



Child, Adolescent and School Health Conference
Presented by the Michigan Department of Health and Human Services

CONFERENCE FORMAT

The third annual conference will be held in person only at the Radisson Plaza Hotel & Suites in downtown Kalamazoo, Michigan. This is unless health and safety concerns and/or regulations dictate an all-virtual conference.

REGISTRATION FEES

Full conference with pre-conference:	\$ 200
Full conference without pre-conference:	\$ 150
Day 1 only:	\$ 100

REGISTRATION AND CONFERENCE INFORMATION NOW AVAILABLE!

REGISTER HERE

<https://cashconfdms.regfox.com/2023-cash-conf>

NOTE: Registration Closes October 13th



2023 Child, Adolescent and School Health Conference **REGISTRATION AND EVENT DETAILS** **October 23-25, 2023** *Radisson Plaza Hotel & Suites • Kalamazoo, MI*

In 2020, the Michigan Department of Health and Human Services (MDHHS) announced the Moving Toward Solutions: Addressing Teen Pregnancy Prevention in Michigan (MTS) Conference had been rebranded to the **Child, Adolescent and School Health Conference (CASH)**.

CASH CONFERENCE OVERVIEW: The CASH Conference will address the evolving needs of child and adolescent health professionals by offering emergent and engaging content from leading subject matter experts. Participants will gain practical and innovative strategies for the development and implementation of effective programs, policies, and practices to improve the health, well-being, and resiliency of young people. CASH Conference participants will strengthen their skills, gain valuable information and resources, and connect with others working in this field.

CASH CONFERENCE TARGET AUDIENCE: Child and youth-serving professionals from community-based organizations, schools, local health departments, child and adolescent health centers, healthcare organizations, violence prevention organizations, faith-based organizations, mental health organizations, and others interested in child and adolescent health issues.

LODGING INFORMATION

The conference guest room rate is valid for the nights of Sunday, October 22 to Tuesday, October 24.

Event Location

Radisson Plaza Hotel & Suites
199 West Michigan Avenue
Kalamazoo, MI 49007
269-343-3333
<https://radissonkzoo.com/>

Guest Room Rate:

Single or Double Room: \$159 plus 6% sales tax and applicable local taxes. Conference parking rate is \$10/day for overnight guests and \$5/day for those not staying at the hotel.

Reservation Cut-off Date:

October 1, 2023

RESERVE GUEST ROOM HERE

By Phone: Call 269-343-333 and reference the MDHHS CASH Conference

Questions? Contact Diane Drago, CASH Conference Coordinator, at ddrago@dmsevents.com



2023 CONFERENCE AGENDA

• MONDAY, OCTOBER 23

8:00 a.m. - 5:30 p.m.

Registration Desk Open

9:00 a.m. - 5:00 p.m.

SEAL! Michigan Annual Meeting

(For SEAL! Michigan program grantees only)

9:00 a.m. - 5:00 p.m.

CAHC Annual Meeting

(For CAHC program grantees only)

1:00 p.m. - 5:00 p.m.

PRE-CONFERENCE SESSIONS

**Pre-Conference #1 - Bridging the Gap:
Holding Mindful Conversations
About Important Topics**

Speakers:

Jennifer Grau, President, Grau Interpersonal Communication

Jennifer Cobbina, PhD, Professor, School of Criminal Justice, Michigan State University

We are all finding it more and more difficult to have important conversations. What once were dialogues between people, are more and more often shouting matches in person or through social media with no one listening. As a result, conflict escalates, and the divide widens. People across the nation are looking for ways to share what is important to them and have others really listen. The organization National Week of Conversation points out that "experts around the globe endorse guided, face-to-face conversation across differences as one of the most powerful tools available to remove the biases, stereotypes, and

misperceptions before they have the opportunity to rip societies apart." Join us for a fast paced, interactive listening and learning experience as we develop a deeper understanding of how to have more productive, meaningful, and respectful conversations across difference.

