

SPOTLIGHT:

ROBUST COMMUNITY COLLABORATION

MITHRIVE

MiThrive brings together cross-sector partners and residents across Northern Lower Michigan's 31 counties to conduct a shared community health assessment and collaborate for community health improvement. It is sponsored by 7 health departments - District Health Departments #2, #4, & #10, Health Department of Northwest Michigan, Grand Traverse County Health Department, Benzie-Leelanau District Health Department, and Central Michigan District Health Department.



Targeted Problem:

Communities across Northern Michigan were experiencing data duplication efforts and numerous inefficiencies caused by hospital systems and local health departments independently collecting and analyzing data for community health assessments (CHA).



The Strategy:

MiThrive uses NACCHO's Mobilizing for Action through Planning and Partnerships Framework (MAPP 2.0), the gold-standard for Community Health Assessment and Community Health Improvement Planning. Funding partners - seven health departments and five hospital systems from across the 31-county region - support MiThrive's data collection, analysis, and CHA report writing. A steering committee of leaders from 21 cross-sector organizations guides the CHA development and implementation.



The Results:

In addition to producing the comprehensive community health assessment required of many organizations every three years, MiTHRIVE:

- **Developed a live, free data platform** to increase data sharing across organizations and enhance data accessibility for residents and stakeholders. The platform includes over 200 community health-related data points and the most recent MiThrive Community Survey results.
- **Enhanced data accessibility** through the MiThrive website where residents and organizational stakeholders can find CHA reports, regional issue briefs, and county level asset maps.

Why It Worked:

A Regional CHA streamlines processes, strengthens partnerships across sectors, increases resource sharing (staffing, financial resources), and enhances regional and county level data.

Success Tips:

- **Adopt a shared staffing model.** Data collection across a large geographic service area is complex. MiThrive designed a shared staffing approach across health departments and health systems that leveraged diverse skill sets and knowledge of the expansive geographic service area.
- **Engage numerous cross-sector partners.** A large geographic area poses data collection challenges, including ensuring that the data is representative of all communities. By engaging hospital systems, health departments, and community organizations, MiThrive expands data collection resources and gathers input from hard-to-reach audiences.

STEERING COMMITTEE

Area Agency on Aging of Northwest Michigan
Benzie-Leelanau District Health Department
Central Michigan District Health Department
Corewell Health
Disability Network of West Michigan
District Health Departments #2, #4 & #10
Grand Traverse County Health Department
Groundwork Center for Resilient Communities
Health Department of Northwest Michigan
Isabella Citizens for Health, Inc.
McLaren Central Michigan
McLaren Northern Michigan
Munson Healthcare
MyMichigan Health
Northeast Michigan Community Service Agency
Saginaw Chippewa Indian Tribe of Michigan
Strangers No Longer
Traverse Health Clinic
West Michigan Community Mental Health

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