October 21, 2025
2:30pm – 3:30pm

Understanding Our State's Health Landscape

The State Health Assessment Story

MDHHS Michigan Department of Health & Human Services

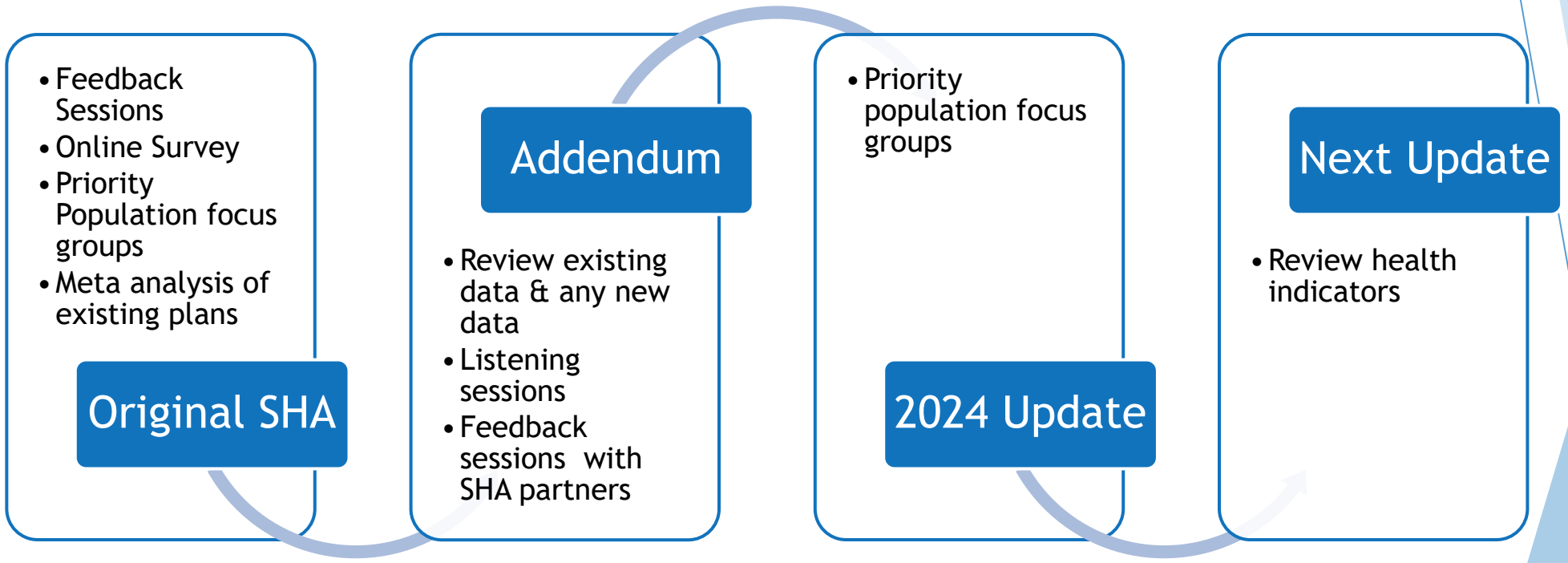
MPHI®

Michigan State Health Assessment Reports:

- Original SHA completed in June 2019 – September 2020
- Addendum completed 2022
- MI SHA Updated December 2024

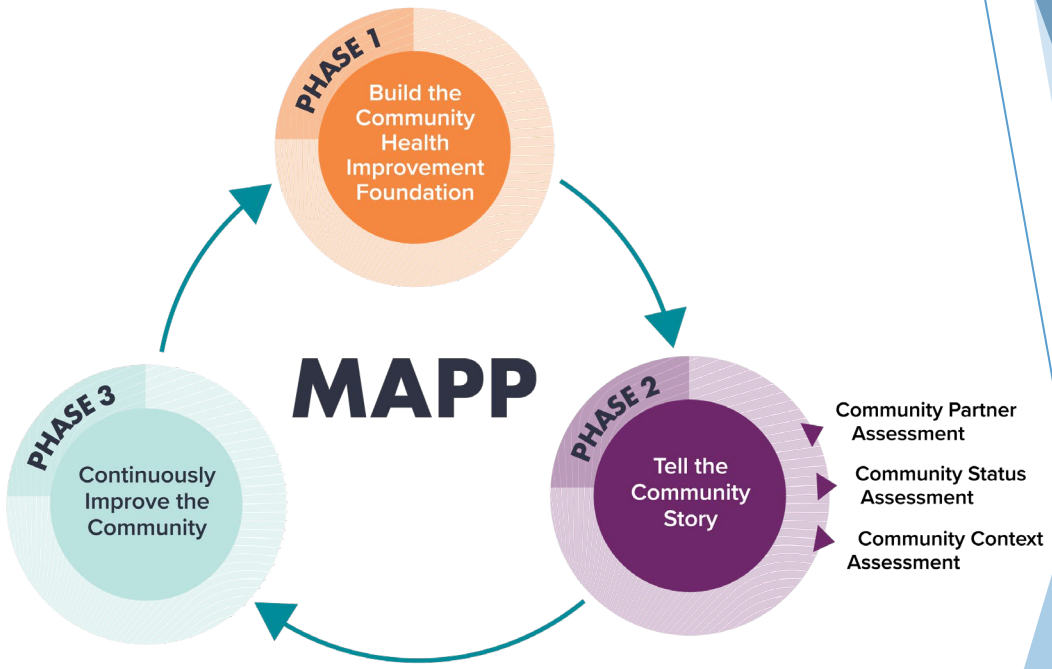
Summaries and reports can be found here: https://www.michigan.gov/mdhhs/doing-business/state-health-assessment