**Pre-Conference #2 - Support for the
Servant Heart**

Speakers:

Tim Terrentine, Founder & Chief Translator, Translator's Consulting Group

Suzann Foerster, CEO, Suzann Foerster Leadership Coaching

Dive into the intriguing world of zest and curiosity, two characteristics deeply linked to workplace satisfaction and happiness. This session is designed to help you cultivate these essential traits within yourself and inspire them in others.

Participants will complete an assessment, which will identify their top character strengths, fostering self-knowledge about the unique attributes they bring to their work environment. Utilizing these insights, we'll guide participants in harnessing these strengths to boost job satisfaction and engagement. Embark on this journey with us to unlock the potential of zest and curiosity, redefining your approach to work and relationships.



• TUESDAY, OCTOBER 24

8:00 a.m. - 9:00 a.m.

Registration & Breakfast

9:00 a.m. - 9:15 a.m.

Welcome & Opening Remarks

9:15 a.m. - 10:30 a.m.

Opening Keynote - The Science and Power of Hope

Speaker: Angela Pharris, PhD, LAPSW-TN, Assistant Professor, Senior Research Faculty at the Hope Research Center, Director of the Center for Child Welfare, Anne & Henry Zarrow School of Social Work, University of Oklahoma

What is the science and power of hope? In this keynote, participants will learn just that, as well as Hope's core tenets: goals, pathways, and agency thinking. Participants will leave with practical knowledge of how Hope impacts our individual and collective experiences.

10:30 a.m. - 11:00 a.m.

Break & Exhibits

11:00 a.m. - 12:15 p.m.

BREAKOUTS GROUP A

A1 - The Science and Power of Hope: Strategies to Nurture Hope

Speaker: Angela Pharris, PhD, LAPSW-TN, Assistant Professor, Senior Research Faculty at the Hope Research Center, Director of the Center for Child Welfare, Anne & Henry Zarrow School of Social Work, University of Oklahoma

This session will provide participants with important skills to nurture Hope by way of deep understanding of goal setting, creating and selecting pathways, and building strategies to manage willpower. The workshop allows participants to experience Hope and provides useful tools to find, enhance, and model Hope in any setting. Participants will advance from an awareness of Hope to the application of Hope with a specific emphasis on trauma and adversity.

A2 - Social Emotional Learning: Supporting Students by Supporting Adults

Speaker: Amy Wassmann, MSW, School District Consultant, Michigan Department of Education

As schools look to support the wellbeing of students, we cannot overlook the adults. This session will focus on understanding the link between staff social and emotional learning (SEL) and student success outcomes and educator retention/prevention of burnout. Session participants will learn about professional learning resources that center on strengthening and supporting adult/staff SEL skills and will leave with strategies to implement back in their district or organization. Activities and strategies practiced in the session are adaptable in our work with youth.

A3 - Respectful Boundaries and Ethical Decisions: Essential Tools for Adolescent Health and Mental Health Practice

Speakers:

Dee Zuidersma, MPH, Adolescent Health Supervisor, Grand Traverse County Health Department

Ty Curtis, LMSW, Mental Health Supervisor, Grand Traverse County Health Department

Professional boundaries and ethical decision-making is a reality every day in any healthcare setting, and this is especially true for those of us working in school-based/linked health programs and sites. Attendees will learn about the ethical principles and standards that guide healthcare and mental healthcare providers and how they apply specifically to adolescent patients. The presentation covers the importance of maintaining appropriate professional boundaries with adolescent patients and their families, including the recognition and resolution of potential boundary violations. The presentation also delves into common ethical dilemmas that adolescent health and mental health providers may encounter, such as confidentiality, informed consent, and conflicts of interest. Attendees will learn how to apply ethical decision-making frameworks to real-life scenarios involving adolescent patients, considering factors such as patient autonomy, potential harm, and legal requirements.



• **TUESDAY, OCTOBER 24** **CONTINUED**

A4 - Cultivate Your Curiosity: Listening Beyond Silence

Speaker: Jennifer Grau, President, Grau Interpersonal Communication

Listening and speaking are not opposites. Many people equate listening with silence. But research shows high-quality listening usually involves talking. The question is: what kind of talking? Finding words that signal interest and openness can be difficult. While curiosity is a good place to start, interrogation is not inquiry. Join this session for a nuanced, interactive, deep dive into listening techniques to cultivate your curiosity, discover hidden insights, and develop stronger connections with others. Whether you are in a classroom, a break room, or a board room, these skills will help you discover what you don't yet understand.

A5 - A "Stand Out!" Framework: Improving the Lives of Trans and Gender Non-Conforming Youth by Supporting Their Parents

Speakers:
Riley Annear, Community Health Educator, Corner Health Center

Jennifer Schwartz, LMSW, Behavioral Health Program Manager, Corner Health Center

Emily Brandt, DNP, Doctor of Nursing Practice Practicum Participant, Corner Health Center

Transgender and gender diverse (TGD) youth are at significantly increased risk for both short- and long-term negative physical and mental consequences. Familial support has been shown to be a protective factor against these concerns. Family support groups providing education and community connection have the potential to support the affirmation of gender for trans youths and promote positive outcomes.

This workshop will spotlight the "Stand Out!" workshop implemented by Corner Health Center. This workshop aims to improve perceived parental knowledge and understanding of transgender related issues as well as a fostered sense of community. In a context where increasing political controversy exists surrounding access to gender-affirming care and trans rights, trans youth and their families are under great pressure -

including the fear of persecution and risk of social isolation - which creates an even greater need to find support in their communities.

12:15 p.m. - 1:15 p.m.
Lunch

1:15 p.m. - 2:30 p.m.
BREAKOUTS GROUP B

B1 - Sexual Violence Social Norms for Youth in Michigan

Speaker: Patty Durell, Sexual Violence Prevention Coordinator, Michigan Organization on Adolescent Sexual Health

This session will provide a discussion on how youth understand sexual violence social norms differently than adults, how this data can inform violence prevention practices and community building efforts, and gather examples for how the survey results can inform your own work. In this session, you will learn what steps are necessary for surveying youth, how to interpret MOASH's data from 2021 and 2023, and what the results mean for future action.

B2 - Person Centered Cognitive Training

Speaker: Marcus Galloway, LMSW, SIFI, Director of Mental Health, New Destiny Housing

The Person Centered Cognitive Training (PSCT) program is a person centered training rooted in Cognitive Behavioral Therapeutic theory in which automatic negative thoughts are challenged in order to develop deeper understanding of each child's uniqueness and create solutions that will benefit the group as a whole. This workshop is designed to help practitioners and students challenge flawed thinking patterns that may cause anger, discomfort, anxiety or depression and replace them with alternative thinking patterns that elicit internal and group harmony as well as honor the individuality of all involved.



• **TUESDAY, OCTOBER 24** **CONTINUED**

B3 - Build Back Better: Leveraging Lessons Learned From The Pandemic to Improve Access to Adolescent Sexual Health Services

Speakers:

Johnnie Green III, Priority Populations Coordinator, Michigan Department of Health and Human Services

Kylie Szymanski, MPH, CHES, STI Interventions Unit Program Assistant, Michigan Department of Health and Human Services

We have experienced some very significant disruptions to our normal lives as we continue to recover from the COVID-19 pandemic. One area of our main concern remains to provide adequate sexual health services for our adolescents specifically in schools in partnership with school-based health centers. The past two years have taught us that we must not only adjust our strategies in addressing this issue due to pandemic restrictions but now that we are moving forward the lessons learned can help us to shape activities around adolescent sexual health and education. This session will review a current data set regarding adolescents' rates of infection while comparing rates pre/post the pandemic. We will also address the importance of collaborative efforts in engaging students within the current legal context for best practices regarding school-wide screening and sexual health education in our state. Through a robust discussion and group activities we will identify strategies for working with school administrators and coordinators to improve access to screening and education for all adolescents.

B4 - Because Oral Health Makes a Difference: Impacts of Oral Health on Learning, Behavior, and Overall Health and Well-Being

Speakers:

Michele Kawabe, MPH, RD, CDCES, Kindergarten Oral Health Assessment Program Consultant, Michigan Department of Health and Human Services

Andrea Whittaker, RDH, MPA, School Oral Health Consultant, Michigan Department of Health and Human Services

Although fully preventable with access to dental care and education, tooth decay remains a significant public health concern and is the most prevalent chronic disease among children. Problems associated with tooth decay and poor oral health can negatively impact a child on multiple levels physically, emotionally, and behaviorally. These impacts can affect learning ability, attendance and performance in school. This session will discuss the role that oral health and routine dental care play in the growth, development, behavior, and overall health and well-being of children. The session will also inform on how the MDHHS Oral Health Unit is carrying out its mission of supporting equitable services, education and resources that are person-centered, family-focused, and community-based in its various oral health programs aimed at improving the oral health of Michiganders.

B5 - Critical Conversations: Making Sex Education Curricula More Inclusive of LGBTQ+ Students in the Current Climate

Speakers:

Laurie Bechhofer, MPH, HIV/STD Education Consultant, Michigan Department of Education

Christina Holmes, MAT, Certified Prevention Specialist, Eaton RESA

Corey Harbaugh, Director of Curriculum Instruction, Sex Education Advisory Board Facilitator, Paw Paw Schools

More than 20% of Michigan high school students identify as LGBTQ+, and yet most sex education curricula, materials and methods are geared toward heterosexual and cisgender students. Though quality sex education should reflect the diversity of students' experiences and identities, many schools are apprehensive about adopting more inclusive programs given the current political environment, voices of vocal opponents, and news stories that put schools in the hot seat. Presenters from the state, regional and local level will share concrete strategies for identifying, adopting, adapting, and implementing lessons that speak to all students so that they can see themselves as well as others (mirrors and windows) in curriculum and instruction. A local school district leader will present a case study of work to engage its Sex Education Advisory Board and school-community in the critical, often-difficult conversations required to move towards inclusive sex education. Participants



• **TUESDAY, OCTOBER 24** **CONTINUED**

will leave with concrete resources and strategies for supporting more inclusive school-based sex education in their sphere of influences.

2:30 p.m. - 3:00 p.m.

Break & Exhibits

3:00 p.m. - 4:15 p.m.

BREAKOUTS GROUP C

C1 - Onboarding Your New School Nurse- Michigan School Nurse 101 Platform

Speakers:

Hendrina Cupery, MSN, RN, NCSN, President,
Michigan Association of School Nurses

Rachel VanDenBrink, MSN, RN, Past President,
Michigan Association of School Nurses

School Nursing is a unique discipline as nurses navigate not only their clinical practice standards, but also the rules and regulations that exist within the school setting. When school nurses enter the school setting, they are at times left with little training or clinical support. To support school nurses across the state of Michigan and as a result of a grant through the Michigan Health Endowment Fund, the Michigan Association of School Nurses is now able to provide a training platform for novice as well as seasoned nurses. This platform called the Michigan School Nurse 101 can be utilized to help launch school nurses into their new roles or enhance their current base of knowledge as it relates to school health. We will demonstrate how it works during this session.

C2 - Having Hard Conversations Using a Calling In Approach

Speakers:

Andrea Ryan, LMSW, Co-Founder, SJ Call-In
Coalition, Contigo Counseling Services

James Ryan, Co-Founder, SJ Call-In Coalition

How many times have you kept your mouth closed when you saw or heard someone causing harm to someone else or a group of people? We have all done it, we get immobilized and then feel horrible later for not doing or saying something. If we want to see change in this world, it has to start with us as individuals, taking a look at ourselves, and finding

the power to use our voices. This session will help you navigate hard conversations using a calling in approach. We can have hard conversations and stop harm if we have the right tools.

C3 - Neuroplasticity is Our New Superpower: Rebuilding Our Connections to Thrive

Speaker: Gloria Sherman, MEd, LPC, Parenting
and Teaching with G.L.O.

