The Road to Becoming a Trauma-Informed & Resiliency-Focused Local Health Department

BERRIEN COUNTY HEALTH DEPARTMENT MICHIGAN'S PREMIER PUBLIC HEALTH CONFERENCE OCTOBER 16, 2019

PRESENTERS:

NICKI BRITTEN, MPH & COURTNEY DAVIS, MPH HEAITH OFFICER

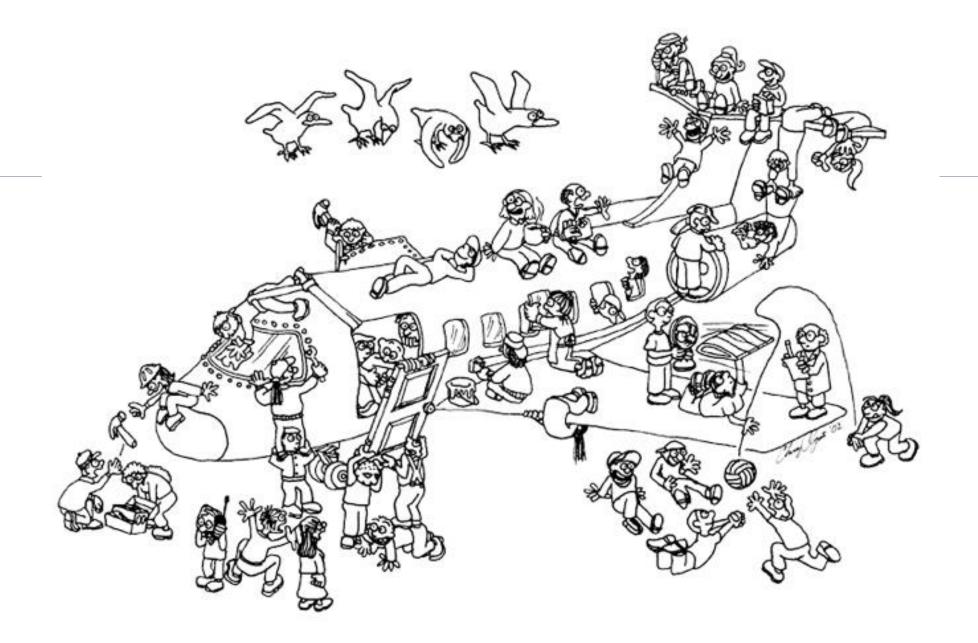
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Knowing Your Why...

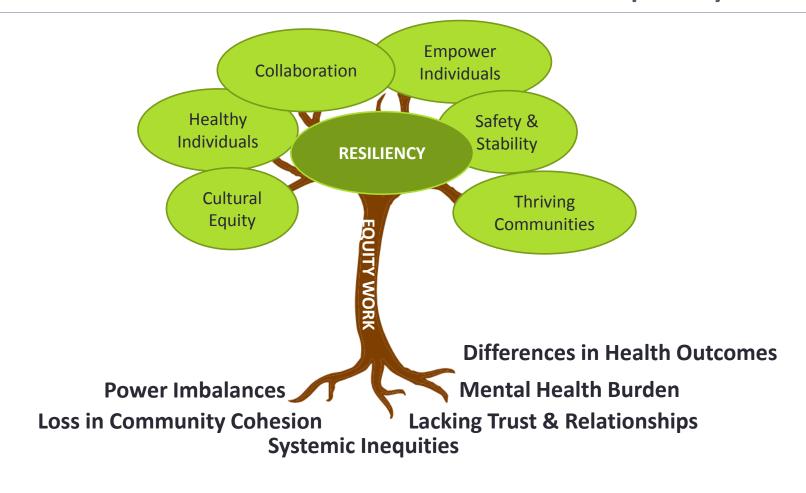
https://www.youtube.com/watch?v=LZe5y2D60YU







