



Michigan Manual and other Resources for Local Public Health Leadership

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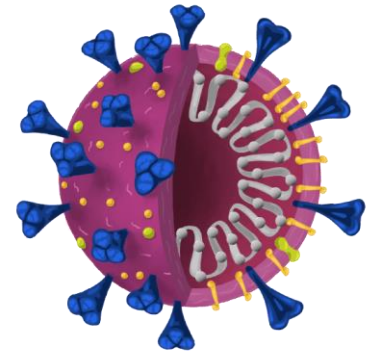
GRAND RAPIDS, JUNE 17, 2022

History and Components

Continuation of training, mentoring and other resources

Components

- Leadership training
- Mentoring program
- MALPH-ful
- Health officer retreats
- *Michigan Manual for Local Public Health Leaders*
- Remote management training development
- Hot washes for LHD COVID-19 communications



Leadership Training

Targeting new local public health managers

Conducted in 2018/2019

Delayed because of COVID

Summer 2022

Lansing, Gaylord, Marquette, Novi



Mentoring Program

Pilot in 2018/2019 with the NMPHA

Applications began in May

Matching in June

Orientations in July



Hot Washes for LHD COVID-19 Communication

Documented successes, challenges and solutions

September 2020 to October 2021, 5 sessions

11 LHDs (1-3 at a time) on 2-hr. Zoom calls

47 LHD participants, MALPH and PH consultant

Variety of LHD and some non-LHD managers and directors

Final report completed December 2021



Hot Washes for LHD COVID-19 Communication

Major Findings

- MALPH and LHD input critical to development of statewide orders and guidance; embargoed finals need to go to LHDs before issue
- Enforcement should be consistent for all jurisdictions
- LHDs should manage all vaccine in their jurisdictions
- Existing emergency preparedness plans/incident command should be used at all levels
- Need comprehensive effort to mitigate misinformation and disinformation
- Cabinet level Michigan Department of Public Health (MDPH) should be considered



MALPH-ful

MALPH developed, one-page weekly

Targeting health officers and other leadership

Events and topics of interest

Distributed weekly since summer of 2021



MI Manual for Local Public Health Leaders

MALPH website with Jodie Shaver as webmaster

Architecture by a steering group in 2018/2019

- Public Health Administration, Government, Media and Advocacy, Legal Aspects of Public Health, Training Resources, Mentoring/Coaching/Orientation, Public Health Technology, Specific Program Information, Program Planning and Accreditation, Other Resources

Designed to be a “go-to” public health resource

Continuous updating (links and new documents)

Over 200 exhibits, references, and documents



MI Manual for Public Health Leaders

1. [Home](#)

2. [Resources](#)

3. MI Manual for Public Health Leaders

[Public Health Administration](#)

[Government](#)

[Media and Advocacy](#)

[Legal Aspects of Public Health](#)

[Training Resources](#)

[Mentoring, Coaching and Orientation](#)

[Public Health Information Technology](#)

[Specific Program Information](#)

[Program, Planning, Evaluation, and](#)

[Accreditation](#)

[Other Resources](#)

Legal Aspects of Public Health

Public Health Code Interpretation

LHD Powers and Essential Public Health Services Compared- The Michigan legislature granted broad authority to public health departments in 1978 in the State Public Health Code. In 1994, the U.S. Centers for Disease Control adopted a list of 10 essential public health services to provide a national framework for national public health performance standards. The framework is a description of the public health activities that should be undertaken in all communities and define responsibilities of local public health systems. The following documents how the Michigan code empowers local public health systems to perform in all areas of the 10 essential services framework.

Michigan Public Health Code-The Michigan Public Health Code, also referred to Act 328 of 1978, provides the basis for public health organization, programming, and enforcement in Michigan. Since 1978 parts of the “Code” have been revised numerous times.

Michigan Administrative Rules- Administrative Rules, developed by State Departments, are authorized by enabling legislation in the Michigan Public Health Code.

Public Health Law Bench Book for Michigan Courts- Revised in May, 2016, this 130 page document, from the Attorney General’s Office, provides a commentary on federal, state, and local laws affecting public health in Michigan.