Ongoing Assessment



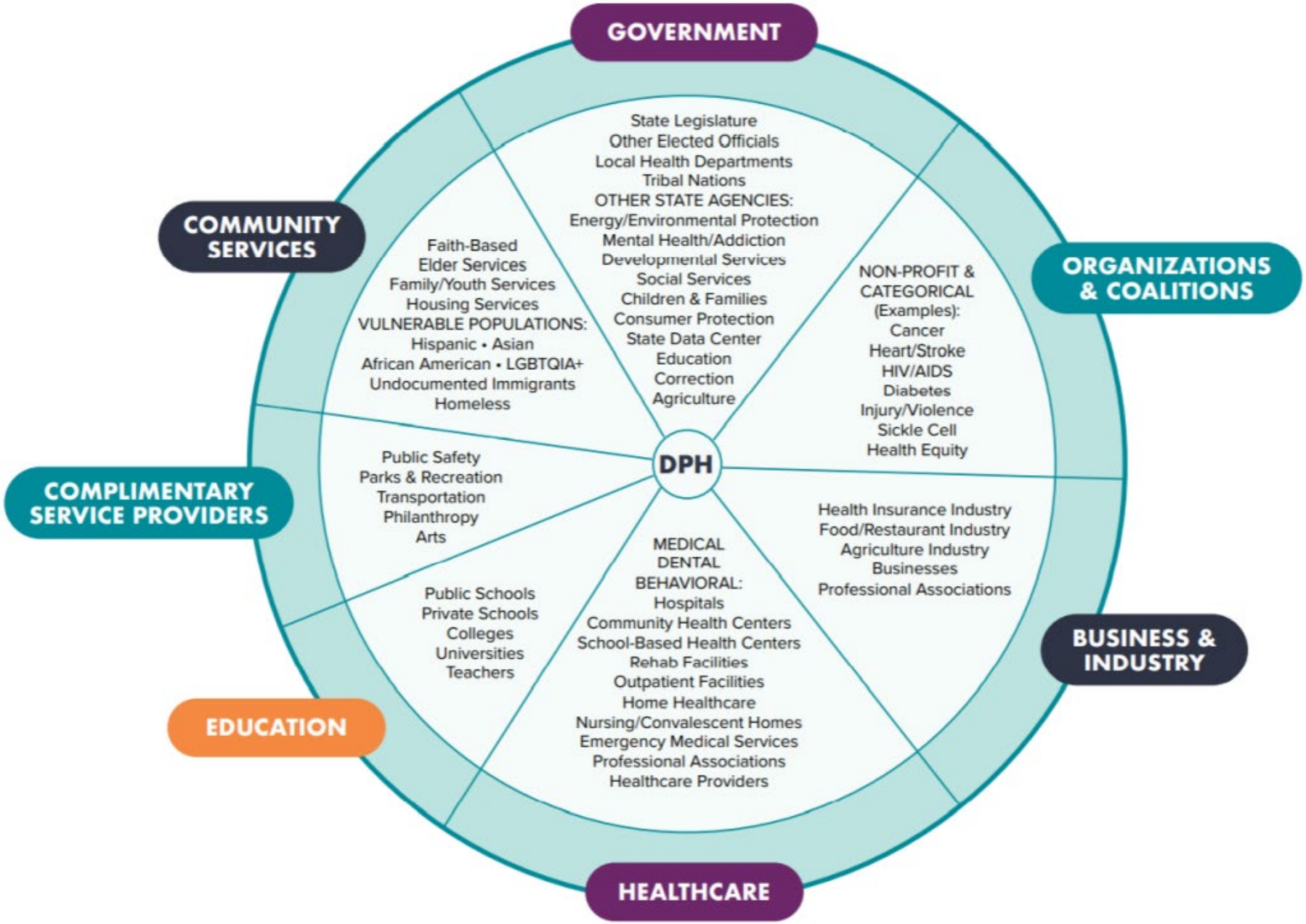
SHA Frameworks

- Past SHA efforts
  - MAPP 1.0 (5 assessments)
  - PHAB 1.5
- Ongoing SHA efforts
  - MAPP 2.0 (3 assessments)
  - PHAB 2022



Convene a Team

- Core Team
  - Sponsors
  - Facilitates
  - Develop and moves the plan forward
- Steering Committee
  - State and local public health leaders
  - Community members
- Collaborative Engagement
  - Public health system partners (traditional and non traditional)
  - Those who live, work, learn, play and age in our jurisdiction
  - Areas of focus partners


GOVERNMENT
State Legislature
Other Elected Officials
Local Health Departments
Tribal Nations
OTHER STATE AGENCIES:
Energy/Environmental Protection
Mental Health/Addiction
Developmental Services
Social Services
Children & Families
Consumer Protection
State Data Center
Education
Correction
Agriculture
ORGANIZATIONS & COALITIONS
NON-PROFIT & CATEGORICAL (Examples):
Cancer
Heart/Stroke
HIV/AIDS
Diabetes
Injury/Violence
Sickle Cell
Health Equity
BUSINESS & INDUSTRY
Health Insurance Industry
Food/Restaurant Industry
Agriculture Industry
Businesses
Professional Associations
HEALTHCARE
MEDICAL
DENTAL
BEHAVIORAL:
Hospitals
Community Health Centers
School-Based Health Centers
Rehab Facilities
Outpatient Facilities
Home Healthcare
Nursing/Convalescent Homes
Emergency Medical Services
Professional Associations
Healthcare Providers
EDUCATION
Public Schools
Private Schools
Colleges
Universities
Teachers
COMPLIMENTARY SERVICE PROVIDERS
Public Safety
Parks & Recreation
Transportation
Philanthropy
Arts
COMMUNITY SERVICES
Faith-Based
Elder Services
Family/Youth Services
Housing Services
VULNERABLE POPULATIONS:
Hispanic • Asian
African American • LGBTQIA+
Undocumented Immigrants
Homeless
DPH

Create a Vision

- Core Team identify stakeholders to invite
  - MAPP Stakeholder Analysis can help with this
- Orient to the SHA process & purpose
- Vision activity
  - Virtually or in person
  - Use words, pictures to describe
  - Encourage all senses
  - Get creative!

Assessments

- Secondary data collection:
