

The Michigan ACE Initiative is pleased to announce that the deadline for **Poster Submissions for the 2023 Michigan ACE Initiative Conference** is being extended to **Thursday, April 20th**. We've received a number of submissions already, but want to give others the opportunity to do so as well. You can submit your poster at <https://redcap.link/liuaxhmu> and the Poster Flyer is also attached.

If you haven't already registered for the conference, you can still do so at: [2023 ACEs Registration](#)

The 2023 conference will take place on May 24, 2023 at a **new location**--McGuirk Areana in the John G. Kulhavi Events Center on the campus of Central Michigan University (CMU) in Mt. Pleasant, Michigan. (Subject to health and safety protocols in effect at that time, we are moving forward to bring our communities together in person again.)

We encourage you to review and then share the following attachments with your colleagues and list serves:

1. Registration Flyer
2. Working Agenda and Conference Partners
3. Call for Posters Flyer
4. Partnership Prospectus

Please note:

- The **Registration Flyer** includes the conference location, overview and hotel reservation information. There are 2 lodging options. The Courtyard Marriott is on the CMU campus and is walkable to the conference site. The Soaring Eagle location is just a short drive from the campus. There is complimentary parking at all locations.
- We already have a number of sponsoring Partners confirmed for the conference, including our **Conference Host, Central Michigan University** and our **Presenting Partner, Michigan Public Health Institute**. The full list of confirmed Partners can be found on the Working Agenda. We have a variety of new Partnership opportunities and hope that one of them will meet your needs and interests. I'm happy to discuss any of the options with you. Please take a moment to review the **Partnership Prospectus** and consider supporting the conference and efforts of the Michigan ACE Initiative.

Thank you for your interest in the Michigan ACE Initiative. We hope you will join us at the 2023 conference in May. If you have any questions, please don't hesitate to contact me.

Diane Drago
ddrago@dmsevents.com
734-747-2746

CALL FOR POSTERS

FOR THE

2023
—
**Michigan
ACE Initiative
Conference**

Everyone has a R.O.L.E.
(Real Opportunity for
Leadership and Engagement)



WHEN: May 24, 2023 • 10:00 am-4:30 pm

WHERE: New Location!
McGuirk Arena in the John G. Kulhavi Events Center on the campus of
Central Michigan University, Mt. Pleasant, MI

WHAT: We want to hear from you! ACE Initiative Partners are invited to share a poster highlighting programs and projects that address ACEs and prevention strategies in Michigan.

- Use text and images to represent your program or project. **(Note:** The poster should address your program or project as described above, not your organization.)
- Posters should be on a 2' wide by 3' high hard-backed poster board. Posters can be smaller, but not larger. Presenters need to provide an easel (tabletop or standing) or affix a kickstand to the back of your poster board.
- Posters will be available for viewing throughout the conference, with two dedicated times.

WHEN: The Poster Session will be available throughout the day of the conference, May 24th. Set-up times and instructions will be sent by May 15th.

HOW:

- Submit your poster abstract online **by Thursday, April 20th:**
<https://redcap.link/liuaxhmu>
- Your poster submission must include a title, contact person information and a 250-word or less description of your program or project.
- Acceptance notifications will be emailed to the contact person by April 24th.
- Conference management will provide final set-up instructions by May 15th.

For questions about posters and other conference information,
including registration and sponsorship opportunities, contact:

Diane Drago, Conference Coordinator

★ ddrago@dmsevents.com

★ 734-747-2746



2023 MICHIGAN ACE INITIATIVE CONFERENCE:

EVERYONE HAS A R.O.L.E.

May 24, 2023 • Central Michigan University, Mt. Pleasant, MI

The Michigan ACE Initiative is pleased to announce that the 2023 conference will be held on May 24th at a new, larger location-McGuirk Arena in the John G. Kulhavi Events Center on the campus of Central Michigan University in Mt. Pleasant, Michigan. We invite you to consider supporting the 2023 conference as a sponsor and/or exhibitor.

The health and safety of our attendees is our top priority. Subject to health and safety protocols, we are planning to bring our communities together in person to discuss the most current ACEs information. (No virtual option is available at this time.) We will continue to update our website with any event details that may be affected by Covid-19.

Why Should You Participate in this Conference?

The Michigan ACE Initiative is focused on raising awareness about Adverse Childhood Experiences and developing trauma-informed, healing organizations and communities across the state. For more than 20 years, public health experts have been aware of a critical factor that can put a child at a disadvantage in life: Adverse Childhood Experiences (ACEs). There are 10 key ACEs related to episodes of abuse, neglect, and family dysfunction, such as divorce, incarceration, and substance abuse. Unmitigated toxic stress from this type of adversity results in harmful effects on children, compromising their brain and immune system development as well as cognitive functioning, which affects critical thinking.

