

**PARTNERSHIP
PROSPECTUS**



2023 MICHIGAN ACE INITIATIVE CONFERENCE: **EVERYONE HAS A R.O.L.E.**

May 24, 2023 • Central Michigan University, Mt. Pleasant, MI

The Michigan ACE Initiative is pleased to announce that the 2023 conference will be held on May 24th at a new, larger location-McGuirk Arena in the John G. Kulhavi Events Center on the campus of Central Michigan University in Mt. Pleasant, Michigan. We invite you to consider supporting the 2023 conference as a sponsor and/or exhibitor.

The health and safety of our attendees is our top priority. Subject to health and safety protocols, we are planning to bring our communities together in person to discuss the most current ACEs information. (No virtual option is available at this time.) We will continue to update our website with any event details that may be affected by Covid-19.

Why Should You Participate in this Conference?

The Michigan ACE Initiative is focused on raising awareness about Adverse Childhood Experiences and developing trauma-informed, healing organizations and communities across the state. For more than 20 years, public health experts have been aware of a critical factor that can put a child at a disadvantage in life: Adverse Childhood Experiences (ACEs). There are 10 key ACEs related to episodes of abuse, neglect, and family dysfunction, such as divorce, incarceration, and substance abuse. Unmitigated toxic stress from this type of adversity results in harmful effects on children, compromising their brain and immune system development as well as cognitive functioning, which affects critical thinking.

With your support, the Michigan ACE Initiative can continue to (1) expand ACE awareness to accelerate research, educate the public and lawmakers, and ultimately reduce and prevent ACEs in Michigan; (2) provide training and technical assistance to build resilience in individuals, organizations, and communities; and (3) pursue ACE-aware, trauma-informed policies in the public and private sectors.

Our Target Audience

Health care professionals, educators from early childhood programs to universities, social workers, and representatives from health plans, public health departments, the justice system, government and community agencies from throughout Michigan.

The Michigan ACE Initiative is committed to programs that advance diversity, equity and inclusion and helping to empower communities disproportionately impacted by ACEs.

For questions: Contact Diane Drago, Conference Coordinator, ddrago@dmsevents.com or 734-747-2746

2023 Partnership Opportunities

We have developed a variety of new Partnership Opportunities for the 2023 conference. All Partners will be listed on the conference registration site, in the on-site program book and on signage, according to the Partnership level selected.

PARTNER LEVEL	PREMIERE PARTNER
AMOUNT	\$7,500
NUMBER AVAILABLE	2
COMPLIMENTARY REGISTRATION	8
PROGRAM BOOK AD SIZE	Full page color with logo
ADDITIONAL BENEFITS	Exhibit table, option for 2-minute pre-recorded video at the beginning of the conference OR engagement message emailed to registrants the week prior to the conference; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at the conference.

PARTNER LEVEL	PATRON
AMOUNT	\$6,000
NUMBER AVAILABLE	6
COMPLIMENTARY REGISTRATION	6
PROGRAM BOOK AD SIZE	Full page color with logo
ADDITIONAL BENEFITS	Exhibit table, option for engagement message emailed to registrants the week prior to the conference; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at the conference.

PARTNER LEVEL	LUNCH PARTNER
AMOUNT	\$5,500
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	5
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Exhibit table, option 2-minute pre-recorded video at the beginning of lunch; designated table at lunch with your guests and possible VIP guest; option to contribute to the conference tote bag; partnership acknowledged in an announcement and PowerPoint at lunch.

PARTNER LEVEL	TOTE BAG PARTNER
AMOUNT	\$5,000
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	5
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Option for exhibit table, logo on tote bag and option to contribute item for it; partnership acknowledged in an announcement and PowerPoint at lunch.



PARTNER LEVEL	BENEFACTOR
AMOUNT	\$3,500
NUMBER AVAILABLE	No limit
COMPLIMENTARY REGISTRATION	4
PROGRAM BOOK AD SIZE	Half page color with logo
ADDITIONAL BENEFITS	Option for exhibit table and a contribution to the tote bag at no additional cost.

PARTNER LEVEL	COFFEE BREAK PARTNER
AMOUNT	\$3,000
NUMBER AVAILABLE	1
COMPLIMENTARY REGISTRATION	3
PROGRAM BOOK AD SIZE	Half page with logo
ADDITIONAL BENEFITS	Special signage at coffee break stations and announcement and PowerPoint at the beginning of the break.



PARTNER LEVEL	SUSTAINER
AMOUNT	\$1,500
NUMBER AVAILABLE	No limit
COMPLIMENTARY REGISTRATION	3
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Option to contribute to the conference tote bag for an additional \$50.

PARTNER LEVEL	ENGAGEMENT PARTNER
AMOUNT	\$1,000
NUMBER AVAILABLE	5
COMPLIMENTARY REGISTRATION	2
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Engagement message emailed to all registrants prior to the conference; option to contribute to the conference tote bag for additional \$50.

PARTNER LEVEL	TOTE BAG CONTRIBUTOR
AMOUNT	\$750
NUMBER AVAILABLE	10
COMPLIMENTARY REGISTRATION	1
PROGRAM BOOK AD SIZE	Quarter page color
ADDITIONAL BENEFITS	Listing in program book and contribution of one item representing your organization (product, printed materials, item with logo, etc.) to the tote bag to be received by all conference participants.



2023 MICHIGAN ACE INITIATIVE CONFERENCE

PLEASE RETURN THE COMPLETED FORM TO:

Diane Drago, Conference Coordinator
P.O. Box 7976, Ann Arbor, MI 48107
ddrago@dmsevents.com

NAME

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

FAX

E-MAIL

Name and email of additional person to be copied on conference correspondence.

SELECT YOUR SPONSORSHIP LEVEL:

- Premier Partner: \$7,500
- Patron: \$6,000
- Lunch Partner: \$5,500
- Benefactor: \$3,500
- Sustainer: \$1,500
- Engagement Partner: \$1,000
- Tote Bag Contributor: \$750
- Tote Bag Contribution (For Sustainer and Engagement Levels only): \$50

TOTAL DUE: \$ _____

PAYMENT INFORMATION

Note: Checks should be made out to: MI ACE Initiative. The tax ID number is 38-3394233.

- Please send me a W-9 form.
- Please invoice us at the above address.
- A check will be mailed to:
Christine Sundell for MI ACE Initiative Conference,
c/o 327 Seymour Avenue, Lansing, MI 48933
- Please charge my credit card:
 VISA Mastercard American Express

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE