



Introduction to Focus Groups for Public Health Practice

Session One of a Four-Part Workshop Series

Friday, January 30, 2026
10-11:30 a.m. EST
Via Zoom

**In this session, we will
cover:**

- What focus groups are
- When to use focus groups
- Sampling and recruiting participants
- Ethical considerations in conducting focus groups

Register here:

<https://bit.ly/FocusGroupOneMPH>



Who Should Attend

Public health practitioners and program staff

Community engagement and evaluation professionals

Students and trainees

Contact:
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