Neuroplasticity is our new superpower. Every time we interact with others our brain changes. Our need to connect is as strong as our need for food and shelter, which helps explain why the pandemic had such a dramatic impact on our social, emotional, physical, and relational health. Our basic human need is to feel safe, seen and connected within oneself and the world around us. A "sense of safety" is more than a nice experience, it is necessary for healthy physical and emotional growth which promotes resiliency, and then we can heal from the adversities of our childhood. Our sense of safety, danger, or perceived life threats are organizing principles of our emotions and behavior. Every interaction is an intervention.

C4 - What's New With You(th Risk Behaviors)?: A Dive into Youth Risk Behavior Survey Data Before and After COVID

Speaker: Lindsay Townes, MPH, Child and
Adolescent Health Epidemiologist, Michigan
Department of Health and Human Services

The Youth Risk Behavior Survey (YRBS) data from 2021 have finally been recently released, giving us the first glimpse on the changing landscape of adolescent health in a post-COVID-19 restriction world. We will look at whether and how key indicators have changed before and after the initial wave of school closures. There will be a focus on indicators related to home and school safety, mental health and sexual health, with an emphasis on vulnerable populations, including LGBT youth and adolescents of color.

We will also discuss the use of Youth Online, the CDC's YRBS online data portal. This will give attendees the opportunity to dig into their own variables of interest, while learning how to make comparisons between populations and over time. We will discuss what kinds



• **TUESDAY, OCTOBER 24** **CONTINUED**

of questions YRBS data can help answer and how these data can be used to improve adolescent care. We will also look at other sources of child and adolescent health data available online that can provide depth and context to needs assessments and grant applications.

C5 - Moving Beyond Change Efforts: Supporting and Affirming LGBTQ+ Young People Experiencing “Conversion Therapy”

Speakers:

Kim Phillips-Knope, MSW, LGBTQ+ Students
Project Lead, Michigan Department of Education

Tracy Hobbs, MS, NCSP, LGBTQ+ Students Project
Trainer, Michigan Department of Education

Amorie Robinson, PhD, LP, LGBTQ+ Students
Project Trainer, Michigan Department of Education

Did you know that, in Michigan, 15% of LGBTQ youth have been threatened with or subjected to “conversion therapy?” Nationally, more than 1 in 5 transgender and nonbinary youth, and more than 1 in 10 cisgender youth, have been threatened with or subjected to “conversion therapy.” Also known as “reparative therapy”, these efforts describe the practice of trying to change a person’s LGBTQ+ sexual orientation or gender identity. Not only are these practices not therapeutic, they have been found to increase rates of depression and suicidality. Despite extensive research showing “conversion therapy” is ineffective, causes harm, and every major medical and behavioral health association in the country has issued position statements against these practices, LGBTQ+ students in small towns, big cities and across the state of Michigan report that they continue to occur. In this interactive workshop, participants will delve into what “conversion therapy” is, how it impacts Michigan’s LGBTQ+ students who are forced to experience it, and key strategies school and healthcare staff can use when engaging with the parents/caregivers of these students. People with all levels of experience are welcome.



• WEDNESDAY, OCTOBER 25

8:00 a.m. - 9:00 a.m.

Registration & Breakfast

9:00 a.m. - 10:15 a.m.

BREAKOUTS GROUP D

D1 - Creating Protective Environments Through School Policy Development

Speakers:

James Tulppo, Policy Intervention Coordinator, Michigan Organization on Adolescent Sexual Health

Poco Kernsmith, PhD, Principal Investigator, University of Texas at Arlington

Amber Fischer, MSW, Research Coordinator, Wayne State University

Meara MacWilliams, MSW, Project Coordinator, Wayne State University

In this session staff from the Promoting Protective Policy (P3) Project will share their journey reducing bullying and violence, improving culture and climate, and engaging school stakeholders in creating protective environments for all students through a research-based school policy development process. The P3 project is currently working with 6 middle and high schools in 5 Michigan school districts and are recruiting more for the next phase of the project! Participants will learn about K-12 policy research, and practice evaluating school policies for strengths, areas of improvement, and priority concerns. No prior knowledge of school policy or research practices is required for this session.