Why trauma, resilience, and equity





Microaggressions, implicit bias, epigenetics

Creating a New Model

- → School-Based Programs to Increase Physical Activity
- → School-Based Violence Prevention
- → Safe Routes to School
- → Motorcycle Injury Prevention
- → Tobacco Control Interventions
- → Access to Clean Syringes
- → Pricing Strategies for Alcohol Products
- → Multi-Component Worksite Obesity Prevention

Counseling and Education

Clinical Interventions

Long Lasting Protective Interventions

Changing the Context
Making the healthy choice the easy choice

- → Early Childhood Education
- → Clean Diesel Bus Fleets
- → Public Transportation System
- → Home Improvement Loans and Grants
- → Earned Income Tax Credits
- → Water Fluoridation

Social Determinants of Health



HEALTH IMPACT IN 5 YEARS

Trauma and social location

Historical Trauma & Social Location

Burden of dis/ ease, distress, criminalization, stigmatization

Early Death

Coping

Allostatic Load, Disrupted Neurological Development

Complex Trauma/ ACE

Race/Social Conditions/ Local Context

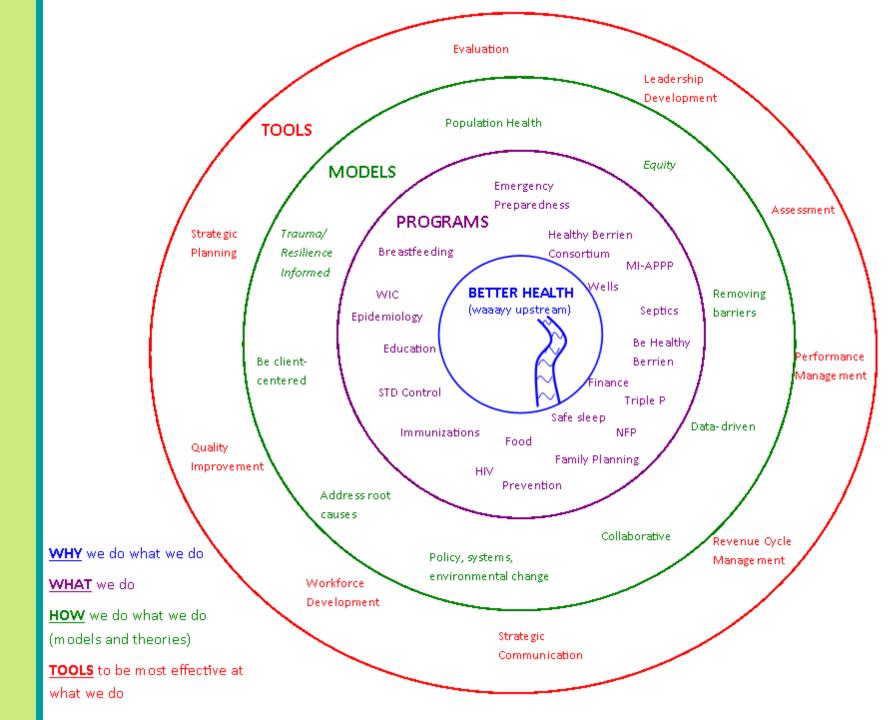
Generational Embodiment/Historical Trauma