Michigan Public Health Law Training 101 - Denise Chrysler, J.D., Director, Colleen Healy Boufides, J.D., Staff Attorney, The Network for Public Health Law – Mid-States Region, University of Michigan School of Public Health, Presented August 24, 2017

Michigan Public Health Law Training 201 - Denise Chrysler, J.D., Director, Colleen Healy Boufides, J.D., Deputy Director, Jennifer Bernstein, JD, Senior Attorney, The Network for Public Health Law – Mid-States Region, University of Michigan School of Public Health, Presented August 30, 2018

Specific Program Information

[Home](#)

[Resources](#)

[MI Manual for Public Health Leaders](#)

Specific Program Information

[Local Public Health Services Inventory](#)- With program exhibits created by Anne Barna and colleagues at the Barry-Eaton District Health Department, this resource provides a succinct summary of local health programs, along with other useful public health legal and historical information (compiled by MALPH, updated 2020).

In addition to above, many local health departments have excellent descriptions on their websites, which elaborate on their various programs. Below are some suggested references:

[Kent County Health Department](#)

[Oakland County Health Division](#)

[District Health Department #10](#)

[Marquette County Health Department](#)

MALPH

[The Michigan Association for Local Public Health](#) is an organization that represents Michigan's Local Health Departments, and works with legislative and other partners to ensure resources for public health programming.

MPHI

[The Michigan Public Health Institute](#) is a Michigan-based non-profit public health institute, working with a variety of partners to promote and improve public health.

Role of PIO

The Federal Emergency Management Administration has a number for training resources, from beginner to expert, for PIOs.

[FEMA PIO Training Resources](#)

Trust for America's Health

[Trust for America's Health](#)- Mission Statement: *Trust for America's Health promotes optimal health for every person and community and makes the prevention of illness and injury a national priority.*

Media Training

[Media 101](#)-General document on preparation for, conduct and follow-up of an interview (2017).

[Media Interviewing Tips](#)- From Kolt Communications, Inc., General Media Interview Tips, Ten Commandments for Good Media Relations, and a Few Things You Can Do to Get News Media Attention (2009).

[National Public Health Information Coalition \(NPHIC\)](#) - National organization for public health information officers (PIOs).

Leadership

[Adaptive Leadership Explained in 4 Minutes-](#) The key concepts of the Adaptive Leadership Framework created by Ron Heifetz and Marty Linsky at the Harvard Kennedy School, explained in 4 minutes or less with the help of graphics (2017).

[Adaptive Leadership and Public Health-](#) 5 minute 2015 video from NACCHO: “Local health officials and their staff are exploring innovative partnerships with other agencies in health care and beyond and identifying new ways of operating within and influencing the economic and social conditions of our health system. Such work demands a new kind of leadership – a transition from our typical spheres of influence and authority to mobilizing people to tackle tough challenges and thrive. Adaptive Leadership is a practical framework for leading consequential change in the midst of significant market and sociopolitical transformation.” Visit [NACCHO](#) to learn more.

Supervision

[Supervisory Tools-](#) From Dartmouth, a collection of about 2 dozen tools, from various sources, to enhance supervisory skills (updated 2020).

[Essential Supervisory Skills-](#) From the University of Washington, this is a straightforward general resource for supervisors of all types (111 pages). Includes many exercises from a variety of experts (2016)

Health Officer Wellbeing Retreats

In-person opportunity for discussion of management issues and solutions

Ann Arbor, Gaylord, Grand Rapids, Negaunee

August and September 2021

34 Registrants

Conducted by MALPH and
moderator



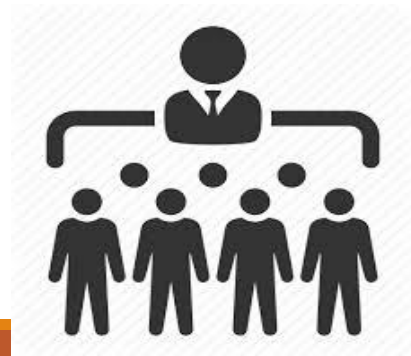
Remote Management Training

In development

Basic tenets of managing in a
remote or virtual environment

2-hour, online, self-paced course planned for MALPH
website

Expected in FY2022



MALPH.org

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