With your support, the Michigan ACE Initiative can continue to (1) expand ACE awareness to accelerate research, educate the public and lawmakers, and ultimately reduce and prevent ACEs in Michigan; (2) provide training and technical assistance to build resilience in individuals, organizations, and communities; and (3) pursue ACE-aware, trauma-informed policies in the public and private sectors.

Our Target Audience

Health care professionals, educators from early childhood programs to universities, social workers, and representatives from health plans, public health departments, the justice system, government and community agencies from throughout Michigan.

The Michigan ACE Initiative is committed to programs that advance diversity, equity and inclusion and helping to empower communities disproportionately impacted by ACEs.

For questions: Contact Diane Drago, Conference Coordinator, ddrago@dmsevents.com or 734-747-2746

2023 Partnership Opportunities

We have developed a variety of new Partnership Opportunities for the 2023 conference. All Partners will be listed on the conference registration site, in the on-site program book and on signage, according to the Partnership level selected.

PARTNER LEVEL	PREMIERE PARTNER
AMOUNT	\$7,500
NUMBER AVAILABLE	2
COMPLIMENTARY REGISTRATION	8
PROGRAM BOOK AD SIZE	Full page color with logo
ADDITIONAL BENEFITS	Exhibit table, option for 2-minute pre-recorded video at the beginning of the conference OR engagement message emailed to registrants the week prior to the conference; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at the conference.

PARTNER LEVEL	PATRON
AMOUNT	\$6,000
NUMBER AVAILABLE	6
COMPLIMENTARY REGISTRATION	6
PROGRAM BOOK AD SIZE	Full page color with logo
ADDITIONAL BENEFITS	Exhibit table, option for engagement message emailed to registrants the week prior to the conference; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at the conference.

PARTNER LEVEL	LUNCH PARTNER
AMOUNT	\$5,500
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	5
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Exhibit table, option 2-minute pre-recorded video at the beginning of lunch; designated table at lunch with your guests and possible VIP guest; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at lunch.

PARTNER LEVEL	TOTE BAG PARTNER
AMOUNT	\$5,000
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	5
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Option for exhibit table, logo on tote bag and option to contribute item for it; partnership acknowledged in an announcement and PowerPoint at lunch.

SOLD

PARTNER LEVEL	BENEFACTOR
AMOUNT	\$3,500
NUMBER AVAILABLE	No limit
COMPLIMENTARY REGISTRATION	4
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Option for exhibit table and a contribution to the tote bag at no additional cost.

PARTNER LEVEL	COFFEE BREAK PARTNER
AMOUNT	\$3,000
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	3
PROGRAM BOOK AD SIZE	Half page with logo
ADDITIONAL BENEFITS	Special signage at coffee break stations and announcement and PowerPoint at the beginning of the break.

SOLD

PARTNER LEVEL	SUSTAINER
AMOUNT	\$1,500
NUMBER AVAILABLE	No limit
COMPLIMENTARY REGISTRATION	3
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Option to contribute to the conference tote bag for an additional \$50.

PARTNER LEVEL	ENGAGEMENT PARTNER
AMOUNT	\$1,000
NUMBER AVAILABLE	5
COMPLIMENTARY REGISTRATION	2
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Engagement message emailed to all registrants prior to the conference; option to contribute to the conference tote bag for additional \$50.

PARTNER LEVEL	TOTE BAG CONTRIBUTOR
AMOUNT	\$750
NUMBER AVAILABLE	10
COMPLIMENTARY REGISTRATION	1
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Listing in program book and contribution of one item representing your organization (product, printed materials, item with logo, etc.) to the tote bag to be received by all conference participants.



2023 MICHIGAN ACE INITIATIVE CONFERENCE

PLEASE RETURN THE COMPLETED FORM TO:

Diane Drago, Conference Coordinator
P.O. Box 7976, Ann Arbor, MI 48107
ddrago@dmsevents.com

NAME

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

FAX

E-MAIL

Name and email of additional person to be copied on conference correspondence.

SELECT YOUR SPONSORSHIP LEVEL:

- ☐ Premier Partner: \$7,500
- ☐ Patron: \$6,000
- ☐ Lunch Partner: \$5,500
- ☐ Benefactor: \$3,500
- ☐ Sustainer: \$1,500
- ☐ Engagement Partner: \$1,000
- ☐ Tote Bag Contributor: \$750
- ☐ Tote Bag Contribution (For Sustainer and Engagement Levels only): \$50

TOTAL DUE: \$ _____

PAYMENT INFORMATION

Note: Checks should be made out to: MI ACE Initiative. The tax ID number is 38-3394233.

- ☐ Please send me a W-9 form.
- ☐ Please invoice us at the above address.
- ☐ A check will be mailed to:
Christine Sundell for MI ACE Initiative Conference,
c/o 327 Seymour Avenue, Lansing, MI 48933
- ☐ Please charge my credit card:
☐ VISA ☐ Mastercard ☐ American Express

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

Registration is Open

FOR THE

2023
—
**Michigan
ACE Initiative
Conference**

Everyone has a R.O.L.E.
(Real Opportunity for
Leadership and Engagement)

WHEN: May 24, 2023 • 10:00 am-4:30 pm

WHERE: New Location!

McGuirk Arena in the John G. Kulhavi Events Center on the campus of
Central Michigan University, Mt. Pleasant, MI

WHAT: Everyone has a role to play in the prevention of Adverse Childhood Experiences, whether it be at the national, state, local, or individual level. **What is Your Role?**

At the 2023 Michigan ACE Initiative Conference you will learn about:

- The launch of the Michigan ACE Initiative Collective Impact Model
- ACE Prevention Success Stories in Michigan and national ACE Prevention Initiatives
- And how to define your **R.O.L.E.** in the prevention of ACEs as we develop statewide action plans!

CLICK HERE TO REGISTER OR SCAN QR CODE



Registration includes all conference sessions and materials, a light breakfast and lunch. Hotel reservations should be made separately, if needed.

Registration deadline: **May 17, 2023**

Master Trainer registration fee: **\$65**

General Registration: **\$115**

GUEST ROOMS: There are 2 options for guest rooms for the night of May 23, 2022.

**Courtyard Marriott Mt. Pleasant
at Central Michigan University**

2400 East Campus Drive
Mt. Pleasant, MI

Rate: **\$129 plus tax**

Click below to book online.

The deadline for reservations is April 25.

[Book your group rate for MI Ace Initiative Conference](#)

Soaring Eagle Casino & Resort

1600 Soaring Eagle Blvd.
Mt. Pleasant, MI

Rate: **\$139 plus tax**

**Deadline for reservations is
May 2.**

Reservations:

By phone: 1-877-232-4532 and reference the ACEs Conference Group Code: ACE052323.

Online: Go to www.soaringeaglecasino.com and click on Book Now. Change "Promo Code" to "Group Code" by selecting the dropdown arrow next to Promo Code. Enter the Group Code of ACE052323 and select the date of May 23.

For information, including conference sponsorships:

Diane Drago, Conference Coordinator ★ ddrago@dmsevents.com ★ 734-747-2746





Michigan ACE Initiative Conference
Everyone has a R.O.L.E. (Real Opportunity for Leadership and Engagement)
Working Agenda as of 3/30/23
May 24, 2023 ♦ Central Michigan University

- | | |
|----------|--|
| 8:00 am | Registration desk opens for Master Trainer Networking Breakfast |
| 8:30 am | Master Trainer Networking Breakfast |
| 9:00 am | Registration desk opens for General Registration; Continental Breakfast available |
| 9:30 am | Master Trainer Networking Breakfast concludes |
| 10:00 am | Conference Welcome
Welcome to CMU: <i>Dr. George Kikano</i> , Dean, College of Medicine
Overview of Conference: <i>Lisa Farnum</i> , Michigan Association of Health Plans Foundation and
<i>Mat Edick, PhD</i> , Michigan Public Health Institute |
| 10:15 am | CDC Keynote Presentation: ACE Prevention – What’s Happening at the National Level
<i>Angela Guinn, MPH</i> , Project Officer, Preventing Adverse Childhood Experiences Data to Action (PACE D2A), Division of Violence Prevention, Prevention Practice and Translation Branch, Centers for Disease Control

Learn about CDC ACE priorities and future funding opportunities on the national level. |
| 11:15 am | Break in Exhibit/Poster Area |
| 11:45 am | Community Partner Success Stories from Across Michigan
ACE Initiative partners will highlight activities showcasing state and local programs across Michigan. |
| 12:45 pm | Lunch and Visit Exhibits and Posters |
| 1:45 pm | Everyone has a R.O.L.E. Setting the Stage for Action Planning! What is a Collective Impact Model, and introduction of the new Statewide Advisory Council |

- 2:15 pm **Action Planning: Everyone has a R.O.L.E.**
Participants will engage in facilitated discussion to gather feedback and provide input for the updated MI ACEs State Action Plan.
- 3:30 pm **Break and Visit Exhibits and Posters**
- 3:45 pm **Next Steps & Call to Action**
*MPHI Facilitation Staff with Call to Action by **Mat Edick, PhD***
- 4:30 pm **Conference concludes**

2023 Michigan ACE Initiative Conference Partners (As of March 30, 2023)

Conference Host: Central Michigan University

Presenting Partner: Michigan Public Health Institute

Premiere Partner: National Kidney Foundation of Michigan

Tote Bag Partner: Henry Ford Health

Lunch Partner: Molina Healthcare

Coffee Break Partner: McLaren Health Plan

Sustainers: Blue Cross Complete of Michigan * Children Trust Michigan *
Michigan Association of Health Plans *
Michigan State University School of Social Work

Engagement Partners: Easterseals MORC * The ROCK Center for Youth Development