



LOCAL HEALTH DEPARTMENTS

Taking Action for Health

PROMOTE UNDERSTANDING OF PUBLIC HEALTH

Highlight stories of how locals have benefited from public health efforts; highlight wins and system impact. Use communication best practice techniques to reach diverse audiences.

Speak to cross-sector stakeholders about the return-on-investment value of public health.

Share the highlights of the new Vision for Public Health with local partners and how this vision benefits them.

Engage residents to beta-test the **cultural relevance and stickiness** of health messages.



PARTNER WITH DIVERSE, CROSS-SECTOR STAKEHOLDERS

Meet one-on-one with cross-sector stakeholders to identify shared health concerns and priorities.

Ask cross-sector stakeholders how the LHD can better meet the needs of their organizations and constituencies.

Invite stakeholders to participate in coalitions and community health assessment processes.

Engage diverse residents in **understanding local problems** and designing and implementing solutions.

Co-design planning and strategic responses to shared health priorities with local stakeholders.

Pursue universal data sharing agreements with local nonprofits, health centers, and hospitals.

Widely distribute your **community health assessment** data to cross-sector partners.

Keep your partners updated on public health advocacy concerns and needs.

PROMOTE HEALTH FOR ALL

Promote LHD employee health and wellness through healthy work culture adjustments.

Integrate health considerations into planning and decision-making.

*When public health works, people live longer, healthier lives.
Visit togetherforhealthmi.org to learn more.*