  - What data already exist?
  - Who is doing similar efforts to assess your community's health?
  - Where does your community share information and are well represented?
- Primary data collection:
  - Consider your community and meet them where they are.
    - Community events to capture input
    - Online/paper surveys
    - Listening sessions/town halls
  - Consider gaps in the data and whom you are not hearing from.
    - Use focus groups for priority populations
    - Partnering with trusted organizations in the community

Identify Strategic Issues

- Involve partners and the community in decision making
- Look at all assessments and identify themes across all of them
- Draft as a policy choice or critical challenge that must be addressed to achieve the vision

Reporting/Sharing Results

- Share an easy digestible way
  - Infographic
  - Charts, graphs, tables
  - Presentation slides
  - Summary report
- Inform those involved along the way.

Prioritization

- Invite stakeholders, partners and community members involved in the process so far
- Identify criteria that is important to them
- Use criteria to illustrate the degree of the different strategic issues
- Tools:
  - Prioritization matrix
  - Formulas
  - Ranking

State Health Improvement Plan

- Identify stakeholders, partners and community members impacted the most in the priority areas to establish subcommittee/groups.
  - MAPP 2.0 power mapping can help identify potential partners for each priority area.
- Subcommittee/groups identify for each priority :
  - Goals/Objectives
  - Resources
  - Action plan

Opportunities to Learn More

- MI Network of Accreditation Coordinators quarterly call (MI NAC)
- Premier Public Health Pre-Session on Community Engagement

Thank You for Having Us!

For more information on performance improvement activities visit the Office of Public Health Improvement website: https://miophi.org/

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MDHHS Michigan Department of Health & Human Services

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