Not new, but different

Fits into current portfolio



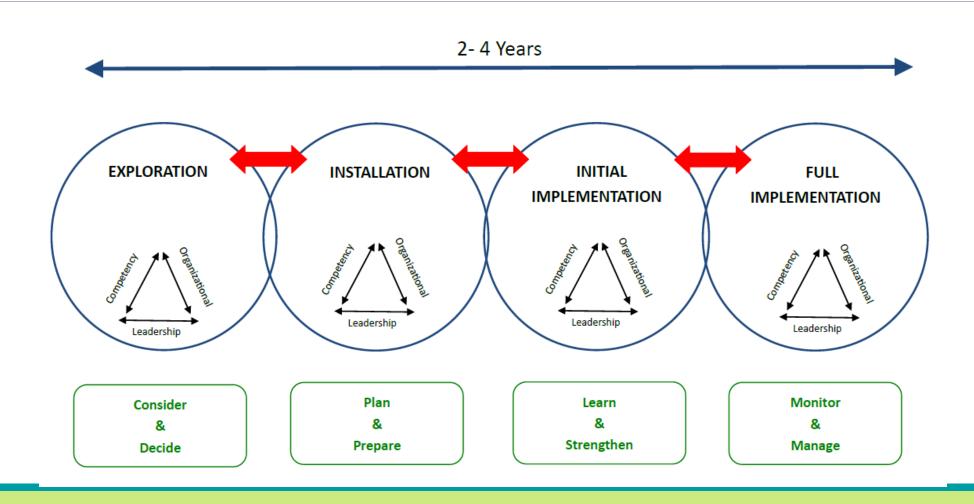


Stop Talking and Forge A Path

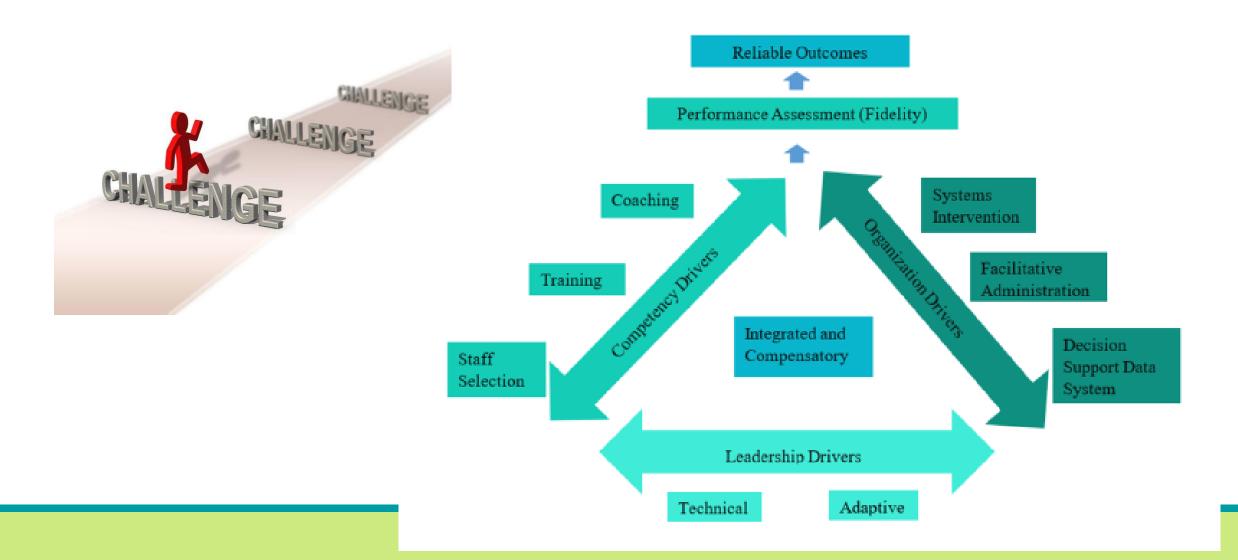




What does Implementation Look Like...



