



# Introduction to Focus Groups for Public Health Practice

## Session One of a Four-Part Workshop Series

**Friday, January 30, 2026**  
**10-11:30 a.m. EST**  
**Via Zoom**

**In this session, we will  
cover:**

- What focus groups are
- When to use focus groups
- Sampling and recruiting participants
- Ethical considerations in conducting focus groups

**Register here:**

<https://bit.ly/FocusGroupOneMPH>



### **Who Should Attend**

Public health practitioners  
and program staff

Community engagement  
and evaluation  
professionals

Students and trainees

**Contact:**

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