D2 - Compassion and Forgiveness: Vital Components for Self-Care

Speaker: Diana Wheatley Hagemann, PhD, LMSW, SSW, School Social Worker, New Haven Community Schools

This presentation will define and examine the concepts of forgiveness and compassion as outlined in current peer-reviewed literature. The components of an effective self-care plan will be discussed. The value of forgiveness and self-compassion as parts of self-care plan development will be reviewed. Barriers to embracing forgiveness and -compassion as part of self-care will be identified and discussed. Participants will be invited to engage in step-by-step strategies for

the practice of forgiveness and compassion. Strategies and best practices for engaging in effective self-care plan for resilience in human service work with children, adolescents, and their families will be outlined. Participants will have an opportunity to evaluate their current self-care plans' effectiveness and make changes to support their professional work.

D3 - Building Stronger Student Mental Health Literacy: New Evidenced-Based Programs, Curricula, and Standardized Scales

Speakers:

Joanne Riebschleger, PhD, MSW, Assistant Professor, Director of Doctoral Program, Michigan State University School of Social Work

Kathryn Irish, LMSW, CAADC, 5th Year PhD Student, Michigan State University School of Social Work

Rachelle Roasrio, MSW, 2nd Year Ph.D. Student, Michigan State University School of Social Work

Mental health concerns, including suicidality, among youth ages 10-24, have increased significantly in the past 10 years. Although mental health concerns are discussed frequently on social media, these portrayals are often inaccurate, negative, or stigmatizing, and may prevent teens from accurately recognizing and responding to mental health needs. Further, specific groups of youth may be less likely to obtain medical care they need for psychiatric symptoms, such as rural youth, people of color, tribal youth and sexual and gender minorities.

This session will spotlight The Youth Education & Support (YES) Program, an evidence-based educational curriculum that aims to provide accurate, destigmatizing mental health information to youth aged 8-18, helping them understand mental health as part of routine health and recognize when they or their peers may need help. YES focuses on providing general education with the goal to empower youth with accurate and relevant information about mental health, enabling them to understand mental health as a regular part of their well-being, to help them recognize strategies and resources in their communities to address mental health needs, and destigmatize mental illness through discussion and information-sharing.



• **WEDNESDAY, OCTOBER 25** **CONTINUED**

D4 - Lead by Example: Youth Adult Partnership

Speakers:

Qur'an Griffin, MA, CPS, Adolescent Health Coordinator, District Health Department #10

Emily Jo Mulder-Ruetz, Health Educator, District Health Department #10

In this session, participants will be led through an interactive discussion on how a rural community health department implemented prevention work driven entirely by youth. Through collaboration with our Child and Adolescent Health Centers, District Health Department #10 has successfully operated eight Youth Advisory Councils for area high school students that are passionate about their community and advocating for programs that will impact and improve the lives of youth. Participants will learn best practices and lessons learned for engaging with youth and leading by example.

D5 - ACEs and Resilience: The Important Role of School-Based Professionals

Speakers:

Natalie Kasiborski, PhD, LMSW, MPH, Mental Health Consultant, ACEs Master Trainer, School-Community Health Alliance of Michigan

Christie Wilkewitz, MS, M.Ed, Healthcare Consultant, ACEs Master Trainer, School-Community Health Alliance of Michigan

Adverse childhood experiences (ACEs) are potentially traumatic events that occur during childhood and have negative effects on physical, emotional, and social development. Examples of ACEs include abuse, neglect, household dysfunction, and exposure to violence. These experiences can have long-lasting effects on health and well-being, including increased risk of chronic disease, mental health disorders, and substance use disorders. This workshop will introduce participants to the concept of ACEs and their impact on health and well-being. Participants will learn about the latest research on ACEs and the importance of building resilience to mitigate their negative effects. Specifically, the workshop will focus on the role of Child and Adolescent Health Centers in building resilience in children and youth.

10:15 a.m. - 10:45 a.m.

Break & Exhibits; Hotel Check-Out

10:45 a.m. - 12:00 p.m.