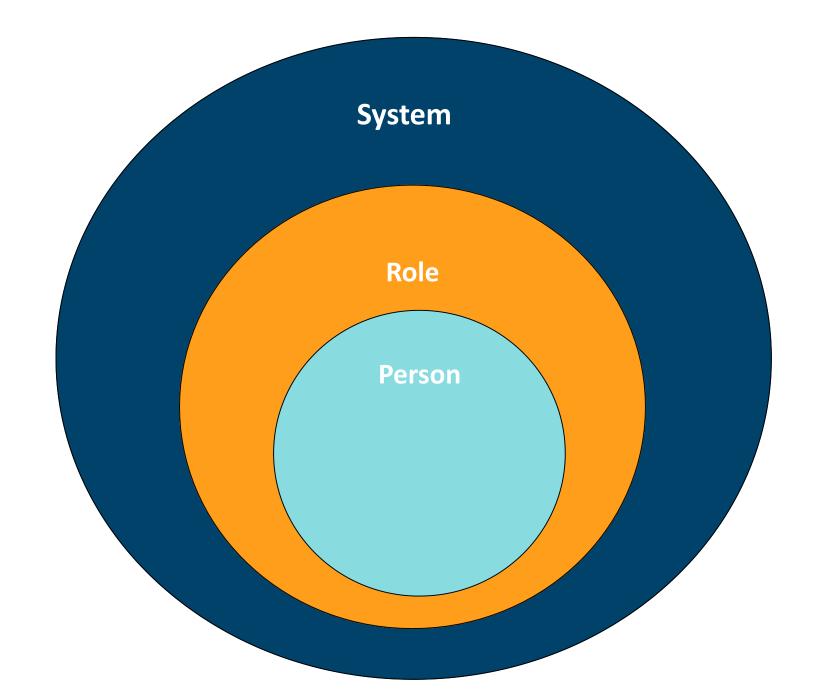
Building Skills and Tools for Success





System Transformation

Transformed people transform their roles which ultimately transforms the system. A focus on systems is essential, but we can't forget the people





Should you start?

Yes! Where are your on ramps?



Our Path

Road map visual from a staff meeeting in 2015? About PHAB things and equity

Experience working with partners through the collective impact model

Frequent conversations with board of health to prime pump about sdoh and health equity

Manager with an interest becomes health officer

ACEs and trauma knowledge leads into resilience

CHNA mental health; everyone is focusing on mental health

Increase PHAB alignment

Weaving equity thread through everything

Build leadership skills of leadership team members

Revitalize and combine commnity advisory groups to do more upstream thinking, not just checking boxes

Plot your next move

What is **ONE** thing you could do next week to improve readiness/gain altitude/gather parts?

What is **ONE** thing you could do before the end of the year?

Write these down on large post-it notes, put on chart paper.



Lessons Learned

Strong leadership skills to lead change, hold space for history, being able to reframe concepts and practices, listening and talking skills are crucial. Start with this team, internally.

Diverse leadership is essential. Diversity in thought, race, gender, age, professional background, life experiences, etc. If your leadership team doesn't have this diversity, work to change it. Invite new people to the table to lead this, no official title necessary.

The best way to build trust to keep saying you are going to do what you said you would do. This is simple yet oh so challenging.

Don't assume that those working in public health inherently get these topics

People really must undergo personal growth to be able to see the world, their work, and those they serve differently. The default system tends to point to those burdened with health inequities as the problem when in fact it is systems and policies that keep them there. As PH professionals, we must be vigilant not to slip into old habits, remain stuck with one worldview, etc.

There is risk in being different, but we have usually been able to find that we can do much more within our true boundaries than we have been. We just have to be willing to work to the edges of those boundaries, explore the corners

PH staff do not naturally have the skills to successfully lead a community coalition, advisory group, etc. These are specific skills to hone.

There is an appetite for this work, for the results of this work, there is support for it. You may not see it at first, but when you start doing things differently, people and partners with similar goals seem to come out of the woodwork



Resources...

Health Equity Guide (Human Impact Partners)
https://healthequityguide.org/

Trauma Transformed
https://traumatransformed.org/

Public Health Awakened https://publichealthawakened.com/

Kresge – Emerging Leaders in Public Health https://kresge.org/elph





Questions?

Contact us...

Berrien County Health Department

Nicki Britten, MPH

Health Officer

(269) 927-5600

nbritten@bchdmi.org

Courtney Davis, MPH

Deputy Health Officer (269) 927-5607

cdavis@bchdmi.org

