

Drinking Water Survey Promotion Toolkit



Toolkit Purpose

This toolkit contains prepared messaging and products that promote and encourage participation in the Michigan Department of Health and Human Services Division of Enviornmental Health (DEH) drinking water survey. All designed to make sharing the drinking water survey easy!

How to use this toolkit

We encourage you to share the drinking water survey through various avenues to reach more Michiganders. Consider social media platforms, websites, mailers, and more.

Click on each icon to download the image or document of interest. Once downloaded, you can share, save, or print.

Social Media Posts

View and save images by clicking the icon/image. The image will open in a new window where you can then download and save to your files. You can copy and paste the post content to share along with the corresponding image.

Drinking Water Survey - Introduction Social Media Posts



Share what you know about your home's drinking water! MDHHS is surveying Michiganders to learn how well they know their drinking water.

Your response is valuable and will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The survey will take about 10 minutes of your time!

Survey is available:

- online in English and Spanish bit.ly/DEH-DrinkingWaterSurvey
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!



You are invited to share what you know about your home's drinking water!

Answering these questions will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The questions will take about 10 minutes.

Survey is available:

- online in English and Spanish <u>bit.ly/DEH-DrinkingWaterSurvey</u>
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!



We would like to ask you a few questions about your home's drinking water!

Answering these questions will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The questions will take about 10 minutes.

Survey is available:

- online in English and Spanish bit.ly/DEH-DrinkingWaterSurvey
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!

Drinking Water Survey - Follow-up Social Media Posts



Don't miss out on sharing what you know about your home's drinking water!

Answering these questions will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The questions will take about 10 minutes.

Survey is available:

- online in English and Spanish <u>bit.ly/DEH-DrinkingWaterSurvey</u>
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!



There's still time to share with us what you know about your home's drinking water!

MDHHS is surveying Michiganders to learn how well they know their drinking water.

Your response is valuable and will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The survey will about take 10 minutes of your time!

Survey is available:

- online in English and Spanish <u>bit.ly/DEH-DrinkingWaterSurvey</u>
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!



There is still time to answer questions about your home's drinking water, because what you know and think is so important!

Answering these questions will help MDHHS provide important drinking water information to protect you, your family, and your community's health. The questions will take about 10 minutes.

Survey is available:

- online in English and Spanish bit.ly/DEH-DrinkingWaterSurvey
- printed in English, Spanish, and Arabic. Call us at 844-934-1315 and we will send you a copy.

Thank you!

Emails, Newsletters, and Websites

The following messages were designed to be shared by email, newsletters, or content for a website.

View and save images by clicking the icon/image. The image will open in a new window where you can then download and save to your files. You can copy and paste the content to share along with the corresponding image.

Drinking Water Survey - Introduction Message



Tell us about your home's drinking water

Hello there!

The Michigan Department of Health and Human Services (MDHHS) is looking for Michiganders to answer a few questions about their home's drinking water.

Who can take the survey? Michigan residents 18 years and older

Why should I take the survey? Answering these questions will help MDHHS provide important drinking water information to protect you, your family, and your community's health.

How long is the survey? The survey will only take about 10 minutes of your time.

Prefer a printed copy? Call us at 844-934-1315 and we will send you a printed survey with a postage-paid return envelope. Printed surveys are available in English, Spanish, and Arabic.

What you know and think about your drinking water is very important to MDHHS. Thank you in advance for your time.



Drinking Water Survey - Follow-up Message



Tell us about your home's drinking water

Hello again!

There is still time to take part in our survey and answer questions about your home's drinking water if you haven't yet!

The Michigan Department of Health and Human Services (MDHHS) hopes you will take a few minutes to answer the questions.

Prefer a printed copy? Call us at 844-934-1315 and we will send you a printed survey with a postage-paid return envelope. Printed surveys are available in English, Spanish, and Arabic.



Postcard

The following postcard can either be mailed or used as a hand out.

Postcard options are 8 x 5 size front and back. View and save each side of the postcard by clicking on the icon/image. The postcard image will open in a new window where you can then download and save to your files.

Give us a call at 844-934-1315 and we can mail you printed copies to share!

Drinking Water Survey - Postcard Mailer





Drinking Water Survey - Postcard Non-Mailer





bit.ly/DEH-DrinkingWaterSurvey

or open smart phone camera and hover over the QR code with your phone



Prefer a printed copy? Call us at 844-934-1315 and we will send you a printed survey with a postage-paid return envelope.

We appreciate and value your survey responses.

Thank you!