Closing Keynote - Communicating Across Differences

Speaker: *Jaclyn Friedman*, Founder and Executive Director, EducateUS

With the rise in fearmongering and disinformation has come a rise in the need to have difficult conversations with otherwise well-meaning people about sex education, gender identity, social-emotional learning, and other topics. From the Race Class Gender Narrative to Deep Canvassing and more, learn about the most current, research-backed communication techniques for building understanding and transforming division into connection. You'll leave with specific phrases and questions to put into practice, and a deeper understanding of how and why they work so you can develop your own as needed.

12:00 p.m. - 1:00 p.m.

Lunch, Prize Drawing, & Closing Remarks



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Kalamazoo, MI

Sponsorship Opportunities

The 2023 CASH Conference offers several levels and types of sponsorship, with various opportunities within each level. They are:

- **Gold Sponsor:** \$2,500 and above
- **Silver Sponsor:** \$1,500
- **Bronze Sponsor:** \$1,000
- **Contributor:** \$500
- **Speaker Sponsor:** Amount TBD
- **Conference Tote Bag Sponsor:** \$3,000 (commitment is needed by August 15).
- **Prize Contributor:** Item or gift card with a value of \$50 or more for end-of-conference drawing
- **Tote Bag Contributor:** \$75 to provide an item to be inserted in the tote bags.

Sponsors receive complimentary conference registrations according to their contribution level.

- Gold: 4 registrations • Silver: 3 registrations • Bronze: 2 registrations • Contributor: 1 registration

All sponsors are guaranteed the following benefits:

- Complimentary in-person exhibit booth (Limited to first 15 commitments).
- Complimentary virtual exhibit booth, if requested.
- Acknowledgment in the conference program according to sponsorship level, if commitment is made prior to publication date.
- Verbal recognition during the conference.
- Acknowledgment on signage at appropriate locations at the conference.

Special recognitions are provided for:

- **Speaker Sponsor:** A sponsor can underwrite the honoraria and/or travel expenses of a speaker. Call 734-747-2746 to discuss fees.
- **Conference Tote Bag Sponsor:** A sponsor can underwrite the cost of the tote bags distributed to each conference participant. These bags will have the sponsor's name and/or logo on them, as well as the conference name.
- **Tote Bag and/or Prize Contributor:** For those who provide either an item for the tote bags or a gift valued at \$50 or more for the end-of-conference drawing; acknowledgment will be made in the program book and during the drawing.

Exhibitor Opportunities

- Sponsors receive a complimentary in-person exhibit table, as well as a virtual exhibit booth, if requested.
- The exhibit fee for for-profit organizations is \$250, if not already sponsoring, and includes one complimentary registration, and the option for a virtual exhibit booth at no extra cost.
- The exhibit fee for non-profit organizations is \$75 and the option for a virtual exhibit booth at no extra cost. (This option does not include complimentary registrations. Regular registration rates are applicable.)
- In-person exhibit tables are limited to 15 on a first-come-first-served basis. If requested, instructions for virtual exhibit booth assets will be provided by conference management.
- All conference registrants, above and beyond the complimentary ones cited above, must pay the appropriate registration fee.



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Kalamazoo, MI

Please complete this form and return it by mail or e-mail to:

Diane Drago, Conference Coordinator, Diversified Management Services
P.O. Box 7976 • Ann Arbor, MI 48107 • Phone: 734-747-2746
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Sponsorships

After reviewing the information above please check the participation type in which you are interested. Conference management will contact you to confirm and discuss any special sponsorship arrangements.

- ☐ **Gold Sponsor:** \$2,500 and above
- ☐ **Silver Sponsor:** \$1,500
- ☐ **Bronze Sponsor:** \$1,000
- ☐ **Contributor:** \$500
- ☐ **Speaker Sponsor** (designate speaker):

- ☐ **Conference Tote Bag Sponsor:** \$3,000
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- ☐ Check #_____ is enclosed in the amount of \$_____. Checks made payable to:

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- ☐ Please charge my credit card in the amount indicated above.

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Exhibitor

- ☐ We are a sponsor and will use the complimentary exhibit space.
- ☐ We are not a sponsor, but wish to purchase an exhibit space at the following level:
 - ☐ For-profit rate of \$250 ☐ Non-profit rate of \$75