



**Public Health**  
Prevent. Promote. Protect.  
Muskegon County

# POWER IN PARTNERSHIP: innovative approaches to empowering community - based solutions

**Date:** October 28, 2025

**Presenter:** Lionel Alexander III





# AGENDA

|   |                        |    |
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## Community OUTREACH



# THE EVOLUTION OF PUBLIC HEALTH



## Public Health 1.0

### CORE FOCUS

Sanitation, infectious  
disease control

## Public Health 2.0

### CORE FOCUS

Chronic disease,  
prevention, evidence -  
based practice

## Public Health 3.0

### CORE FOCUS

Equity, systems change,  
collaboration

## Public Health 4.0

### CORE FOCUS

Tech, Access, community  
governance

# MEET OUR PANEL



**Laura Fitzpatrick**

*TRINITY HEALTH  
COMMUNITY HEALTH  
IMPROVEMENT MANAGER*



**Samantha Cornell**

*ACCESS HEALTH  
COO*



**Michelle Gravlin**

*TRINITY HEALTH  
DIRECTOR OF COMMUNITY  
HEALTH AND WELL-BEING*



**Kathy Moore**

*MUSKEGON COUNTY  
DEPUTY DIRECTOR OF PUBLIC  
HEALTH*



**Lisa Tyler**

*UNITED WAY  
CEO*



**MiMi Rankin**

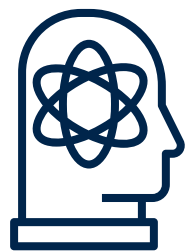
*CHAIR OF MUSKEGON HEIGHTS  
FESTIVAL IN THE PARK*



**Wyneice Hairiston**

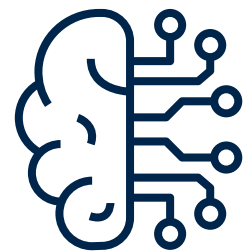
*UNITED WAY  
COMMUNITY IMPACT  
DIRECTOR*

# YOUR TURN AT THE TABLE



## Thoughts?

We'd love to hear your thoughts, reflections, or experiences around collaboration and partnership.



## Solutioneering

What's a challenge or success you've experienced in partnering with others?



## Next Steps?

What challenge do you see across Michigan that collaboration could help solve?

# THANK YOU!!

## CONTACT US

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