

EMPOWERING COMMUNITY PARTNERSHIPS IN PUBLIC HEALTH SERVICES

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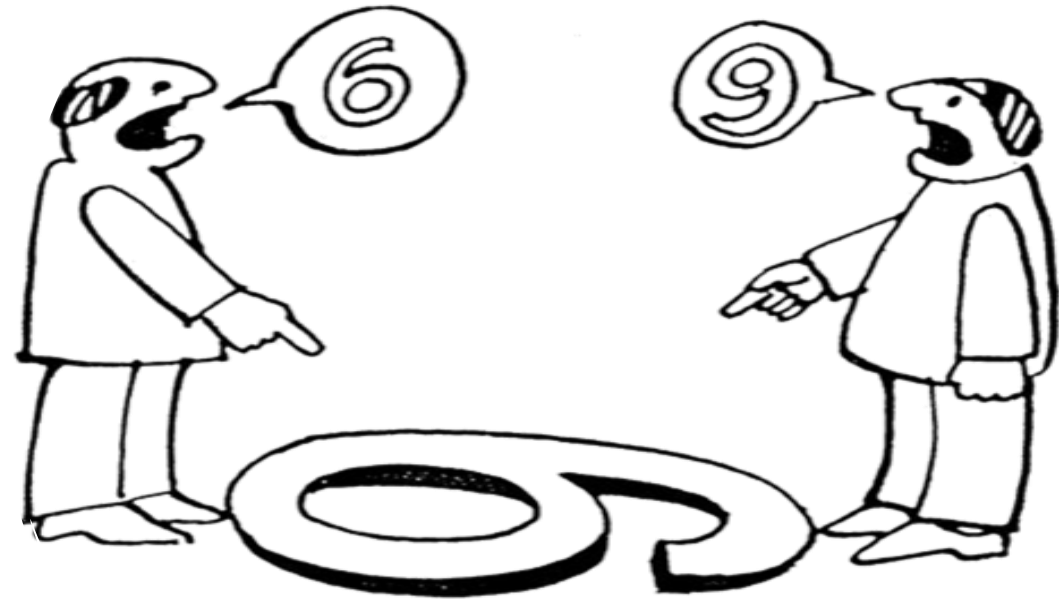
Presentation Objectives:



- Identify and discuss Models to empower community partnerships and lead innovations in public health services
- Discuss recommendations for building and sustaining community partnerships.
- Participants will leave with at least one new strategy to engage in community partnership building to advocate for systemic change.

Empowering Community Partnerships in Public Health Service

Just because you are right
does not mean that the other
person is wrong... as in this
case, it only means that you are
looking at it from two totally
different views...



What Are Community Partnerships

- A Community Partnership is a collaborative relationship between willing entities formed to address shared objectives.

Empowering Community Partnerships in Public Health Service

- Empowerment is a process by which people are empowered to affect the course of social and economic change, following priorities that they set according to community, democratic, and other values.

Building Effective Community Partnerships

- Effective community partnerships rarely emerge overnight. They are the product of time and thoughtful deliberation. Those two factors bookend a series of other key elements that create effective partnerships.

Building Effective Community Partnerships in Public Health Service



Sustaining Community Partnerships

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Sustaining Community Partnerships in Public Health Service



Empowered Community Partnerships: A Grassroots Model

- The Community Based Organization Partners' (CBOP) purpose is to provide a structure and forum through which community-based organizations can exchange ideas, offer services, and develop programs in the interest of the African American Community and the Community-at-large.

Empowered Community Partnerships: A Grassroots Model

CBOP works in cooperation and collaboration with, to support, develop, and sponsor community-based welfare projects and programs, that will serve the interest of “The Community” and the Community.



Empowered Community Partnerships in Public Health Service

- ❑ Transformation that occurs at multiple levels, including
 - Personal transformation (e.g., self reflection and heightened political consciousness)
 - Institutional transformation (e.g., changing policies and systems)
 - Community transformation (e.g., community capacity building)
 - Transformation of science and knowledge (e.g., how knowledge is generated, used and valued and what constitutes “evidence” and “ethical practice”)
 - Political Transformational (e.g., social justice)

The Voice of Public Health



2023 APHA Advocacy Priorities

- Increase and protect funding for vital public health agencies and programs and strengthen the nation's public health infrastructure
- Uphold the Affordable Care Act and expand access to health coverage and services
- Address the health impacts of climate change

2023 APHA Advocacy Priorities (continued)

- Uphold critical public health laws and regulations
- Address the nation's gun violence epidemic
- Reauthorize child nutrition and farm bill with strong nutrition/PH provisions
- Support access to all reproductive health services
- Prioritize racial and health equity through each priority area

References:

- Community Based Organization Partners (CBOP)
 - www.flintcbop.com
- Michigan Public Health Association (MiPHA)
 - <http://mipha.org/>
- Great Lakes Public Health Coalition (GLPHC)
 - [Great Lakes Coalition - WPHA](#)
- Community Based Public Health Caucus (CBPHC)
 - www.cbphcaucus.org
- American Public Health Association
 - <https://www.apha.org/>

Please Join Me
In The 2024 Public Health
Empowerment Zone !

Questions:



About APHA

The American Public Health Association champions the health of all people and all communities. We strengthen the public health profession, promote best practices and share the latest public health research and information. We are the only organization that combines a 150-year perspective, a broad-based member community and the ability to influence policy to improve the public's health. Learn more at www.apha.org.



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