo
- Partners



Examples of Program Impact Reports at the state-wide level



Statewide Topics available:

- Children's Special Health Care Services
- Women, Infants, and Children's Program
- Adult Immunizations
- Childhood Immunizations
- Lead Screening and Response
- Hearing and Vision Screening
- Communicable Disease Control
- HIV/AIDS Programs
- Tuberculosis Control
- Sexually Transmitted Infections
- Access to Healthcare Outreach and Enrollment
- MIHP
- Family Planning
- Environmental Health: General Services
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- Food Service Sanitation
- Sewage Management Activities
- Water Supply Quality and Safety
- Emergency Preparedness
- Epidemiology and Surveillance
- Health Promotion, Prevention, and Education
- Tobacco Prevention
- Behavioral Health

Data from the inventory!

and vision screening, often in schools. Youth are screened at specified intervals from pre-kindergarten through high school.

Key Positions

Hearing and Vision Technicians

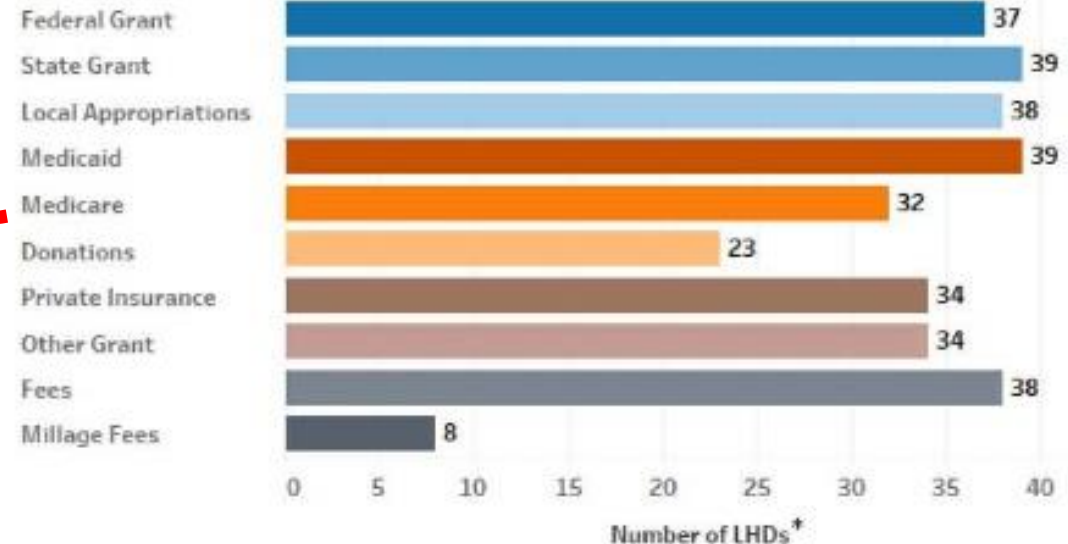
Program Coordinator

Meets Public Health Standards:

✓ Michigan Public Health Code

✓ Michigan Local Public Health Accreditation

Statewide: Source of Service Funding



Data from the inventory!

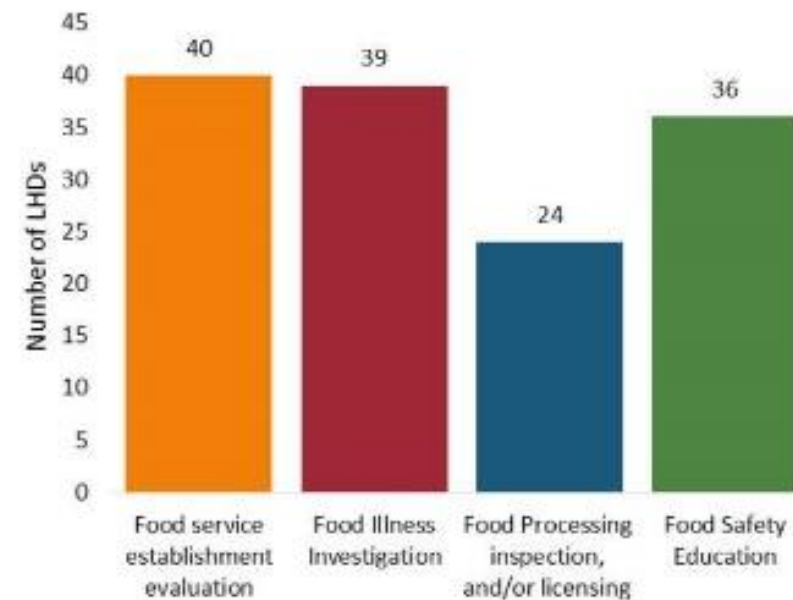
Environmental Health Supervisors

Board

Services:

Food service sanitarians at local health departments inspect local restaurants twice per year to ensure that they are meeting the standards set in the Michigan Food Code/Law. Other local food service locations, such as church kitchens, temporary kitchens, and special events, are inspected on a modified schedule or as needed by all sanitarians. Local health department food service sanitarians are certified food safety managers, and can teach this class to local restaurant staff several times per year. Finally, food service sanitarians investigate food and restaurant complaints and conduct foodborne illness and outbreak investigations (along with communicable disease nurses).

Food Service Sanitation Activities
(N=40 LHDs)



What to Include vs. Exclude

- The process of deciding what information, and the method of sharing that, was more contentious than we thought. Lots of revisions from our Health Officer for various reasons.
- Potentially sensitive information
 - # of FTEs in various programs – ended up doing total FTE in a program
 - Exact funding amounts – ended up sharing the sources with a graphic
 - Health Department budget/per person comparisons to others
 - Salary information – did not share
- While all of the is FOIA-able, consider the audience and potential issues

Distribution Ideas

- Agency website
- Social media
 - Engage the public by using a small portion of or one fact from a report
 - Then link to the full impact report
- Newsletters
- Post in your office / clinic
- Hand out or point out to clients
- Internal (new hires, staff in other divisions)
- Board of Health / governing body meetings
- Advocacy / funding opportunities
- Public events
- Promotion for National Public Health Week